PUBLISHED WEEKLY By J. HARTEY BACKUS & SON

OUR KEYNOTE: "If There Is Not A Way, Cut A Way"

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Subscription Rates

Mechanical Advances

EFF SELDOM realize the marvelous mechanical ad- so markedly. wances represented in the average, medium-priced automobile of today.

chanism that will do away with the gear shift in gaso- ancestors who married without any advice at all. line propelled autos. With his motor there will be no gear shift and no clutch. The driver will have only a advice about marriage seems to be excellent. If a man foot brake and a foot throttle to worry about. need never take his hands off the steering wheel.

The car will start faster and pick up speed more prove. rapidly, its inventor claims, and will be much better on hill climbing. Now the interesting thing about this is this: this monishes you when to be silent. invention, if it is all that its inventor claims, will not be received half so eagerly now as would have been

the case a decade ago. risk in removing one hand from the wheel. Its pick-up, great size? nowadays, is as good as anyone could ask, and it is a

poor car that cannot take the average hill on high. out a gear shift would have been received as a boon manufacture of automobiles did, some men are going from heaven. It used to take a good deal of plain to make tremendous fortunes. physical strength to shift gears. The clumsy cars of a The National Bank of Commerce, of New York, decade ago were harder to steer, and taking one hand surveyed the situation in an effort to find the answer from the wheel created a real risk. If a motorist climb- to this question. And its report predicts that the fued any sort of a hill on high he bragged of it for months ture of the aircraft industry depends largely on the afterwards, and there was no such thing as a speedy growth of private flying.

pickup. and construction. It is undoubtedly true that the for planes will not be very large. Even today, with all thousand-dollar car of today is a better automobile in the extensive network of air mail, express and passenevery way than the \$5,000 car of a dozen years ago. ger lines in operation, transport companies own less It will go faster and farther, it is easier to operate, it than ten per cent. of the total number of airplanes in uses less gas, it is more silent and it does not need so the country. many repairs. The comparatively poor man today can afford a better means of conveyance than could the be expected to boom the industry to any point much millionaire a short decade ago.

The automobile industry, when you stop to think

Taking beauty sleeps is a waste of time when you can buy it at the drug store.

Women and Finance

THOMEN now hold the financial power in this country, longs to the one who gets there first. If a report made by the national committee for the education of women in finance is to be credited.

That women spend 85 per cent. of the \$72,000,-000,000 of America's annual pay roll and indirectly AFEN—alone or working together in business—are influence the disposal of another ten per cent., as the W constantly trying to beat each other to the goal of report asserts, will not be questioned by mere man, the greatest success. who knows women's spending ability. But his complacency will receive something of a shock when he reads The spirit of competition is inborn. It starts young that 85 per cent. of all savings accounts in the country men at the very outset of their business careers and are in women's names and that women have become keeps them striving for first place in their field until extensive investors.

He may even pause to consider just how much edushow that women are getting the bulk of the profit for intelligence. the tobacco he is consuming. About 40 per cent. of all the owners of the common stock of the American race for the coveted position by failing to read the Tobacco Company are women. The preferred stock is advertisements. divided between 4,636 women and 3,717 men. A list is given of industrial and railroad stocks amounting to big part they have in life and the influence they exert \$1,333,333,333 owned by women.

The financial education of the fair sex has simply moved up into the higher grade. She has long since should always be consulted. They point the way to got her credits on the subject of how to spend it. The gestions that will save minutes and dollars. Profit by course she is now taking will teach her how to invest them. At. When she graduates mere man will use pockets to

Never wait to see if a headache will' Bayer Aspirin? The many millions of "Constipation is responsible for more

When Advice Fails

Fi prodigal abundance. But it is to be doubted there is any product, the annual output of which exceeds our output of that good old staple-free advice. In newspapers, magazines and books, in

mother insists they should marry late. One urges them other says they should cultivate attachments for other family were in Hunts Sunday, as people. One says the wife should stay home and keep house, and another says she should get a job and help Russell.

Mr. and Mrs. Marze Blair and Mrs. Marshall Warriner of Jack-rived Saturday to spend the winter family were in Hunts Sunday, as son Hill spent the week-end at the home of Mr. and Mrs. F. L. Warrin-John Hauber and son, Sherman of Russell. her husband earn the family expenses.

might well get so confused they would decide, in fright, interests of Alfred University.

A British inventor claims he has invented a me- less successful, as marriage-makers, than our benighted of Elmirst . Mrs. L. F. Thompson salled at ulty of Greenwood. Union . School, Why should this be, anyway? Most of the current Erie with the party. of having a successful marriage would be bound to in

Honesty bids you to be truthful and wisdom a

Aviation's Future

For, when you stop to think about it, the modern ES THE aircraft manufacturing industry going to beautomobile's gear shifting is not a matter the average come one of the giants of our business world, commotorist thinks twice about. It is done almost without parable to the auto industry—or will it remain relaeffort. The modern car steers so easily that there is no tively small, paying good dividends but attaining no

A good many people—investors, bankers, promotors and others—would like to know the answer. If he Yet it was only a few years ago that the auto with- manufacturer of airplanes is going to develop as the

Commercial air lines will continue to grow. Bu All of this illustrates the advance in auto design when these get once established, their annual demand'

Military demands, except in time of war, cannot

higher than it now occupies. There remains, then, the question of private about it, is giving us pretty good value for our money. planes, owned as automobiles are now owned, by individuals who look for pleasure and recreation. If this branch of aviation once takes hold, then the aircraft manufacturer will-begin_designing new factories and hiring more workers.

To some automobile drivers the right of way be-

The Modern Spirit

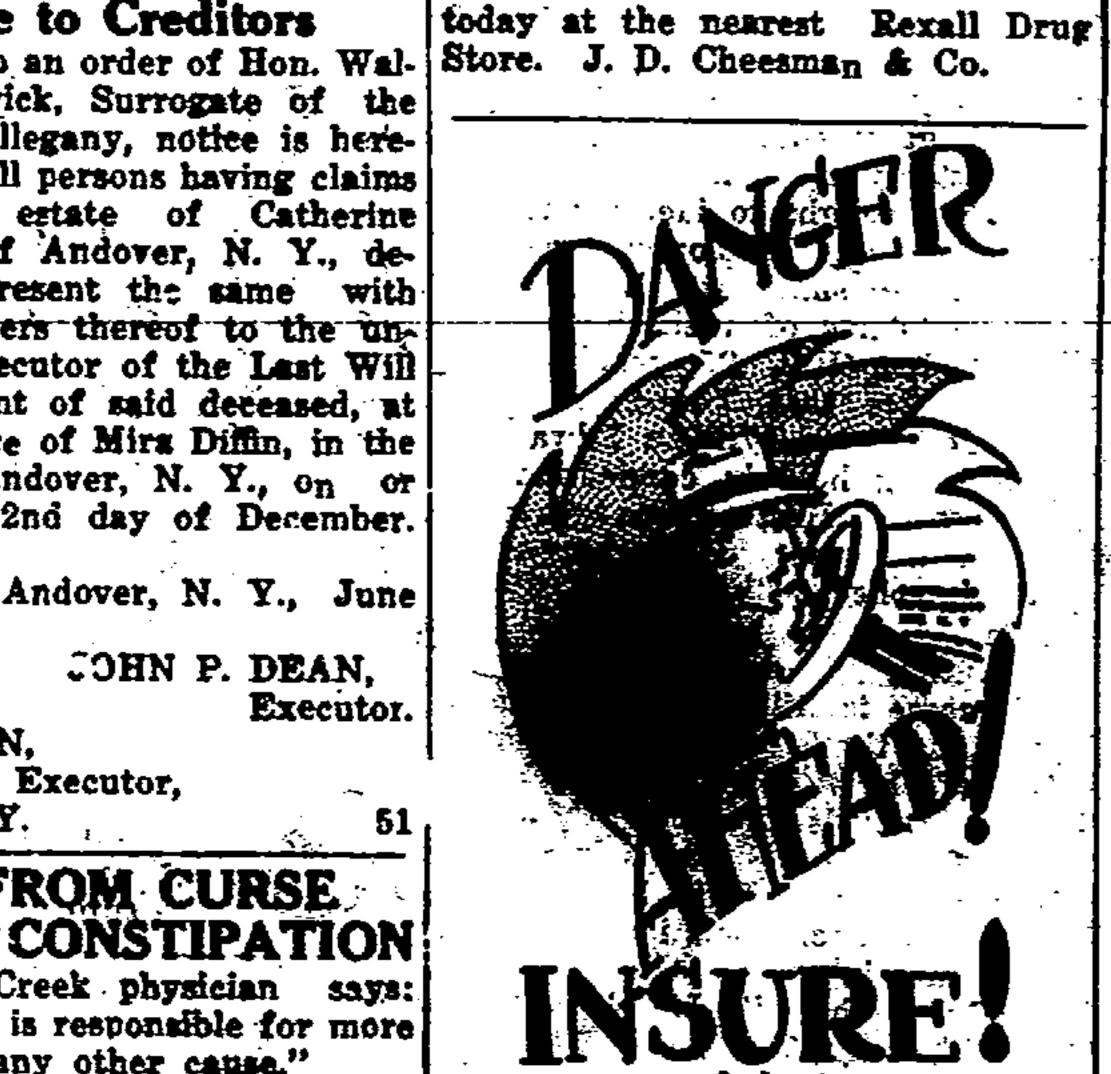
It is human nature to endeavor to outstrip others. life's course is run.

Think, plan and work to provide the best service cation women need in either getting or spending the and in turn receive the fullest rewards from whatever money when he encounters figures in the report which you are doing. Carry your colors bravely and with Don't handicap yourself and fall behind in the

Recognize the importance of advertisements—the

in business. Remember, before making a purchase, that they learned the primary lesson of how to get it. She has economy-both in time and money. They offer sug-

> Never count your chickens before they return from a neighbor's garden.



JOHN P. DEAN,

Mrs. F. E. Carney and son, Nelson had business in Hornell, Monday. advice. It rains in from every side. And a large per- Wednesday morning for Florida, of Avoca were sligthly injured early the Peace E. M. Scribner, A. Burrell and Mrs. Inez let sedan which they were driving, and Saturday in Rocketter attend-

Mr. Livingston of Alfred has been Miss Margaret Miller and Miss mother, Mrs. Wm. Scott. So it goes, until a prospective bride and groom spending the week in town in the Minnie Burger will have charge of Mr. and Mrs. W. H. Richards of the Home Bureau meeting Thurs- Coudersport called on Mrs. M. D. to give up any undertaking about which the seers differ Mrs. M. D. Webster and son, Clar-day. Tooled leather is the project Webster last Wednesday. ence. left Tuesday for Cleveland, to be taken up. Mr. and Mrs. T. N. Blair visited of Hornell were in town, Tuesday And, for all this flood of advice, our divorce rate to spend the week with. Attorney continues to rise, so that it is quite evident that we are less successful. as marriage-makers than our benighted accompanied by Mrs. Adda Middaugh eo. Friday.

bert of Wellsville went as far as L. S. Bassett's in Independence Sat-held a business and social meeting The regular social meeting of the . Mrs. Montesco Burger and Mrs. Mrs. Estella Plaisted. Mrs. Plaisted and Mrs. Fred Bess are the hostesses the position of chaplein at the new Mr. and Mrs. Robert Cain and State Prison being constructed in Roberts and A. W. Baker were busi-Mr. and Mrs. Irving Taft of Free- Attica. man spent Sunday at the home of Mrs. Minnie Shaw, Mrs. Mildred

Fish and two children, Mist Buth Potter and Miss Helen Brews spent at the home of Mr. and Miles Stephens in South Can-

Mr. and Mrs. Melden Whiteman of Alfred were in town Sunday. Eila Dickerson of this place and Caleb Gee of Troupsburg were mar-

- Mile Ruth Petter and Ernest Buck

at the school building, Tuesday even-Miss Mary Prendergast and Mrs. L. F. Thompson spent Monday evenness visitors in Hornell, Saturday.

the new superior gelatin dessert priced extremely low this week.

These flavors are rich in strawberry, raspberry, lemon, cherry, orange

4 glistening 25c

A&P White or 2 No. 2 25c Lorn Gotden Bantam Cake Flour

Butter Flakes 3 2 pkgs. 35c Toilet Paper

Pancake Syrup Vermont Maid 23/ of good times is not far off. Bulk Dates 2 lbs. 23, For the sake Beans Quaker 3 lb. 23/ of everyone, A&P hopes Wheaties 2 pkgs. 25/

| Milk A&P cond. can 15 | PERSONAL | Soap Kirkman's 4 for 25 | 1 80'clock Coffee 1b. 25/ A great Guest Ivory 2 cakes 9/ Cocoa Baker's ½lb. can 197 | are begin. Ivory Snow 2pkgs. 25/ pkg. 12 | ning to think that revival Gold Dust Butter;

A&P Cider VINEGAR 1/2 gal. 25¢

Campbell's リエンイエージ 12 cans 87

BANANAS, 4 pounds GREEN PEPPERS, each. CARROTS, pound KIEFFER PEARS, peck

few days last week with relatives Spy Melodrama Features Mrs. Claude Clark and son, Junior

Miss Ellen Young and Miss Grace

Young were in Honeoye Falls

in town, Tuesday evening.

James York of Hornell

Mr. and Mrs. spent the week-end trict meeting of the Rural Letter Louis Murdock, Mrs. Mildred Fish Miss Helen Brown and Mrs. I. Chompson attended O. E. S. Troupsburg, Wednesday evening. Mr. and Mrs. Harland Knight Ithaca were in town for the week-Mrs. E. J. Cory has returned f

Mrs. Hardenburgh has been Miss Mary Trendergast spent week-ends relatives in Roches- Thursday.

ling Cobb very pleasantly entertained the bridge club at a Hallowe'en dinner partialist Wednesday ever

Great Ven Stroheim

Miss Belle Harden of Rexville at the Auditorium Tuesday and Wed- French dressing and sour cream. community Fair in Canisteo Friday World War, in which Eric von Stro-The Alexander Novelty Four he next number of the Chautauqual' Crauford Kent, Charlotte cooked meals which contain the ne-

Paul Kelly stage hit.

consult Dr. J. H. McGavern last [Charles King and C. W. McPeek of Hornell were calling on friends

he long-handled dust-non pre-Save scaps, put them thrull a food chopper and use them for seim and Constance Bennett are side and hurt the flavor of new con

Syracuse where she spent the past Mr. and Mrs. Walter Redmond of Alfred were in town, Tuesday afed from the Oliver H. P. Garrett winter ills. screen adaptation of the Anthony Fresh stains of cod liver oil may be removed easily by applying care. bon tetrachloride and washing the garment in warm soapsuds. Some of the best playthings for

OPP. FASSETT HOUSE, the young child are lock blocks IES form of engines and cars and so It is the most speedy remedy known. shaped that they lock into each other and may be pulled around the

OUR FALL SHOWING OF WALL PAPER is extremely good. We are putting ini stock this

4 h 4 ...

Some as Low as 10c Double Roll

WALL PAPER & PAINT SHOP

