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OUR KEYNOTE:

Congress, at the Postoffice at Andover. N.

Subscription Rates

8ix Months _____ 1.00 | "

Publicity Grafters

THE ways of the press agent are many and devious. They are the blood-suckers of the newspaper business. Every editor's desk is cluttered up daily with a mass of material dressed up like real news, but ingent say, garage owners. He organizes a flimsy "protective | iously hidden some place in every article is a statement or series of statements in which the author mentions owners to join, at so much apiece per annum. The the superior qualities of one or a number of products. agents explain that membership in the association will He draws pay for stealing the space from the newspaper, but depends upon its advertising columns for reve-sters.

Illustrations in almost endless numbers might be happens: recounted, to show how far the editor's credulity may be tried. Health seems to be the point of attack. The service cars are called out and wrecked. Or thugs enspace grafters evidently believe this to be the editorial ter his place at night and mutilate his customer's cars. weakness. Food manufacturers are not alone guilty. He is, in short, quickly put out of business if he does Scores upon scores of makers of many varieties of not come to time. goods have listened to the siren song of the publicity agent who convinces them that they can steal space for less than it can be bought. And the gullible publishers are responsible for the evil flourishing.

resort attractions raised \$50,000 a year for three years the teaching profession has come to rank among to promote the city's interests abroad. The chamber healthiest in the country. of commerce report shows the free space stolen from the newspapers was worth thirty times as much as the space bought with money.

pretenses. And the newspaper which does not draw among the teachers consists of nervous disorders. closely the line between news and propaganda is not able to serve its subscribers as it should, because advertising patronage is "goods on the shelf" and space must be sold in order to give a readable, interesting WIDE-AWAKE retail business men advertise because

A Matter Of Education

SKIMPED education is a handicap in life, and

may be a sentence to failure. There are different degrees of education, of course. Some young men and women might spend the greater part of their lives in schools of higher learning and still be little better equipped to fill the niche in life for advertisements. which they are fitted.

Considerable time and money may be wasted in an effort to inject higher education into individuals whose capacities and inclinations forbid it.

But it is an inescapable fact that every child should, have a common school education. It is universally essential to equip boys and girls for the highly competitive fields which they will enter in mature years. These are things well worth remembering.

pecially should parents not permit adolescent minds \ be weared away from school by the romance of business or the desire to have more spending money. Youth! is liable to go up blind alleys. Adults of experience should give counsel and use their influence to keep boys and girls in school.

Teachers, too, can be of great value in holding young people in school when the lure of the outside seems on the road to extinction. world threatens to draw them away. They can give valuable advice, and often it carries more weight than lepers seems to constitute almost a specific against the that coming from parents.

teachers to use their greatest influence to keep boys and girls at their studies after they pass the age where ory. the law says they are at liberty to enter some gainful)

Reward Of Happiness

deed brings some reward in its train. The reward, to e sure, is not always the one sought; but since no thought or act can be wholly isolated, it brings consequences which repay it for good or ill The final reward sought by all men is happiness.

This aim is obscured and confused too often because men set up a lesser object which they believe to be the lost key to the happiness they seek. This may be the reward of financial success, of fame, or freedom from esponsibility or obligation, but these are no more than old mare got balky on frosty mornings, we could build formulas out of which they hope to derive happiness. He who has the wit to place happiness somewhere mobile within his reach is most likely to attain it. Fortunately t is never far away from any human life, unless the individual chooses a long and devious path to it. If the universal reward offered to mankind and given according to comprehensible laws. The wise man will first see it clearly as his object, and then, from human

Pride and Martyrdom

visdom and experience, learn the laws of achieving

CONSIDER the turkey fattening for the Christmas not arguing politics. They are just trying to get across dinner. How he swells and puffs himself and struts the street. in impressive dignity across the barn yard—inflated with pride in his breadth and depth of chest and large nip measurements. And the tragedy of it is that those one has devised any means of cheating the undertaker. things constitute his death warrant. The gifts of which he is so proud doom him to the oven.

illustration of the proverbial pride that is followed by up with automobile accidents on Sunday. a fall. Others, who look at the matter fairly, will see something more. All who recall the last good turkey dinner served them must admit that a well-fattened ute but often it looks like the birthrate is increasing. gobbler has something to be proud of Nor is his fall, enroute to the table, to be set down as in any way penalty of pride. In his fall he serves mankind, . his death he becomes a true benefactor of the hungry.

How Rackets Operate

THE word "racket" is an u.d and respectable Until very recently it had only one meaning. Now, ing a loud and disagreeable noise, it means a nefarious,

the shrinkage of woolens. Like a number of other modern phenomena, e publicity it has received, however, it is a little bit shocking to learn that there are more than 90 rackets in Chicago, and that altogether they collect approxi-

mately \$136,000,000 a year. These facts are brought out by John Gunther, Chicago's rackets are costing each man, woman and child in the city something like \$45 a year in a sort of direct, super-legal tax. The indirect cost, of course.

The racket is usually quite simple. A racketeer decides to collect money, from, let us association," and cends agents about inviting all garage

insure the garage man protection from the city's gang-Suppose a garage owner does not join. What

His place is bombed a few nights later. Or his

A Healthy Profession

TOW sickness rates prevailing among American teach-The chamber of commerce of an eastern city with L ers have made their chances of long life so good that Altho long and expensive illnesses are compara-

tively rare among teachers as a class, and they are relatively free from respiratory diseases, they never-But what does it all mean to the readers of news- theless show such a tendency to acquire colds, influenpapers? Trade talk, you say, but it means just this- | za and tonsillitis that one authority has summed up the that the newspaper which gives its space away for the teachers' health situation as being simply "a succession advertisement of merchandise under the garb of news of minor ailments in a life comparatively free from is also taking money from its subscribers under false serious risk." The chief cause of lengthy sickness

The Natural Way

they want the people of their trading area to know about the goods they have for sale; they want to extend an invitation to people to call and see them.

People read the advertisements because they want o know what and where they can buy to the best advantage, and these facts can be determined only after knowing what the merchants have to offer. They haven't the time to make the rounds of all stores and ompare prices and merchandise, so they rely on the

The local newspaper is the logical and natural medium between buyer and seller. It is a means by which the merchant speaks to his customers and the customers

do their buying. The one should use it and the other should read

Defeating Disease

THE ancient plagues of mankind are rapidly losing in L their fight with modern science.

Both profit from the transaction.

Gorgas showed how a country can avoid yellow fever by getting rid of mosquitoes. Pasteur showed how to obliterate smallpox by vaccination. A similar vaccine has been devised for typhoid. Now the most dreaded disease of all-leprosy-

The injection of chaulmoogra oil into the veins of disease. The cure of John Early, America's most fa-The responsibility is great upon both parents and mous leper, is a cause for rejoicing. The scourge of biblical times may soon, we can hope, be only a mem-

> When the automobile manufacturers put the emergency brakes in the back seat, then back seat driving will become a real menace.

The trouble with the five-day week is that it allows It is the habit of man's nature to work in the expectation of reward, and it is a law of nature that the property ing working hours.

A man who starts out in life to hit the high spots eventually has to go into low gear.

sound like a half dollar when it drops.

Perhaps the hickory rod is disappearing from the

The old days had their advantages. When the

room because the supply of hickory trees is a Most everyone thinks the country has too many-

aws, but where's the man who can't suggest another law

Generally the crowds on the street corners as

adden death may cheat the doctor, but so far no

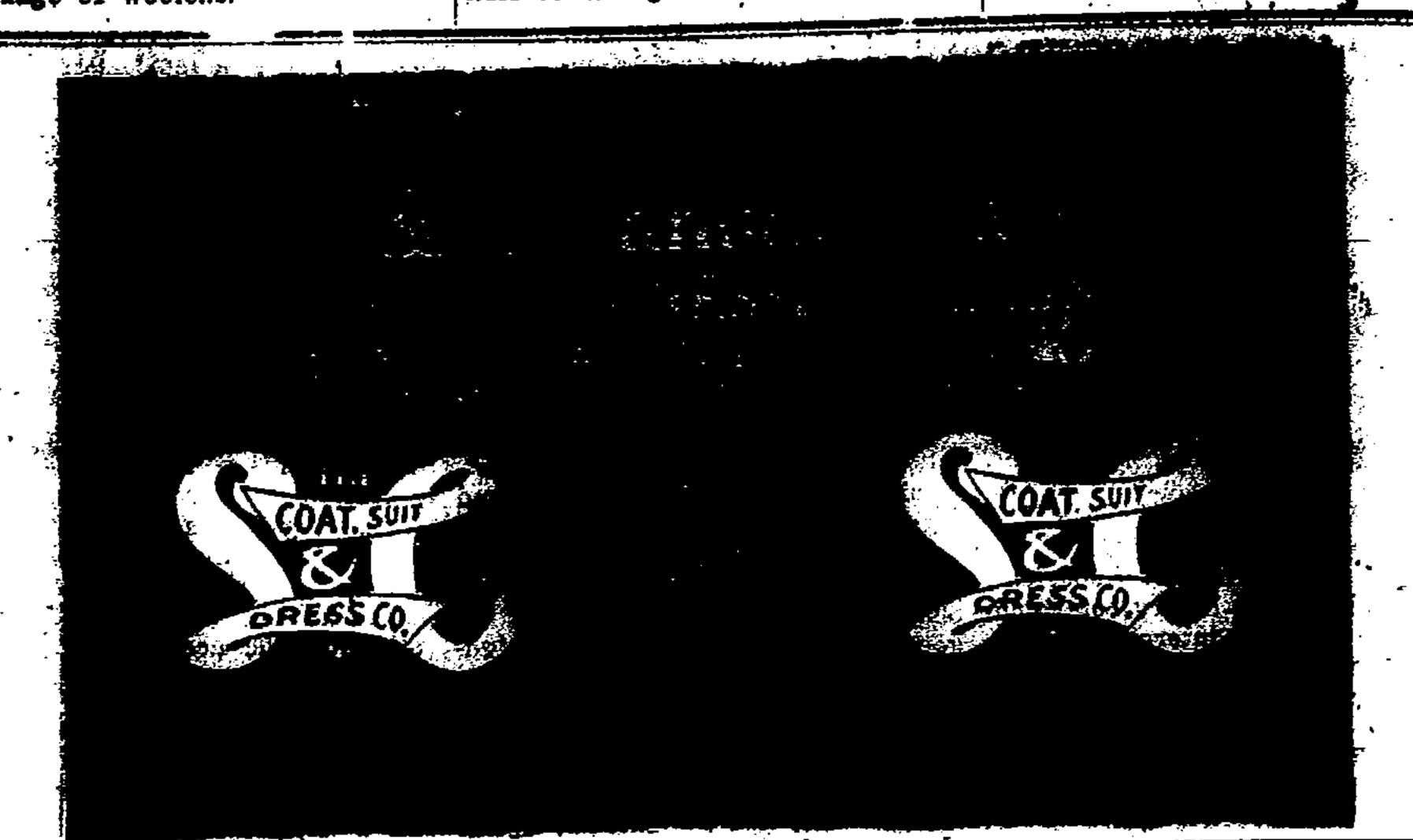
Monday's newspapers used to publish a review of Some may see in the gobbler's vanity a striking all the Sunday sermons. Now all the space in taken

> Barnum said that there was one born every min-Trouble with setting a thief to hunt a thief is that

you have to hunt both of them. The most insignificent person can attract attention at church with squeaky shoes.

dishes save space in the ice box be- the end of the holidays; remember waching machine, spread very soliday cause of their straight sides; their that they are available until March. parts, such a neck and shirt hands. flat tops will also hold other dishes. Wide elastic, not too light, should on a flat surface and sub with be used in the waists of children's well-soaped brush. however, it has taken on another. Instead of signify- paint may make old window shades playsuits to avoid cutting and bind- One dollar invested in 18 per contact.

and china help to enliven the busi- five to eight dellars in ness of eating and cleaning up dur- crops.





Oives PLAIN | large jar 17c

Oives Stuffed large jar 25c

Gelatin SPARKLE 4 pkgs. 25c

5c Pkg Mon. Tue. 6 Pkgs. 25c

CLICQUOT CLUB

2 bottles 25c

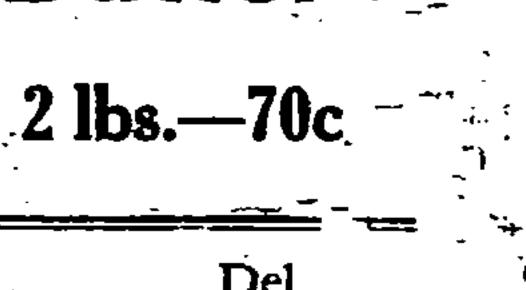
(Personal) You can always tell what

food is most in demand by going to an A & P There you will recognize it by the quantity on display and its low price.



Brooks Pride Country? Roll Style or Tub

Butter



COFFEE 8 o'clock blend 1b. 25c MILK White House 3 tell case 25c BREAD Special Walne TEA Our Own Blend, 14 lb. pkg. 19c

| Filberts '

Meapple

We surely wish you a most enjoyable HOLIDAY

GRAPEFRUIT. 3 for

ORANGES, per dezen

Chocolates 5 b. box \$1.89 Chocoletes 2/216- box 98c . lb. 25c Hard Filled Candy lb. 25c Hard Mixed Candy

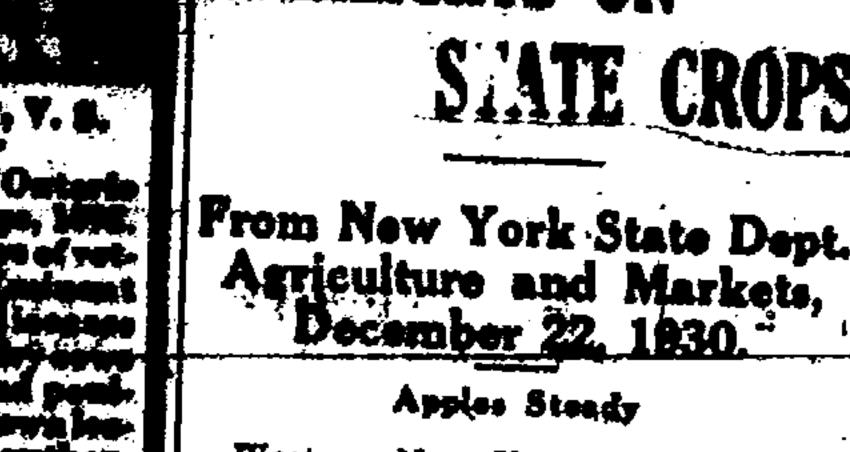
Fresh Fruits and Vegetables CARROTS. 10 pounds SQUASH, pound CABBAGE, per hundred pounds SWEET POTATOES, 3 pounds CRANBERRIES, 2 pounds LETTUCE, 2 for CELERY, 3 for BANANAS, 4 pounds

TURKEYS-8 to 20 pounds 39c lb.

-IN ALL STORES SERVED BY BUFFALO WAREHOUSE-

Mountain in bulk, for 180 pounds

Apples Steady



but when we come to live stock we Spys, N. Y. U. S. No. 1, three inch, poultry started this morning at the for methods to combat some of the White Cabbage Dull; Red Firmer were moderate, freight receipts Wellsville, aged 60 years. Surviv- His wife, two sons and a daughter is just now receiving considerable No sales reported on upitate New

mental stage. | scours. In more severe cases castor steady. Yearling seems 14. with the calf after it has been born, ture is continued several days. Some-\$10.25; common to mentum health in the new born calf is to see lime water are added to the milk if ters \$1.50 to \$2.50; cutter to me-

When conception is about to ec- become chronic and then it will take Medium \$7.50 to \$10; cull and comcur the dam should be given more or months to cure it. Altho the disease mon \$5.50 to \$7. No hogs offered less attention. A clean stall and is not contagious the calves should for sale. Good to choice New York fresh dry bedding will go a long be separated from the herd in order lambs up to \$8.75. Common throw- CHILDREN will fret, often for no to get a good start. It is not always If the discharges from the bowels \$4 down. necessary to have someone present, show traces of blood, it is serious unless you anticipate difficulty in and more drastic treatment should The butter market opened easier a youngster more surely than a more the conception or unless the mother be given. This indicates a conta- and closed firm at the decline should refuse to claim the arrival. gious disease and it occurs in very price of one-half cent per pound on The first thing that needs to be done young calves from three to five creamery

shine mean a lot to its successful ness, is too weak to rise, has sunken to 37½c per dozen. Average exeyes and give a profuse discharge tras 32 to 34c; mediums 24 to 26c; The disease you have to look out with a highly offensive odor, quick pullets, 20 to 21c; pewees, 17 to for in young calves is scours, which action should be taken to protect the 19c. Nearby hennery browns, to is looseness of the bowels. It cor- lest of the herd. The disease is fa- quality, 41 to 43c. responds in its frequency, and in tal in most cases. The body should some respects in its causes, to colic be buried or burnt, also all bedding, among children. Scours often occur etc. among calves that are taken from The same germ which causes very slow demand the market was

the cow and fed from a pail. There white scours is said to be the cause weak, especially for the undergrades are many causes for it, such as over- of rneumonia which occurs among in small bales. Large bales, timofeeding, irregular feeding, dirty calves a few months old. Symptoms feeding palis, milk that is old or are loss of appetite, weakness and sour or too rich. Anything which coughing. Calves may also contract to \$27, No. 3, \$24 to \$25. disturbs the digestion, be it dirty pneumonia from cold, damp quarters. To save time in doing the home pails or dirty mangers, may cause Coughing and high temperature will laundry fold towels after the last scours. The effects are a diarrheal result. Blankets, warm quarters and rinsing, run thru the wringer condition, bloating, loss of appetite a mild purgative should be resorted smoothly and hang straight to dry; and a dark-colored, semi-fluid dis- to at once in the latter case.

ENIGH O BEELLOWING MARK THE

the calf should be put into a clean, The most serious is white scours of nearby white and brown eggs are and that fresh air, exercise and sun-calf at high. If the calf shows doll. and that fresh air, exercise and sun- calf at birth. If the calf shows dull- whites, closely selected extras, 35

Hay Weak

Long Island, mostly \$3.75, Maine, Waither of Scio, a son.

New York State Dept. demand, stocks were accumulating Dec. 15.—To Mr. and Mrs. mar. was weak. Fresh ley Baldwin of Wellsville, a daugh-Dec. 17 .- To Mr. and Mrs. Ches-Western New York apple receipts Receipts of hothouse lambs were ter Taylor were moderate, says the New York light; the demand was slow with Richard.

Were moderate, says the New York office of the State Department of the State D century in the field of human life 2½ inch, 35 to \$6 and Northern The Christmas demand for live

methods to combat some of the waite Capage wall, and state were moderate, treight recorpts wellsville, aged of years. Described was fairly heavy, buyers were looking ing are his widow, three sons and a survive. apecially true of calf diseases. The York, Danish white cabbage was for chickens, broilers and turkeys; daughter, nature of some of the diseases which affect the young calf and successful methods of combatting them are still a matter of grave concern. In hominess on Danish red cabbage in Dahhits ware in better demand with the latter were short in supply and prices were advancing. Fowls were being neglected. Prices omitted. Dec. 10.—John in Shults was born in Aveca 78 years ago, but had lived in Belmont the greater part of big life where he was held in estimated the same of the chickens, broniers and turkeys; daughter.

Dec. 10.—John in Shults was born in Aveca 78 years ago, but had lived in Belmont the greater part of big life where he was held in estimated the same of the chickens, broniers and turkeys; daughter.

Dec. 10.—John in Shults was being neglected. Prices omitted.

attention. Some states are carrying York round white potatoes. Green Steers were in light receipt today. on a determined fight against contagious abortion. Owners are com-

bining with livestock sanitary au-charge. The first thing to do is cut cows and bulls were liberal, the thorities in stamping it out. For down the rations about one-half. A demand was limited and the market, instance the question of whether comedy consisting of one-half ounce was slightly easier. Vealers were milk carries abortion germs and the of formaline in about 15 ounces of in liberal receipt and met a slow deeffect they may have on the young water may be used as follows: Put mand particularly for the test calves is being debated. Vaccines one teaspoonful of this mixture into grades which had the effect of loware being used for detecting affected each pint of milk fed. Do this for ering prices, the lower grades were animals and for treating herds that two or three days and then gradual-about steady. The receipts of lambs are suffering from contagious abor- ly resume the normal feeding. That were moderate, but the demand was iton. It is very much in the experi- ought to take care of a mild case of slow and the market was mostly But in this article we shall deal oil is used and the formaline mix-good 1,310 pound Virginia steers, Of course the best way to insure times two or three teaspoonfuls of \$4 to \$5.50. Low cutters and cut-

that the mother is free of disease in the discharge is sour in odor. Scours dium bulls \$4.25 to \$6.25. Good to Restless & chould not be neglected for it may choice vealers \$10.50 to \$12.50. outs \$5.50 to \$6.50; ewes steady, apparent reason. But there's always

is to remove the membrane from weeks. Sometimes calves die from Creamery salted, higher score, 30 1/2 tiniest infant — as often as there nostrils and mouth and to dry the it in a few days. They should be to 31c per pound; extra, 92 score, similar disturbance, it ing the newly born all over as her destroyed and stalls disinfected. One The cheese market was steady. to ward off constipation; so does any first maternal act. It is well, too, remedy recommended is fluid extract Fresh special, 20c; fresh fancy 19c. suggestion of bad breath. Whenever as soon as possible to treat the navel of gelsemium administered in doses The egg market was firm and top children don't eat well, don't rest well. cord with tincture of iodine. It of two teaspoonfuls three or four quality brown eggs advanced two or have any little upset—this pure

Receipts of hav were liberal at

CHILDREN

Castorial As harmiess as the recipe!

ley Chrimes of Belmont, a daughter, Dec. 14,-Mrs. Naney L. Smith, in Alfred in 1959 Dec. 17.—To Mr. and Mrs. Philip after a month's illness. Besides her viving are her husband, two daughters ters and a son. Burial was made

fair to good 11-18e; small to medium Dec. 14.—To Mr. and Mrs. Irving his 77th birthday, surviving are his rinsing is as important as there

widow and two daughters. Receipts of hothouse lambs were ter Taylor of Alfred, a son, Allyn his home in Friendship. Surviving make them scorch more easily when

Dec. 20.—Mrs. Hazel Gardner and years of age, at his home in Bel-George Probet, both of Wellsville. | mont. Mr. Hodnett is well known Allegany county. He was con-

her father since the death of

wife seven years ago, and three Dec. 9.—Mrs. Elizabeth Norton, 'aged 94 years, at the home of her! daughter, Mrs. Edward Rutherford of Belfast. Deceased was the widow was at Friendship.

of the late David Norton. Burial Dec. 9.—Benjamin P. Ingalls of For Lowest Premiums See months' illness. Mr. Ingails been highway superintendent Bolivar township for the past six! years. He leaves four sons and

two daughters.

Dec. 10.—Mrs. Prenkis ... Burviving are his widow, two sons aged 72 years, at her home



Madison St. New York

Pumpkin

Spinach

Sauer Kraut

CANNED FRUITS and VEGETABLES

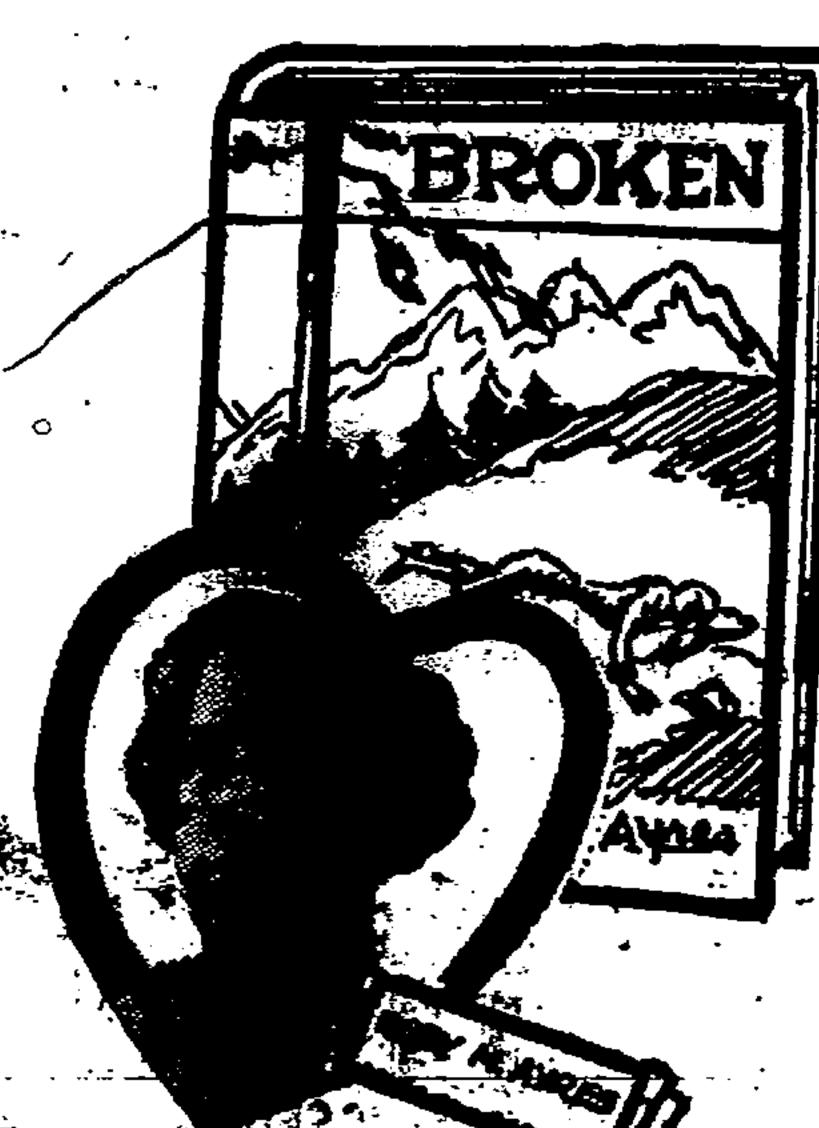
"JUST HIT THE SPOT" Peas Fruits for Salad

Refugee Beans Pork and Beans

Red Raspberries Red Kidney Beans

All splendid quality and in suitable size cans for the largest and smallest families. At your Service Grocers. SCOVILLE. BROWN C. CONTANY

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