

### THE BIG ELMS

George & Janet Fawcett — Owners  
Chuck Fawcett — Your Host

Fine food and drink are favorite topics of conversation, for they speak a universal language, but at The Big Elms in Hornell on Route 36 at 196 Seneca Street, phone 324-7450, food and drink are more than just a topic of conversation, they are a most enjoyable reality. This outstanding establishment has become a favorite gathering place for particular people who know and appreciate the best.

delicious homemade soups and home baked pastries. They also have a lovely cocktail lounge and private dining rooms with facilities for dinners and parties. They can seat up to 150.

This is one of the finest restaurants in this area and they feature

### Lamac Pontiac-Cadillac, Incorporated

"We Stand Behind What We Sell"

Lamac Pontiac-Cadillac, Inc. is located at 193 Seneca Street in Hornell, phone 324-3265. Years ago Americans bought motor cars impulsively. They made selections without comparing values. But now the new Pontiacs and Cadillacs have changed that. Thousands upon thousands are turning to them today. They're finding in the smartly styled and impressive new models roominess

and comfort beyond their expectations. When they slip into the driver's seat they discover driving is almost effortless. There is a new brilliance of performance, too. They also have an excellent selection of good used cars at Lamac Pontiac-Cadillac. Stop in and see them the next time you're in town. Here you can have your car serviced by highly skilled mechanics. They carry a complete line of auto

parts and can repair all makes and models. The Lamac Pontiac-Cadillac, Inc. is noted in this area as the headquarters for fine cars and square dealings. Without hesitation, we, the authors of this 1974 Review, recommend this fine dealership to all our many readers. They are an asset to our community.

### KULL'S SPORT SHOP

Jack Kull — Owner

The reputation of this concern has been achieved through service, satisfaction and quality merchandise. Nowhere will you find a firm that strives to please every customer, regardless of your needs, as conscientiously as they do at this reliable concern. At Kull's you will find a fine line of rifles and shotguns, known for their quality. They carry a full stock of ammunition at all times. Also, you will find a complete line of archery equipment for either a beginner or the professional. Whenever you are in need of anything in the fishing equipment or supplies, see Kull's Sport Shop located at 95 North Main Street

at Steuben in Hornell, phone 324-2577. They carry a fine line that will delight any fisherman. They will be glad to assist you in any way possible. Here you will find prices are right but quality is paramount. Also, they have one of the largest selections of fishing tackle in the state. You cannot go wrong by trading with this firm for they stand behind every purchase. They are aware that to "please" a customer is to "keep" a customer. Therefore, they will do everything in their power to please you when you trade here. In this 1974 Review we, the writers, wish to recommend this reliable firm for their efforts to please.

### Tire World of Hornell

Don French — Owner

This well-known tire company is located at Webb's Crossing Road in Hornell, phone 324-4620. This firm realizes that quality is as important to everyone as price. They feature world famous Dayton tires. They stand behind their products and you can be assured that the tires you buy here are of the highest quality. If you need

truck or tractor tires, this is the firm to go to. They have tires for all makes of tractors and heavy equipment. For any size tire, see this reputable tire dealer today. You will be pleased with the courteous service that you will receive here, regardless of the size of the order. This firm has served the people

of this area in the past, and they will continue their fine business policy in the future. We, the editors of this 1974 Review, wish to highly recommend Tire World of Hornell to you for all your tire needs. They are experts in the tire business, and an asset to the community.

### Winters Real Estate, Inc.

John E. Winters — President

Audrey Clauson — Manager, Hornell Office

Winters Real Estate is located in Hornell at 252 Main Street, phone 324-7453, an office at 33 Liberty Street in Bath, phone 776-2147, an office at 100 W. Water in Painted Post, phone 982-2401, and an office at Penn Yan at 109 Main St., (315) 536-2328. The active real estate firm of today is one that meets the demands of conservative people of this advancing day and age, where

all are seeking investments that not only are increasing value, but where permanent income is assured. This firm is doing more than their share to meet that demand in this area. Here the public has at its service a firm that has studied the developments of this section, having been very closely identified with this section, in growth and expansion. They offer both the buying

and selling public the highest type of service. Do not hesitate to consult Winters Real Estate in any matter concerning real estate. The transcribers of this 1974 Review consider it a pleasure to recommend this well established real estate firm to all of the people of this area. We invite you to contact them today.

### MAIN PLUMBING & HEATING

Bill Raish — Owner

This contractor is located at 299 Main Street in Hornell, phone 324-6881. Superior to the majority of plumbing and heating shops, both in general excellence or work and superiority of materials used, this popular firm has continued its successful career because they perform some of the most efficient plumbing and heating work in this entire area. Main Plumbing & Heating features American Standard boilers. Main Plumbing & Heating offers

you the best in both commercial and residential plumbing and heating installation. Repair jobs are given prompt attention at a fair price. They feature Kohler and American Standard fixtures. If you are figuring on any work, let them help you make up your plans. You will find that your consultation with them will save you money. In this 1974 Review, we the editors, are glad to compliment them and refer them to all our readers.

### Public Loan Company, Inc.

Norma Titus — Manager  
Barbara Lake — Secretary

For fast, confidential loan service, people in this area depend on the Public Loan Company, located at 104 Main Street in Hornell, phone 324-7097. This friendly loan company has built a reputation among the people of this area, for their sincere efforts to give loan assistance

whenever money is needed. They can arrange a loan for you for any good purpose in the shortest time possible. The management here has made it a point to hire educated loan counselors, who can tailor your loan to fit your budget with low monthly payments. Whenever you buy a car, furni-

ture, or anything else that you need a little extra money for, Public Loan Company, Inc., stands ready to help you meet your needs. The originators of this 1974 Review are pleased to recommend Public Loan Company, Inc., to the people of this locale and commend them for the fine service.

### FRED JOHNSON AND SON, INC.

Blacktop & Demolition Contractors  
Bill Johnson — Owner

In the paving and road building field there is no one organization which has been of greater importance and aid than the Fred Johnson & Son, Inc., in Hornell. Phone 324-3800 for estimates. They specialize in road building and paving of all types, blacktop sealing, backhoe, bulldozing, septic tank sales and installation. Years of successful business in this section has equipped this firm to produce paved roads at a low cost and with speed. Besides being just paving contractors, they also feature other concrete work of the highest quality.

Remember the paving of a street or parking lot will increase the value of all the property adjoining it. It is to the property owner's advantage to have paved streets and parking areas. The work Fred Johnson & Son, Inc., does on a small job is just as good and just as accurate as one on the biggest highway paving contract. Their success is due to this ideal of honest workmanship which measures their business conduct. In this 1974 Review we, the compilers, take pride in complimenting them on their high grade workmanship.

### Hornell Wholesale Grocery Co., Inc.

Ken J. Beckerman — Owner

The Hornell Wholesale Grocery Co., Inc. at 200 Canisteo in Hornell, phone 324-4710, is one of those reliable firms whom we are able to speak of in the highest terms. They are distributors for such popular beers as Schlitz, Carling Black Label, Schmidt's of Philadelphia, Lowenbrau from Germany, Heineken from Holland, and the popular Colt 45 Malt Liquor. Hornell wholesale also distributes the popular, great tast-

ing White Rock beverages; all your favorite flavors, plus Ginger Ale, Club Soda, and your favorite mixers. This company has been doing business with the people of this area for some time, and over that period, they have established themselves as one of the leading firms in their field. No amount of effort is spared to give you the most careful service along with quality products.

The owner of the company, has had long experience at this business and is thoroughly competent in every respect. His advice in matters pertaining to his trade is sought after and respected. The compilers of this 1974 Review are not often able to give the whole-hearted recommendation to any firm which we give to the Hornell Wholesale Grocery Co., Inc., who have served the people of the area for over 50 years.

### WILROY'S TV SALES AND SERVICE

Frank Wilson & Paul Roy — Owners

This firm offers the greatest value in television sales and service and is located at 78 Broadway in Hornell. Phone 324-5788. Television have become a great industry in America. With their intricate electrical circuits, the occupation of the servicing of a TV set, especially the color sets, is one that is highly specialized. Wilroy's service what they sell and mostly what everyone else sells. They are experts on intercom systems, address systems and background music. They maintain a modern and up-to-date establishment where the

best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with the construction of almost every type, no matter what make or model it may be, or whether it is black and white or color. The compilers of this 1974 Review suggest you see the Wilroy's TV Sales and Service home of exciting new color TVs, stereo and repair and service on all makes.

### Maple City Dodge Incorporated

Bill Burch & Mike Barker — Owners

Excellence without extravagance with good gas mileage — that's the Dodge quality you get from Maple City Dodge in Hornell at 76 Seneca Street, phone 324-1155. You'll find a complete selection of Dodge Dependables for 1974. Choose from Great Hornet, Charger, and Dodge Monaco. They're available in many models and are suited just for you. You'll also see the Dart Dodge's answer to

economy, styling and dependability, and a complete line of Job-rated trucks. These Dodge boys make it a point to always give "Customer Care Red Carpet Treatment" and MoPar parts, and they are known for their friendly salesmen and qualified servicemen. The compilers of this 1974 Review are pleased to recommend this firm to the people of this

area for honest, straight forward deals whether in selling a new or used car or truck, or doing service work for you. Their motto is "We stand behind our deals and our customers." You could be Dodge Maniacal and we know you'll be happy you visited at Maple City Dodge. They are an asset to the community.