

**WHY EDITORIALS?**

Editorial writing is an interesting game. Sometimes it demands hours of preparation; sometimes the words roll out of the typewriter with little effort. Which editorial gets the results? It is difficult to say.

And here is the problem: How is an editor to evaluate what he has written, in terms of the reaction of his readers? When there is no response does this mean that the editorial is a failure?

Readers may be interested in what motivates an editor to write.

Editorials are not to satisfy the ego of the writer. Even though he may get a glow out of a compliment when someone agrees with him, he knows that there is someone else who is unhappy about his opinion.

Editorials are not to be agreed with. If everyone slaps you on the back you must have come up with a platitude which might as well have been left unsaid.

Editorials are not to preach. They are written to mature minds with the ability to think on their own. Who is the editor to set himself up as superior to his readers—to tell them what they should do and should not do? He is expressing only one man's opinion.

Then what are editorials for?

They are to stimulate thought.

They are to encourage people to crystalize their own ideas and ideals.

Many times the person who disagrees with an editorial is encouraged to think through his own beliefs and form an opinion he would not otherwise have bothered to arrive at. He is forced to defend his own convictions and thus gets on one side of the fence instead of riding the middle.

Editorials clarify opinion and inform. The editor may be wrong about an issue in most people's eyes, but most readers will grant him the right to his own opinion, and by understanding his, they can better understand their own.

No, the editor doesn't expect to be slapped on the back for everything he writes; he can expect to make people think, he may persuade some. If he can only make people see the other side of the elephant, he has accomplished something.

If he gains the confidence of his readers to the point where he influences their thoughts and actions then his responsibility indeed is great. And woe be to the editor who uses his power for other than the greatest good to the greatest number.

**A Few Grains of Economic Truth An Editorial**

1. Nothing in our material world is FREE; nothing comes from nowhere or goes nowhere. Everything in modern economic life has a source, a destination and a cost. The cost may be cash, work, sweat, blood or tears.

2. Governments produce nothing. People produce everything. Everything that Government gives to the people, it first takes from the people.

3. The only sound money that Government can spend is money taxed or borrowed from the peoples earnings. Other money spent is printing press money, savings and insurance.

A. In our system of society all job security comes from customers. No customers, no sales commissions, no payrolls, no stores, no plants.

B. Plants must plan properly, employees must work properly, salesmen must sell properly — if one of the three fails the others all lose. Job security and profit security, then, are a mutual undertaking.

C. As costs rise, prices rise, unless productivity rise matches that of cost. If productivity doesn't rise we have the same situation that follows the Government printing of unsound money — INFLATION!

Thus if you are looking for "Something for Nothing", it just isn't there!

**THE ANDOVER NEWS**

Published Weekly by: The News Printing House, Andover, N. Y.  
 Jeanne Backus Allen and Ralph A. Allen, Owners, Andover, N. Y.  
 Entered as Second Class Mail Matter at the Post Office at Andover, N. Y., under the Act of Congress, March 3, 1879.

Subscription Price \$5.00 a year



**50 YEARS AGO**

January 12, 1923

J. H. Backus, Publisher

A list of the 1923 Officers of the various fraternal organizations in Andover are:

Andover Lodge No. 558 F. & A. M. — Fay E. Boyd, Worthy Master  
 Anna W. McArthur Chapter No. 242, OES — Minnie Clair, Worthy Matron

Andover Lodge No. 786 I.O.O.F. — F. S. Potter, Noble Grand  
 Andover Rebekah Lodge No. 303 — Helena Johnson, Noble Grand  
 American Legion — Fay E. Boyd, Commander

Andover Grange No. 1698 — Chas. A. Robinson, Master  
 West Greenwood Grange No. 835 — William E. Pease, Master  
 K. O. T. M. — Ralph O. Burgett, Commander

Sidney Kaple who has purchased of L. L. Pingrey his bakery equipment at Knoxville, Pa., has moved his family to that village where he is now conducting the bakery. Carrol Richmond has moved this week from the basement of the Atwood Apartment on Greenwood Street to the farm of F. S. Potter three miles Southeast of Andover. Announcement has been received in Andover of the marriage December 24, 1922 at Boulder, Colo., of Miss Stella Eggleston of that city and Carl Armstrong, formerly of Andover.

Mrs. M. A. Fowler has sold her "Andover Bargain Store" to A. C. McFeteridge of Dansville, possession will be taken some time after February 1st.

Mrs. Louise Foster of Whitesville is helping care for her sister Mrs. D. E. Livermore of Independence, who is ill.

Charles Clarke of Hartsville spent from Saturday until Monday at the home of Leroy Davis, on Davis Hill.

Mrs. Georgiana Hardy of Andover, is a guest this week at the home of her son, Raymond Hardy of Elm Valley.

Mrs. Shirley Tank and daughter, Maxine, were week-end guests at the home of Mr. and Mrs. Clifford Ormsby of Alfred Station.

Mrs. Ellen Walsh left today for Ufca, where she will be the guest of her daughter, Marie, for a week or ten days.

Mr. and Mrs. Charles Ruger are moving to Wellsville and will work in the Andover Silk Co. branch at the village.

Melvin J. Brundage walked over to Andover from Greenwood on business, and returned Friday.

Mrs. B. Doran of Elm Valley, spent a few days in Andover last week guest of friends.

Miss Louise Earley visited Hilda Boyd of Allentown Friday and Saturday.

Mrs. Hildred Rogers visited her parents, Mr. and Mrs. Amos Lobdell at Hornell Sunday.

Will Meade of Davis Hill, is ill at the home of his sister, Mrs. Gertrude Joyce of Andover.

**40 YEARS AGO**

January 20, 1933

J. H. Backus & Son, Publishers

Those who will preside over the various fraternal orders in Andover and look after the organization's interests in this vicinity during the coming year are:

Andover Lodge No. 558, F. & A. M. — Seymour W. Brown, Worthy Master

Anna W. McArthur Chapter No. 242, OES — Mrs. Bertha Pingrey, Worthy Matron

Edward Seaman Woman's Relief Corp. No. 155 — Lella Livermore, President

Thomas M. Lynch Post No. 397 American Legion — Harold Emery

American Legion Auxiliary — Belle Bloss, President

Andover Grange No. 1098 — Dewey Northrup, Master

Women's Christian Temperance Union — Mrs. Bertha Pingrey, President

Women's Benefit Association — Lavinia Clair, President

Andover Lodge No. 786 I.O.O.F. — Harold Hardy, Noble Grand



by Alex Rankin

Gov. Rockefeller listened to the criticism of his tough new drug pusher proposal — mandatory life sentences — for a week and then replied.

He said he hadn't changed his mind. He said if the courts become clogged with all the mandatory trials that would result from the law, then the problem was with the courts and not with his proposal.

Some are betting that by the time the bill comes back to him from the Legislature near the end of the session he will have modified his position.

Others are saying he won't bend an inch.

And why should he? The public gathering from the reaction, is in no mood to split hairs and argue the niceties of the effects of the governor's proposal. They are tired of being robbed, mugged, and then taxed to pay for rehabilitation.

One note can't be resisted, however. How does the governor feel about his crackdown on dealers in light of the fact that someone swiped almost 100 pounds of "French Connection" heroin from the New York City Police Department?

Thirteen Republican Senators, all of them freshmen, came up on the short end this week.

They discovered that at least as far as salaries are concerned, they aren't as important as Democrats even though they are in the majority.

All Senators get a salary of \$20,000 a year, including a \$5,000 no-questions-asked expense account.

But chairmen of committees get more, depending on the committee. And the so-called "ranking minority members" of each committee also get more.

Republicans, who control the Senate, total 37, Democrats 23. And since there are only 24 committees, 13 Republicans are left out.

But each Democrat freshman as well as senior Senator, has been named ranking minority member to some committee, which means an additional \$3,500 to \$4,000 a year in salary, depending on the committee.

Republican Senate Majority Leader Warren Anderson of Binghamton said he is aware of the inequity, but has no immediate plans to do anything about it. Indeed there is probably little he can do about it and avoid public outcry.

It was one result of one of his first reform measures in taking over as majority leader this year. Last year there were enough committees so that every Republican was the chairman of some committee. Now he has cut back on the number of committees.

But don't feel too sad for the Republican Senators. This year they are doubling in minimum of \$20,000 the amount they will get to hire office help and for supplies in their plush new offices in the State Legislature Office Building.

gent and Mrs. Harold Kemp and family.

**30 YEARS AGO**

January 7, 1943

Claire C. Backus, Publisher

We are publishing this week the pictures of Sergeant Lawrence Howland and Llwyn Howland, T. M. Second Class, sons of Mr. and Mrs. O. N. Howland of Elm Valley.

Mr. and Mrs. Douglas Whiting are parents of a son, Merlyn Bale, born Monday, January 4th.

Mr. and Mrs. Lee Campbell are parents of a son born Wednesday, January 6th.

Harry H. Kenyon, 75, of Elm Valley, died Monday, January 4th at the home of his daughter, Mrs. Anna Mosher of Olean. His widow, two daughters and a son survive.

Mrs. Helen Beach was installed as President of the Edward Seaman Relief Corp. Saturday evening.

Peggy Jean, 6 month old daughter of Mr. and Mrs. Morris Reisman of Wellsville, died Thursday, December 31st. Funeral services were held at the home of her grandmother, Mrs. Mary Reisman of Andover, Monday with burial in Gate of Heaven Cemetery, Andover.

The Woodruff Cheese Co. employees enjoyed their annual Christmas Party and get-together at the home of Mrs. Mildred Woodruff, New Year's Eve.

Mr. and Mrs. R. E. Spicer gave a reception in honor of Mr. and Mrs. Charles Spicer at the Spicer home on the Crandall Homestead farm, Sunday afternoon and evening. There were about sixty in attendance.

Charles Sutor was installed as Master of Andover Masonic Lodge No. 558 F. & A. M. Monday evening by Past Master Howard Burdick as installing officer.

Mr. and Mrs. Carl Monroe and son of Buffalo, spent the week-end with Mr. and Mrs. J. C. Green.

John Manroe returned Friday from a month's visit at the home of his sister, Mrs. W. S. Blair at Omaha, Neb.

Mr. and Mrs. G. L. Borden and daughter, Lois returned to their home in Binghamton Sunday after spending the holidays with her mother, Mrs. C. L. Earley.

(Continued on Page 7)