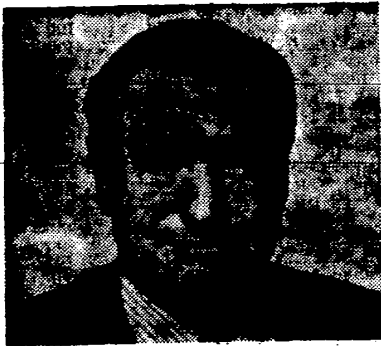


# This is why.



I'm running this time for the same basic reasons I ran the first time.

Because I like to do things for people.

Because I want to see state government continue to be creative in this period of change.

Because I like to think of myself as an optimist, an idealist, an activist and a doer.

An activist in that when I see a problem my immediate reaction is to start work on its solution.

An optimist in that I believe the human spirit can overcome despair, that it can transcend the oppressions and inequities of life.

An idealist in that I believe there is an essential goodness in man, a collective conscience in our society, and that we can draw upon them to build a better country for ourselves and our children.

And a doer in that action, and not just talk, is the essence of today's needs.

I recognize that this country has been very good to me and my family. In return, I have always wanted to do something for people.

And so I went into government and then politics. I believed I could best translate my intentions into constructive action in government — where the real action is.

That was my motivation in 1958. It remains my purpose in 1970.

NELSON A. ROCKEFELLER

*From a speech delivered by Governor Rockefeller  
to the New York State Publishers Association  
on September 14 in Albany.*

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