

WHY EDITORIALS?

(From The Publishers Auxiliary)

Editorial writing is an interesting game. Sometimes it demands hours of preparation; sometimes the words roll out of the typewriter with little effort. Which editorial gets the results? It is difficult to say.

And here is the problem: How is an editor to evaluate what he has written, in terms of the reaction of his readers? When there is no response does this mean that the editorial is a failure?

Readers may be interested in what motivates an editor to write.

Editorials are not to satisfy the ego of the writer. Even though he may get a glow out of a compliment when someone agrees with him, he knows that there is someone else who is unhappy about his opinion.

Editorials are not to be agreed with. If everyone slaps you on the back you must have come up with a platitude which might as well have been left unsaid.

Editorials are not to preach. They are written to mature minds with the ability to think on their own. Who is the editor to set himself up as superior to his readers—to tell them what they should do and should not do? He is expressing only one man's opinion.

Then what are editorials for?

They are to stimulate thought.

They are to encourage people to crystalize their own ideas and ideals.

Many times the person who disagrees with an editorial is encouraged to think through his own beliefs and form an opinion he would not otherwise have bothered to arrive at. He is forced to defend his own convictions and thus gets on one side of the fence instead of riding the middle.

Editorials clarify opinion and inform. The editor may be wrong about an issue in most people's eyes, but most readers will grant him the right to his own opinion, and by understanding his, they can better understand their own.

So the editor doesn't expect to be slapped on the back for everything he writes; he can expect to make people think, he may persuade some. If he can only make people see the other side of the elephant, he has accomplished something.

If he gains the confidence of his readers to the point where he influences their thoughts and actions then his responsibility indeed is great. And woe be to the editor who uses his power for other than the greatest good to the greatest number.

A Voice from the — Centralia (Mo.) Fireside Guard

A Few Grains of Economic Truth

An Editorial

1. Nothing in our material world is FREE; nothing comes from nowhere or goes nowhere. Everything in modern economic life has a source, a destination and a cost. The cost may be cash, work, sweat, blood or tears.

2. Governments produce nothing. People produce everything. Everything that Government gives to the people, it first takes from the people.

3. The only sound money that Government can spend is money taxed or borrowed from the peoples' earnings. Other money spent is printing press money, savings and insurance.

A. In our system of society all job security comes from customers. No customers, no sales commissions, no payrolls, no stores, no plants.

B. Plants must plan properly, employees must work properly, salesmen must sell properly—if one of the three fails the others all lose. Job security and profit security, then, are a mutual undertaking.

C. As costs rise, prices rise, unless productivity rise matches that of costs. If productivity doesn't rise we have the same situation that follows the Government printing of unsound money — INFLATION!

Thus if you are looking for "Something for Nothing", it just isn't there!

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50 YEARS AGO

May 28, 1915

J. H. Backus, Publisher

Rev. Frank M. Baker, pastor of the Andover Methodist Church has been transferred by the officials of that church from Andover to the Lovejoy Street Church of Buffalo.

Didn't it freeze Thursday morning? Ice nearly half an inch thick has been reported in several localities.

Mr. and Mrs. Fred LaForge are the parents of a son, born Monday.

H. P. Bundy has purchased the residence of the late Mrs. Catherine Green on Greenwood St., and will move from Third St., thereto.

Howard A. Inskip of Buffalo, has accepted the position in the Andover State Bank made vacant by the resignation of A. D. Fuller.

Mrs. Fannie Spaulding of Washington, D. C., is visiting friends in Andover.

Mr. and Mrs. George Swain of Wellsville are visiting her parents, Mr. and Mrs. Ralph Kemp.

Mr. and Mrs. Charles Scott passed Sunday with his parents, Mr. and Mrs. Allie Scott of Rexville.

40 YEARS AGO

May 29, 1925

J. H. Backus & Son, Publishers

Mr. and Mrs. Harland Robinson of Midwest, Wyoming, welcomed a son, Bruce Maxon Robinson, born May 23rd at the Jones Memorial Hospital, Wellsville.

Ernest Theetge moved his household to Camillus, N. Y., Saturday. Mrs. Theetge plans to leave Thursday.

Monday morning found the ground white with a slight covering of snow.

Donald Pingrey, formerly of Andover, who is graduating from Alfred University, with a degree of Bachelor of Science, this June, has accepted a position as teacher of Manual Training at Waterford, N. Y.

Cashier and Mrs. J. E. Cannon are in New York City this week guests of the Federal Reserve Bank.

Mrs. Ila Clarke returned Wednesday from a visit at the home of her daughter, Mrs. L. F. Thompson of Bennett's Creek.

A. L. Rogers and Editor J. Harvey Backus were in Geneva from Monday until Wednesday in attendance at the Grand Encampment I.O.O.F. of the State of New York.

Mr. and Mrs. Alvah Baker returned home last week from Santa Ana, Calif., where they have been passing the winter at the home of Mrs. Baker's sister.

30 YEARS AGO

May 31, 1935

J. H. Backus & Son, Publishers

Ralph Williams of Andover is a member of the graduating class at Alfred University this year.

Miss Helen Langworthy and Miss Knapp of Niagara were guests over the week-end of Mr. and Mrs. M. A. Bassett of Independence.

Miss Agnes Fisher visited her sister and family, Mr. and Mrs. Edgar Cornell at their home in Jasper Saturday and Sunday.

Mr. and Mrs. Albert Dennison and daughter of Hornell visited her parents, Mr. and Mrs. Henry Baker from Friday until Sunday.

Mrs. P. M. Swink passed Sunday and Monday at Greenwood where she called at the homes of her nieces, Mr. and Mrs. W. G. Kellogg and Mr. and Mrs. M. T. Streeter and also attended the show in Hornell.

Mr. and Mrs. David Slocum in company with their son and family, Mr. and Mrs. Earl Slocum of Hornell, motored to Wellsville Sunday where they enjoyed a birthday dinner at the home of their daughter and sister, Mr. and Mrs. W. C. Bohne. It was Mrs. Bohne's birthday anniversary.

Commercial Printing at the News Printing House.

"Red's" Racetrack Rambles

Well Racing Fans, it certainly wasn't what anyone could call decent racing weather for the entire week-end was it? There it was so nice and balmy right up until around Thursday noon — and then that frigid Arctic air started moving in — and kept coming!

It was raining on and off most of Thursday afternoon so we called over to Bradford to see if we were even going to run. We were told that it had rained over there early—but was all cleared off, so over we dashed — and were late as usual and missed the first heat.

The track was in fine shape and there were plenty of cars in the Modern Class, with 17 starting in the feature. There were several new additions to the Sportsman Class, so that was fairly well represented—although we understand that quite a few of the boys still haven't their cars finished.

There were quite a few new faces in the winners circle in the heats since the high point men are started at the rear of the pack and in the shorter races don't have much time to work their way up to the front. However in the features, Larry Swander driving his now familiar No. 99 continued his winning ways and romped home to catch the checkered flag in the Sportsman Class while Jim Hakes, No. 37, roared home to victory in the Modern Class, although his right front fender was pretty well torn off in one of the pile-ups which saw Ed Stayer with his new No. 61 put out of the running after winning and earlier heat.

The drivers still aren't babying their steeds with most of the cars already wearing quite a few battle scars, and if this pace keeps up, some of them will have to start rebuilding their bodies over again. The weather was so cold that

yours truly had all he could do trying to take care of the picture angle without making notes on all the action that took place so-o-o, here is a recap of the results:

In the Sportsman Class—Bob Flanders, No. 54, from Rixford took the 1st heat, Bill Bigley, No. 51 Jr., from Port Allegany won the 2nd; and Jerry Givan, No. G-3, from Eldred captured the Consy. In the Feature—Larry Swander, No. 99 from Cyclone Pa., came in 1st; Bob Flanders, No. 54, from Rixford, took 2nd; Al Teriberry, No. 88, from Bradford was 3rd; Tink Mealy, No. 6, also from Bradford, placed 4th; and Buck Emerson, No. 51 Jr., from Port Allegany was 5th.

In the Moderns—Bill Bigley, No. 51, from Port Allegany, took the 1st heat; Ed Stayer, No. 61, Allegany, N. Y., won the 2nd heat; and Willis Dietz, No. 92, from Rew, Pa., took the Consy. In the feature—Jim Hakes, No. 37, from Olean, came in 1st; Jerry Schimp, No. 93, was 2nd; Bill Bigley, No. 51, 3rd; Bob Bigley, No. 7, from Coryville placed 4th; and Jim Morgan, No. 41, of Smethport, Pa., was 5th.

Races were also held on Memorial Day, but since we had previous commitments, were unable to attend and so are in the dark as to the results.

Friday night was rather a frustrating evening for drivers and the die-hard fans as well since the races were called off at North Collins earlier in the day, and when a slim crowd showed up at Olean, they were cancelled there also. This is really a rather difficult decision for a Track Promoter to make when you think about it. If he tries to run with a small crowd—he knows that he will take a financial licking in the vicinity of \$1,000—and yet if he doesn't run, the drivers that show up are disgusted as well as the fans that braved the bad weather. Guess it is just a matter of choice to try and figure out which is the lesser of the two evils.

However, we understand that the races were held as scheduled at Angelica although we didn't receive a press notice as to the results. Perhaps as soon as things get organized we will be able to cover the news from our old stamping grounds at the Fair Grounds.

At the Sportsman's Raceway in

LETTERS TO THE EDITOR



Cedar Rapids, Iowa
May 23, 1965

Dear "Red",

Today finds us in a trailer park here and are enjoying the sunshine, the first in several days.

We left Wyoming last Monday and went into Colorado and down to the Denver area then East and North into Nebraska. At Rapid City, So., Dak., left trailer and went 30 miles to Mt. Rushmore, which was in mountainous country. Left there and went East to the Bad Lands of So. Dak. Were surprised to find the Bad Lands so beautiful and interesting. Drove through the Bad Lands for about 35 miles, then East into Iowa. Have had mostly rainy weather in this State and all the people (farmers and townspeople are complaining.) One town claimed to of had 2 1/2" of rain in 1/2 hour. Cattle, corn and hogs in Iowa, and expect to see the same in Illinois. We spent two days in Harris, Iowa where we picked up our mail.

We looked up some friends in Harris and nothing to do but spend two days at their lake cottage.

Still think Florida is the best State to live in, especially in the winter. We have heard that you are having good spring weather in New York State.

Monday A. M.

The sun is out and shining bright this A. M., but rain is expected tonight and tomorrow.

The 3 Burdicks

Starting Thursday, please send the papers you have been saving for us, plus future copies to us at Bath, N. Y., R. D. 3.

Bath, N. Y., R. 3
May 29, 1965

Dear "Red",

Here we are back in New York State for the Summer after traveling over 8,000 miles since leaving our home in Florida April 12th. We had plenty of rain the past week. Most of it was in Eastern South Dakota and Iowa.

When we got in the Chicago area we got on the toll way and made good time. In fact, arrived home one day earlier than expected.

We had real good luck on the trip. Had to buy a new radiator hose for \$6.46 and a rear view mirror for right side of car, \$8.40.

We averaged just 10 miles per gallon on gas. On talking with other trailerites we found they averaged the same, regardless the make of cars they had.

We were in 19 States on the trip and the highlights of the trip were Carlsbad, N. M., White Sands N. M., Painted Desert, Petrified Forest and Grand Canyon of Arizona, Hoover Dam and Las Vegas of Nev., Death Valley, Yosemite Park and the Red Woods of Calif., Yellowstone Park of Wyo., Mt. Rushmore and Bad Lands of South Dakota.

When we arrived home had the car full of old maps, 1/2 ton of rock, and enough driftwood and other junk to make a good bonfire. Guess I have rambled on enough, so will sign off.

The 3 Burdicks

Ulysses, Pa., Saturday night, a surprisingly good crowd turned out despite the breath of frost in the air and saw plenty of excitement which included seeing the photographer chased off his perch when a car hit the light pole that he was standing next to. The driver, No. H, in the Novice Class lost control of his car in the No. 2 turn which resulted in all of these gymnastics and all that showed up in the hastily snapped picture was a big cloud of dust—so we don't even have proof how close he came, although the light pole was knocked over to such a rakish angle that the wires were almost down on the ground. We told the rather dejected driver that he didn't have to go to all these lengths to get his picture taken, since it was the same car that we snapped last week up on the back-stretch wall. It would be

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