



## This Week

By  
ARTHUR  
BRISBANE

### Selecting Candidates—The Ideal of Freedom Bidding Against Ford—One Rockefeller Year

Everybody knows that this country will soon be selecting Presidential candidates—or rather the country will have them selected for it.

President Coolidge will be the Republican nominee. What about the Democrat? How do you think he will be chosen? Here's a description of the coming process, probably accurate, given by an able politician:

"Taggart will vote for Ralston of Indiana. Mr. Murphy of Tennessee will vote for Al Smith. They will work along those lines until they eliminate McAdoo. Then they will go to a back-room and decide who is really to be the Democratic nominee, and the name they choose will be the one nominated."

If you think that's imagination, you don't know United States politics.

In 1923 the Rockefeller Foundation did these things, among hundreds of others:

Fought malaria in seven foreign nations, from Brazil to Palestine.

Combined with twenty outside governments to fight the hook worm.

Contributed more than a million dollars to medical education in the British islands, gave half a million to the University of Alberta.

Supported medical schools and twenty-five hospitals in China.

Granted 194 fellowships in Germany to support scientific workers. And that's only 1 per cent of it.

If there were not a great deal of water going over Niagara, you couldn't get any power there.

If there were not a great deal of money in the Rockefeller fortune, all that work couldn't be done.

The longer you live the more you realize that Providence knows what it is about.

Every publisher and printer will be interested to see W. P. Leech's new printing process, an inexpensive process of printing from plates, that promises to do away with steel engravings. The process is actually more difficult to counterfeit than any steel engraving.

In an investigation of this Leech printing process called "aquatone," held before the Committee on Appropriations of the House of Rep-

resentatives, it was shown that in printing money by the new process an appropriation of \$3,447,500 necessary under the old methods would be reduced to \$1,050,000.

If you are interested, write W. P. Leech, at No. 229 West Twenty-eighth street, New York.

What are "America's ideals?" The Declaration of Independence expresses some of them, the Constitution expresses others. The most important of all ideals is the ideal of freedom.

And as regards freedom, FREE SPEECH and a FREE PRESS, which mean free expression of thought, whether in books, newspapers, moving pictures or speeches, are most important.

Napoleon knew it, when he said that if he granted complete freedom of the press, he would not be able to maintain his power—which was that of a dictator—for three weeks.

Various "interests" not discouraged by recent Washington revelations are bidding, on what may be called a "Fall-Sinclair" basis, for Muscle Shoals.

The difference between Ford and the others is this: Ford knows how to produce the power and how to use it after he produces it. Ford would do the work with his own money. He has the money, honestly and usefully made, to do it and he is interested in public service and water power development, not in adding to his fortune.

Professor MacAllister reports the discovery in Jerusalem of a trench built before Abraham was born, and used three thousand years before the birth of Christ for the defense of the city.

Such antiquity is not surprising. Jerusalem, located on the route that camels and merchants took on their journeys from Egypt to the head of the Persian Gulf, and to the rich lands between the Tigris and the Euphrates, must always have been an important spot, commercially and historically.

We know it only as Jerusalem after it had become the "home town" of the Jewish people, originally Bedouins of unusual intelligence and fighting ability. But it had a long, interesting history before that.

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"Uncle Joe Cannon was always a good subject, too," Bryan was always another easy one, and so was Taft, and Charles Fairbanks.

"Mark Hanna was another one. I think he was the most lovable man I ever knew. Kindness itself. There wasn't anything he wouldn't do to be helpful. Down at Washington at various times, when he was there, there were lots of important places I wanted to get into and big men I wanted to see, and it was only necessary to ask him to get his assistance."

"And all this time, mind you, I was roasting him out of him in my cartoons. That's all right, you can't make them any too hot for me," he'd say, and turn right around and do all he knew how to confer some favor."

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With Bob Satterfield comes his famous little Teddy Bear—a mascot which has graced every Satterfield cartoon for years. The little bear's antics have made millions laugh—but underneath his frisky humor and apt sayings there usually is a subtle point which helps to drive home the idea in the big cartoon—and makes readers THINK.

Satterfield comes to Autocaster service from the NEA Service at Cleveland, Ohio, where he drew that organization's daily feature cartoons for years and built up a great following. Satterfield's cartoons are known nationally and have been widely circulated in virtually every land.

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## Beacons of Progress

Far and wide over central and western New York, the traveler sees the towers and transmission lines of the Niagara, Lockport & Ontario Power Company. Throughout this territory, high overhead, above hill and valley and plain, flow rivers of electricity. Thus is a service, as unvarying as the age-long rush of Niagara's torrents, brought to some 2,000,000 people to lighten man's labor in the factory and on the farm, as well as woman's work in the home.

These ever-advancing transmission towers may well be called beacons of progress. For remember this—that wherever Niagara power goes, the cost of electricity is lowered and its use increased.

The Niagara Falls Power Company sells electricity at the lowest average price received by any generating system on the North American Continent.

THE NIAGARA FALLS POWER COMPANY, Producers  
NIAGARA, LOCKPORT & ONTARIO POWER CO., Transmitters

## Tuttle & Rockwell Company

Main Street, Hornell, N. Y.

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That  
Dress  
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SEE OUR

NEW

OVERDRAPE

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colors and figured

designs

## Windows in Summer Daintiness

It's surprising and gratifying to see how much fresh Curtains do towards giving the house an air of cool restfulness when hot days come; to say nothing of the pleasant impression the windows make on the outside world! Curtains of scrim and swiss, in white or cream, ruffled and hemstitched, are just the thing for summer. It's no task at all to launder them, so their immaculate freshness is easily preserved. And during May they are being offered at very special values, from \$2.50 to \$10.00.

### Rugs to brighten up the home for summer

The Rugs are the most conspicuous things in most rooms. So it's very important, you see, to always have them in harmony with the scheme of things, suggesting warmth in winter, coolness in summer. If rays of sunlight search out worn places in your Rugs, or reveal a lack of harmony, you will be interested in the lovely new ones we are showing at such reasonable prices. Grass as well as wool Rugs, large and small, are patterned charmingly, or are solid colored with rich-toned borders. They add distinction to any room and so if your year-round home doesn't need them don't forget that the summer cottage may.

## We Can Save You money

MADRAS

SILK

CURTAIN

and the fabric is

guaranteed

the price is

75c to \$2.25 yd.

On  
Your  
Rugs

MUSIC!

And while you're shopping on our third floor, our Victrola is handy for you. Hear the new music.

## STORY OF OUR CAR-TOONIST SATTERFIELD

Born on a farm near Sharon, Pa., Robert Satterfield had manifested pictorial inclinations at an early age and an artist was what his father planned to make of him, but with the latter's death, when Bob was only 12, it looked as if the necessary training for the calling he had looked forward to had become an impossibility.

Until he was around 16, farm work claimed him, to the exclusion of any other thing—save that he was thoroughly sick of farming and wished to gosh there was something else he could get into.

Then a cow took a foot in the situation. She was a mean one and Bob knew it when he sat down to milk her, but the critter was crafty, besides the punch she packed. A swish of her tail felled "Sat" out of his defensive crouch and in a wink she had landed—right on the solar plexus.

"Um thru," said Bob, as he got up, holding his wishbone. And forthwith he got a job in a creamery. He worked there three months for nothing. Then, one morning, the president threw the manager out on his ear, and told "Sat" it was up to him to take care of 10,000 pounds of milk they had on hand. "Sat" did it and all in a minute his salary jumped from zero to \$20.00 weekly. Oh, affluence!

Before long he got another job in a creamery at Allegany, and Allegany was only the width of a river removed from a good art school in Pittsburgh.

"Sat" attended night classes there studying drawing, until a third creamery at Youngstown, Ohio, hired him away from the second one at Allegany, and from Youngstown "Sat" began sending to the Cleveland Press, cartoons of William Jen-

nings Bryan, then making his first run for President.

One afternoon The Press printed one of these cartoons. It was a bigger occasion than the raise from zero to a \$20 weekly salary. Before long a job offered. One day he made 600 pounds of butter and the next he was sitting at a drawing board in The Press office.

After a year and a half he was transferred to the Kansas City World where he stayed four years as the whole art department—cartoons, wrecks, murders, hangings, everything. Great experience!

Finally, back to the Cleveland Press again to do general assignment work. More and more, however, his work tended upward specialization in the cartoon field.

Once into cartooning work, Satterfield's rise was fast. His cartoons became a dominate factor which politicians were forced to seriously consider in local and state elections. Mark Hanna quickly saw Satterfield's strength and gave him his first big contract to draw cartoons for the Cleveland News.

Sketching scenes in Buffalo following the shooting of President McKinley was one of his biggest news assignments.

In 1910 "Sat" toured Europe. As well as an adept in black and white, "Sat" is a painter. His landscapes, in oils, are found on the walls of the country's biggest art museums and in many a private collection.

"Sats" been in the picture making business so long and cartooned so many prominent men, that it's doubtful if there's another artist in the country with such a fund of reminiscences of national celebrities as his.

"I don't believe," he says, "that

there ever was a better subject for caricature than Teddy Roosevelt. For one thing, he was always doing or saying something to base a pictorial text on. And his face lent itself to treatment. That is to say, his face's accessories did. All it was necessary to do was to sketch in his teeth and his glasses and give him a big stick and you'd got him."

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### Springtime and Endicott Johnson Shoes Step Off Good

For the boys to play and hike in, we have those rubber suction-sole shoes, the trimmed kind in brown and white, as low as \$1.29 and \$1.48 a pair.

Men's heavy work shoes on the army last for \$1.59 and scout work shoes for \$1.89.

Are you buying E. J. Kicks for your boys? Something new. Made from heavy duck, leather trimmed with belting rubber soles. Lots of kicks in them. Price, \$1.98 and \$2.29.

Men's fine kid and calf-high shoes with rubber heels at \$2.79 and \$3.69.

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