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You Can Count on U.S. Quality. Costs No More at Sears.

Ways Sears Builds PRICELESS QUALITY Into Every Can of Paint



Hornell, N. Y.

1

Master-Mixed Paints are the result of scientific research and development

2

Master-Mixed Paints are perfected through continuing highest standard quality control

3

Master-Mixed Paints are constantly proved and tested in the field and laboratory

4

Master-Mixed Paints are produced from the choicest raw materials on the market

5

Master-Mixed Paints are manufactured regionally to meet specific local climatic conditions



Regular \$15.95
Lightweight Aluminum

Extension Ladders

Save \$3.07 **\$12.88**

Lightweight and easy to handle. Spring locks, rubber feet, serrated rungs. Won't rust, corrode. Sections separate to become 2 handy ladders.



\$6.98 Guaranteed One-Coat

Snowwhite House Paint

Save \$1.21 **\$5.77** Gallon

Goes on white and stays that way. Saves time, work, the cost of a second coat. Resists mildew discoloration. Won't chip or peel.

CHARGE IT on Sears Revolving Charge

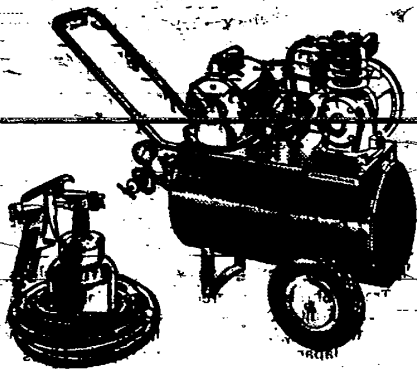
Choose from 22 House-bright colors and Non-Chalking White

Regular \$6.98 **\$5.77** Gallon

- Clover pink
- Flamingo
- Oxide red
- Chocolate brown
- Bisque
- Leather brown
- Gull gray
- French gray
- Charcoal
- Cascade gray
- Mint green
- Sunlight yellow
- Emerald green
- Thale green
- Hedgehog green
- Black
- Tusk ivory
- Spearmint
- Cream
- Aqua blue
- Cinnamon brown
- Turquoise green

GUARANTEE

Guaranteed to cover any color with one coat (except on shake shingles) when applied with brush or roller according to directions or Sears, Roebuck and Co. will furnish at no further cost enough additional paint to assure coverage or refund the purchase price.



1/3-HP Craftsman

Paint Sprayers

Sears Price **\$99.95**

Spray any paint, lacquer. Convertible siphon and pressure feed gun positive shut-off. 15-ft. hose.



REGULAR \$3.98 DECOR-EZE

Interior Latex Paint

Save \$1.21 **\$2.77**

Low-cost beauty. Rolls or brushes on. Washable, hides well. Tools and hands clean with water. 9 colors.

Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

SEARS

181 Main St.
Phone: 324-1685

STORE HOURS
Mon. Tues. Wed. Fri. Sat.
9 a. m. - 5:30 p. m.
Thurs.
9:00 a. m. - 8:30 p. m.