Rowena

Rides the By ETHEL HUESTON

FIRST INSTALMENT

The whole trouble lay with Peter.
—Peter Blande.—He was the fly in the ointment, the blot on the escutcheon, the carbon knock in the motor. Things just couldn't possibly have worked out more to Rowena's fancy, except for the persistent presence of Peter. And there was absolutely no hope of getting rid of him—he was too deeply mixed up in everything.

solutely no hope of getting rid of him—he was too deeply mixed up in everything.

To tell the truth, it was Peter's project in the first place. Rowena herself only got into it at the last minute in answer to an advertisement in the morning paper. It was Peter who put the ad in.

Peter was a commercial artist, one of those thrice unfortunates with a soul for art, a talent for paint and a need for more ready money. He spent his days painting trees, rocks and running brooks, dotted here and there with pretty girls, Algonquin anglers and Broadway golfers, as a background for the Rackruff Roadster, 1932 model, comprising fully half the picture.

It was Peter who conceived the exquisite idea of a Rackruff motor tour across country with the well-known artist, Peter Blande, at the wheel. He figured—and converted Mr. Rack, President and Mr. Ruff, Secretary and Treasurer, to his figures—that it would be the pinnacle of publicity to conduct such a tour, with pauses at all points of prime interest for him to paint a picture of the Rackruff roadster poised on the brink of a precipice, pulling its way pluckily out of a volcano, skidding securely off a racing glacier, or defying the sands of the desert.

Peter said—and Messrs. Rack and Ruff agreed with him—it would be

fying the sands of the desert.

Peter said—and Messers. Rack and Roff agreed with him—it would be good business to take a copy-writer along in the car to feature the high lights of the trip and apply the proper adjectives both to landscape and motor, in this way insuring a maximum of newspaper publicity that would establish the new roadster once and for all in the motor world of America.

So Peter advertised for a copyriter:

'Wanted:" read the

"Wanted:" read the advertisement in the morning papers "A pretty woman who can write. One who has had some experience and met with reas-nable success. Must be free to leave the city. Evenences paid and moderate salary Must be good looking Apply Rack ruff Salesrooms today."
Rowena Rastand was one of many women who read the advertisement over her breakfast that morning. It wasn't much of a breakfast in Rowena's case, for she was extremely hard up. She had given up a newaper position in Ohio in order to be in New York.

It was at eight-thirty that she saw the advertisement. By nine o'clock she was ready to set out for the Rackruff salesrooms. Surveying herself in the mirror she was obliged to admit fairly that in spite of the little thinning of her face, in spite of the dark circles with which anxiety had shadowed her eyes, she was still undeniably good-looking.

Her black and white ensemble was freshly sponged and pressed—Ro-

undeniably good-looking.

Her black and white ensemble was freshly sponged and pressed—Rowena herself had seen to that—her ruffled white blouse was smart in spite of the worn spots here and there. Her black and white shoes were spotless, the fingers of her gloves neatly mended. The collar of her silk coat shone from countless pressings.

"Pick out the best-looking one,"
Mr. Rack began when the secretary
announced the applicants were outside.

Mr. Kack began when the secretary announced the applicants were outside.

"Don't you think," interposed Peter neatly, in his mind, ingratiating drawl, "that you had better look them over yourself? After all, nobody can visualize a lovely face and figure behind the wheel of a Rackruff roadster as you can, you know."

Mr. Rack thought that was a particularly good idea. He called in Mr. Ruff to assist, allowing Peter also to sit by, and had the secretary where them in, one at a time. And the and Mr. Ruff frowned over them and asked about their literary end ankles and complexions, jotting them a down indecipherable comments on their memorandum pads.

The secretary, having some notion

their memorandum pads.

The secretary, having some notion of dramatic sequence, saved Rowens for the last. Rowens was so lovely that at first they would not believe she was a writer at all, and she had to show them a copy of her book and some of her signed stories in magazines. Rowens's hair was a curious chameleon shimmer of gold and bronze and brown. Her eyes were limpid pools of light that swam now bue, now rower and in

were limpid pools of light that swam now blue, now green, and in gentle moments softened to hazel.

"I'm Rowens Rostand," she said, looking at them straightforwardly, "I am twenty-five years old. I have had one book published and it was so good that practically nobody read it. I worked on a newspaper for three years and I've had eleven stories published in first-class magatines. And you may not think I'm so very good-looking but lots of people do."

Rackruff Motors, Inc., in the persons of Meerrs. Rack and Enff., thought so, teo. Even Peter nodder?

his approval.

And so Rackruff Motors, Inc., bound itself by written agreement to finance a motor tour for a garty consisting solely of a beautiful young write, twenty-five years old and a commercial artist of thirty years and the opposite sex.

Rowens and Peter were called in for a conference early the next morning and Mr. Rack, ably seconded by Mr. Ruff, put it up to them squarely. Somebody had blundered, if it came to that. An insurmountable difficulty had been encountered.

"There are no insurmountable difficulties," Rowens said sweetly.

The whole enterprise was dead-locked, plans were checkmated, contracts were cancelled. The way Mr. Rack put it, with the full accord of Mr. Ruff, it seemed pretty hopeless. If eter quite witted under the deadly finality of it all.

"Unless," he suggested tentatively, "we advertise again and get an solder author, maybe a married one value and the seemed pretty under the circumstances—would attract less attention."

"But you signed me," protested it Rowena quickly. "If you try to put it

tention."
"But you signed me," protested Rowena quickly. "If you try to put any one else in my place, I'll get out an injunction and tie up everything."
Royena's eyes at that moment were a clear, cold business blue. Not one of them doubted for a moment that she would do just as she threatened.

ment that sne would threatened.
Mr. Rack threw out his hands despairingly. "Well, it's off, that's all," And Mr. Ruff nodded his head.

Peter seemed cowed into acquies cense. But Rowena was never one to be cowed into acquiescence. She

laughed brightly.

"Why, my dears," she said, "it doesn't make the least bit of differlaughed brightly.

"Why, my dears," she said, "it doesn't make the least bit of difference. This is a business trip. I am a professional writer. Mr. Blande is a professional artist. We are thrown together in a purely business capacity, and our ages and sexes have nothing whatsoever to do with it. Nobody thinks anything of a man spending eight hours a day locked into four walls with his stenographer. Certainly an author and su artist riding the public highways in an ener car are far safer."

Unfortunarely for Rowens, however, Messrs. Rack and Ruff continued to object. Even Peter did. They made all due allowance for Rowena's purity of purpose and nobility of nature, but Rackruff Motors, Inc., said Mr. Rack, atood firm for the conventions.

"Of course, if you feel like that." Rowens asid cheerfully, "Mr. Blande and I will be guided entirely by your wishes. We will have to get a chaperon; that's all."

"We wouldn't care about paying the expenses of a third party," said Mr. Ruff quickly—Mr. Ruff was Treasurer of the Company.

"It will not be necessary," said Rowena. "We will take a lady with us who will be glad to make the tour for her transportation, paying her own living expenses enroute."

"Can you find such a person?" asked Peter.

"Cha same thing you did. Advertise!"

So they went down the street to the nearest Childs' and figured utter and a partisement the second to the nearest Childs' and figured out the control of the contr

"The same thing you did. Advertise!"
So they went down the street to tise!"
So they went down the street to the nearest Childs' and figured out an advertisement that seemed to suit their purpose.
"Wanted: Young woman to serve as companion on extensive motor tour of the United States. Transportation provided, but must pay own living expenses."
Peter wanted to put in something about a pleasant disposition being an asset, but Rowena said it would be useless—said all women thought they had good dispositions.
"You advertised for a good-looking author, didn't you? And did you see the mob that answered?—We'll have to trust her disposition to luck. Besides, she'll be in the rumble seat—we won't see much of her."

her."

They received a great many answers to the advertisement and Peter went down to her snug, one-room apartment to assist in making the selection. This proved not dif-

cult.

The letter chosen was written on plain creamy paper of very fine quality.

"I am twenty-three years old, a college graduate, and can pay my own expenses unless you plan to travel on a very deluxe scale. I can start at any time and stay as long as you like.

and stay as long as you like.
The only thing I am really interested in is to go—and go at once. I enclose references."
The name was Roberta Lowell.
The references were good so Rowens got the number on the telephone, with Peter standing interestedly by, and talked to Roberta Lowell.

"She had

of twenty-five dollars a week.

"Wait a minute," Rowena put her hand over the transmitter. "She can spend twenty-five a week," she said in Pater.

can spend twenty-five a week." she said to Peter.

"Well, that ought to be enough," said Peter. "Except for the car, I'm hoping to get along on less."

Miss Lowell said she would meet them, bag and baggage, at the Rackruff showroom at 10 o'clock Monday morning without fail, and she thought it was going to be great fun.

"Oh, by the way, Miss Lowell."
"Oh, please don't call me Miss Lowell. Call me Bobby. Everybody calls me Bobby. Miss Lowell is so stiff."

"Well, by the way, Bobby Lowell," went on Rowena, "you'll have to ride in the rumble seat."

well," went on Rowena, "you'll have to ride in the rumble seat."

I'd don't care," was the brave retort, "I'll be willing to ride a cowcatcher to get out of New York and get out quick."

Now Rowena did not like artists. She said they were so abstract. Rowena herself was extremely concrete. She felt, in her heart of hearts, that it was a shame that such a heavenly opportunity to go places, see things, meet people and best of all, make money doing it—had to be all messed up with an artist like Peter. Even Rowena, however, could see that she couldn't very well get rid of him—not under the circumstances. If only she and the Roberta girl could go alone now—ah, there would be a travel tale worth the telling. And how they would photograph, the two for them, in the snappy 1932 Rackruff to get!

Mindful that there would be pho-

get!
Mindful that there would be photographers to record their departure from the Rackruff salesrooms—the Publicity Department was taking care of all that—Rowena took extreme pains with her appearance that Monday morning, and that was an unusual thing with Rowena.

When she presented herself at the

an unusual thing with Rowens.

When she presented herself at the Rackruff show-room at 10 o'clock, on Monday morning, Messrs. Rack' and Ruff had good reason to congratulate themselves on their choice of author. Photographers and reporters were alike enchanted. A girl like that, now, swinging along the Rocky Mountains in a Rackruff roadster—ah, there wes publicity made to your order. And it was all Feter's idea, too.

(CONTINUED NEXT WEEK) New York's "legitimate" theatre are assessed at \$45,000,000

Exquisite Sets of

FRENCH SOAPS.

POWDER

and BATH SALTS

From 15c Upward

Latest Books

For Grown-ups at

Popular

Prices

Give a

FOUNTAIN PEN

Sheaffers Pens

Are Ideal Gifts

\$3.00 to \$16.00

STATIONERY

Our Gift Boxes are the

latest vogue in

Fine Writing Papers

LEATHER GOODS

Wallets, Billfolds,

etc.

Just the Gift for Him

Former Resident Dies

Former Resident Dies

Mary Hovey Johnson, 73, former
resident of Greenwood, died Saturday at the Willard State hospital in
Ovid. She is survived by three
brothers, John Case of Jasper, Albest and George Gase of Greenwood
also seven grandchildren. The body
was brought to the H. F. Smith
funeral home in Greenwood. The
funeral will be held at the Methodist church Tuesday at 1:30 o'clock
with Rev. Shirley Travis officiating.
Burial made in Bennetts Creek cemetery.

Land Mark Removed

Land Mark Removed
One of Greenwood's landmarks
was removed last week when workmen took the trotting-horse weather
vane from the cupola on the county
highway warehouse down. The building was formerly a barn which was
purchased by the county about three
years ago from G. C. Lewis. The
barn was erected more than 50 years
ago by the late Hon| M. F. Smith.
Many residents have depended upon
this weather vane and are mourning
its departure.

Machinery Moved from Milk Plan Machinery Moved from Milk Plant
Trucks from Dairymen's League
headquarters have moved the machinery from the local milk plant to
Greene. The big boiler will be taken to a plant in Delhi. Lester York
has rented the building and will bein charge of the G. L. F. feed store.
He will also do custom grinding.

On Honor Roll
Wm. Kellogg, Jr., of this place, who is a student at Virginia Military Institute is among those listed on the honor roll of that school. V. M. I. ranks second to West Point military Academy.

Farewell Party
Miss Sadie Bly was hostess to the
Theta Nu Upsilon Thursday evening
when they entertained in honor of
Madeline Short. Miss Short leaves
next week for her new home in Addison.

Native of Greenwood Dies
Mrs. Minerva B. Hadley died recently at the home of her daughter,
Mrs. A. M. Tillotson of Coldwater,
Michigan.
Mrs. Hadley was born Jan. 22nd,
1845 in Greenwood, the daughter of
Nelson and Mary Blair and was a
cousin of Mrs. Monroe Tyler of this
place

Variety Shower

A large number of friends gathered at the home of Mr. and Mrs.
Merritt Osmin, Tuesday evening in honor of Mr. and Mrs. Bert Whiteman of Alfred Station. The newly-

SHOP FOR

CHRISTMAS

At Our Store and Save

play.

The Hornell District Epworth
League cabinet met at the home of
F. Dwight Young last Tuesday even-

ing.
Miss Grace Robbins of North
Bingham was a recent guest at the
home of Mrs. M. D. Webster.
Thomas McEnroe of Wellsville
passed Friday evening with friends

here.
Mrs. Abbie Artman left Monday for California where she will spend

Mrs. Abbie Artman left Monday for California where she will spend the winter.

Mr. and Mrs. Jerry Burd were in Elmira Heights Thursday, taking Mrs. Burd's brother, Mr. Ellis to his home there.

John Williamson and Fred Miner accompanied John Krieger to Tioga, Friday, where he was called by the death of his brother, Albert Krieger. Walter R. Redmond, Miss Loretta Casey, Dwight Young, Mrs. L. A. Fish, Mrs. Elton White, Mrs. L. H. Murdock and Mrs. Lawrence Smith visited in the Canisteo and Hornell schools last Wednesday.

Robert Miller and daughter, Anstice of Jasper, attended the Senior play here Friday evening.

Mr. and Mrs. Lucian Lewis of Bolivar visited Mrs. James Burd, Tuesday.

Clarence Webster, Wm. Reimann and J. K. Miller were in Tioga Monday to attend the funeral of Albert Krieger.

H. A. Fish returned Saturday from spending several weeks in Chicago.

Miss Alice Robbins and Burr Rob-

from spending several weeks in Chicago.

Miss Alice Robbins and Burr Robbins of Whitesville spent the weekend at the home of Mr. and Mrs. Arling Cobb.

Mrs. Montesco Burger, Mrs. Abbie Artman, B. E. Burger and Frank Johnson motored to Candor last Tuesday and were guests of Mr. and Mrs. Ben Johnson.

Mr. and Mrs. Ernest Buck and Mr. and Mrs. Harry Fish spent Sat-

weds were recipients of many fine and useful gifts.

Matt Rogers and John Williamson were guests of friends in Tiogs, Saturday.

Friends here were sorry to learn of the serious illness of Mrs. Carrie Tyler in Hornell.

Mr. and Mrs. A. W. Sage and son of South Canistee were guests of Mr. and Mrs. George Maxwell have moved from the Dennis apartment to 94 Greenwood street, Canistee were guests of Mr. and Mrs. Carrie Tyler in Hornell.

Mr. and Mrs. George Maxwell have moved from the Dennis apartment to 94 Greenwood street, Canistee were guests of Mr. and Mrs. George Maxwell have moved from the Dennis apartment to 94 Greenwood Union School met at the home of Mrs. L. Fullow of Mrs. L. Following the business meeting, a treen supper was enjoyed.

tureen supper was enjoyed.

Mr. and Mrs. W. G. Kellogg were
business visitors in Bath, Monday.



ent in seeking relief from.
Take nothing which does have the approval of the cal profession.

vis Ro Jan opi dic da: to

Control of the contro

BAYER ASPIRIN will never do you any harm, and almost always brings the desired relief. But remember that the high medical endorsement given Bayer Aspirin does not apply to all tablets for relief of pain.

THE DOCTOR is careful to specify Bayer Aspirin for these important reasons:

It has no injurious ingredients. No coarse particles to irritate throat or stomach. Nothing to upset the system. Not even any disagreeable taste. The Bayer process insures a pure, uniform product.

INSIST on the tablet you know to be safe. And the one that has speed. Bayer tablets dissolve so quickly, you get immediate relief from your headsche, neuralgia, or other rain



XMAS

Cost of Manufacture

Several factories have sold us their product at exact cost of manufacture—this is to give their employees work. We are passing these wonderful values on to our customers, some of which are listed below.



Give HER a Genuine Leather Fitted **BAG**

We have them this year at half of last year's prices.
Now Priced From \$10.95 to \$20.00 These Bags are all fitted

with Pyralin Ivory. Some with Combination Overnight Cases.

Cameo Rings Genuine Cameo Rings below cost of manufacture

o see tnose Large Cameos with heavy mountings at \$4.99

Two color mountings with large Cameos at \$6.95 to \$20.00

BAGUETTE WATCHES

All Guaranteed As Low as \$17.50 Ask to See Our DIAMOND BAGUETTE WATCH A Big Bargain at \$25.00 Others up to \$100.



Cigarette Case and Lighter A New One at \$5.00

\$1250 RONSON COMBINATION CIGARATTE CASE and LIGHTER Our Price Now \$7.50

STATE EVANS COMMINATION CIGARETTE CASE and LIGHTER Our Price New \$500

Covilla

WELLSVILLE, N. Y.

GIFTS FOR EVERYONE BOOKS For Children All of the Books that Kiddies will enjoy

25c to \$2.00 CHRISTMAS CARDS **Boxed Assortments**

Individual Greetings Imprinted Cards You will find just the right Card here. Shop Earley -Our Stock is Now

Complete

VANITY CASES A large display of Imported and Domestic Vanities

GIFT SETS FOR MEN Shaving Accessories by Yardley Williams Houbigant

WHITMAN'S CANDY We are taking advance orders now. Delivery when you need it. Assures Freshness

geo. HOLI **LANDS** sons

84 Main St.,

Hornell, N. Y.

Mail or Telephone Orders Receive Careful and Prompt Attention.