

Top Value Stamps and MARKET BASKET

INVITE YOU TO PLAY "SEE 'n' SAVE"

WIN THOUSANDS OF EXTRA Top Value Stamps



SEE a world of wonders!

Revel in exhibits, gathered from all over the world for your delight. Enjoy, with your whole family, the dream trip of a lifetime!

Everything first class, from air-jet transportation (where available) to a New York

City luxury hotel. Theatre, night club, (baby-sitter provided!) sightseeing . . . in addition to "doing" the Fair. Even breakfast in bed, if you choose!

Winner also gets:

- 100 books of Top Value Stamps donated to his favorite charity.
- 2 pcs. American Tourister luggage.
- A Model Tammamto Camera.
- Daily expense money . . . meals, fair admission, exhibits.



WIN A FAMILY TRIP to the NEW YORK WORLD'S FAIR

7 DAYS ALL EXPENSES

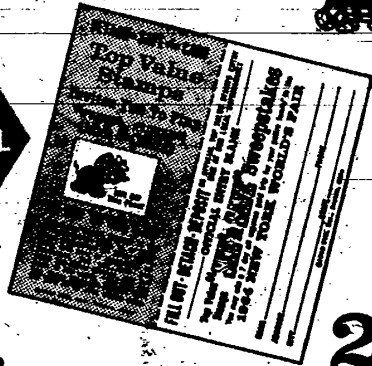
(Your family may go! Winner chosen right from this region)

SEE the World's Fair **SAVE** with every day low prices plus Top Value Stamps

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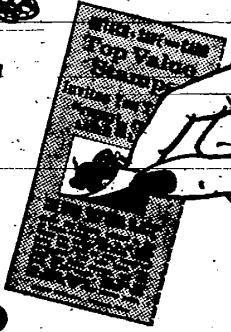
HUNDREDS OF WINNERS NO PURCHASE REQUIRED

IT'S EASY! HERE'S ALL YOU DO!



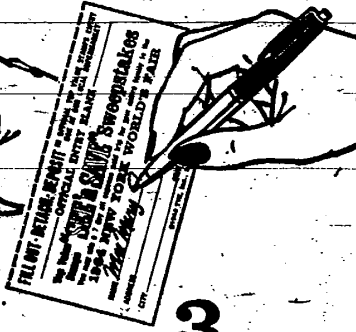
1.

Get a FREE "SEE 'n' SAVE" Entry Card every time you visit our store. You don't have to buy a thing! Note: this card is in two parts. First half contains picture of Toppie.



2.

Lift off Toppie. Underneath, you'll find one of 8 words: SEE, 'n' or SAVE. When you collect all 8, bring to our store. You'll have won 1500 (1 full book) Top Value Stamps! If the words, "You win 500 Top Value Stamps" appear, turn the card in for your stamp prize.



3.

Detach entry-blank half of card. Fill out and deposit in official Top Value Stamps "SEE 'n' SAVE" Sweepstakes entry box at our store. Winner gets family trip to New York World's Fair.

SPECIAL GRAND PRIZE BONUS
100 BOOKS OF TOP VALUE STAMPS FREE TO YOUR FAVORITE CHARITY

As a Grand Prize winner, you may designate the organization that will receive 100 books of Top Value Stamps in your name. Any accredited non-profit school, church or civic group can benefit!

