of Commission—Radio Mossage

Reaches Canandsigua Man.

critically ill. at the Ithaca Memorial

January is the month when the

Both telegraph Dog licenses

modes and fashions

Regularly broadcasting the latest

## ANDOVER NEWS

PUBLISHED WEEKLY By J. HARVEY BACKUS & SON

OUR KEYNOTE: "If There is Not a Way, Cut a Way,"

Subscription Rates

## Birds in the Winter Time

birds, this loss would be much higher.

friends during the period when starvation faces them, no longer any danger of its toppling over. The crow is mischievous in spring and sorely taxes the farmer's patience and ingenuity to prevent him from pulling up the newly planted corn. Moreover as saying that girls want husbands. In at least one 28, April to May and the general than from among the book-learned Andover Grange No. 1098 the crow destroys the eggs and young of useful insec- particular, then, they are old fashioned. tivorous and game birds; but, on the other hand, he eats many insects, especially white grubs and cutworms, and destroys many meadow mice, so that in

much (altho not all) of the region he inhabits the crow TALES brought back by expeditions into the kingdom truth to command the attention of rying on the heavier activities in the

stance, in a given locality soon attracts the birds from dor of Greece or Babylon or Egypt. a wide area, and as a rule their visits cease only when What the pessimist forgets is that most of the tism of Jesus in the Jordan. They ent day. In foreign missions, too, there are no grasshoppers left. So also, a marked in- regal luxury of those days is the commonplace posses- do not appear very prominently there is schooling, evangelism and Mira Diffin crease in the number of small rodents in a given neigh- sion of the ordinary man and woman of today. The during that first year while the medical work. Such unselfish minborhood, speedily attracts the attention of hawks and Harvard University Expedition discovered that the Master is apparently working with isters soon attracted much attention. owls, which, by reason of their voracious appetites, soon queens of Egypt had cosmetics, rouge, lipstick, oint- individuals, such as Nicodemus, re- People came from curiosity and also Office over J. D. Cheesman & Co. produce a marked diminution of the swarming foe. | ments, baths, and all of the paraphernalia of the mod. | corded in John 3. These men could with a sincere purpose to learn es- | Store.

### Great Possibilities

declared Frank Braucher, advertising director of not be as elaborate as a Roman bath, but it is here to both a Teacher and a Leader. He tion. the Crowell Publishing Company, in a recent address. bathe in, and she turns on the faucet with considerably The more it fulfills this task, he added, the more ser- less trouble than it cost Cleopatra's maidens to carry viceable it is to the advertiser and the more nearly jars of water. Soap and water are probably the least Rude Rural Rhymes dors of mind. They have the space, ANDOVER, N. Y. ideal it is from the viewpoint of the publisher. | costly items in her beauty budget, and the most fre-

Within the memory of many newspaper readers, the great wealth or time, yet they are as truly typical of brainer, would think of mind as a them. There is a wider, freer air Hours—8-9 a. m., 1-3 and 7-8 p. m. viewpoint of the advertiser toward his advertising has our modern civilization as the baths of Caracalle were container. But having made apol-with roses sweet, with sunshine fair. Thursdays and Sundays by Appointhighly developed appeals of today.

The advertiser, knowing the stability which good And yet we are ready to beneve that somebody advertising has given to his business, is not surprised stenog" is as levely as a queen of Egypt—and probably cases with useful things in ordered a name.

Henry Stephens tions. Indeed, the study which bankers are giving to advertising furnishes the advertiser this new point view toward his advertising space.

Now advertising to the advertiser is usually a be safe. purely commercial proposition, the success or failure of which is reckoned in terms of dollars and cents. The final test is the question: "Did it pay?" But strangely enough, the answer cannot always be found in the NEW YORK is destined to become eventually a practice, competition, sales management, price, dealer ems. and distributor relations, production, raw materials,

good advertising are only just beginning to be appre-and air in the "canyons" of downtown New York being ciated. It has become a part of every business, as es- a menace to public health. sential as salesmen or factories.

others how to control their wives.

## Taxing in France

THE question of what becomes of the residence taxes paid by foreign visitors to certain designated cities New York skyline of the private homes built on Euroand the watering places in France coming under the pean lines, their place being taken by immense buildof from five to ten per cent. of the hotel bills in addi- ish, giving way to vast, solid edifices, constructed c tion to all the supplementary charges. French people, the model of the hills he loves. In years to come, l who are, of course, subject to the tax just as foreign- predicts, the island of Manhattan will be given over to ers, also are asking the question.

official records are studied. The town of Nice, for Jersey. instance, took in 3.264.700 francs for residence tax Vichy got 1,325,900 francs and other cities, smaller amounts, the total for the year being about 17,000,000 any subject except the art of saving the taxpayer francs, or about \$700,000. Deauville paid a compara- money. tively small amount, only 178,000 francs (\$7,000) because the season there is only a couple of weeks in

for the "development, beautification and salubrity of ulture Department. the resort."

ments are held responsible for the use to which it is be arrant rogues. put. But there is so much red tape and eryptic regulation about the making of reports that even the Na- to their young and sometimes kill chickens. They show tional Tourist Bureau, which initiated the tax, admits great partiality to cherry orchards.

its inability to tell what has been done. Enghien-les-Bains, near Paris, which amounted to 20,- healthy creatures. Its method of killing game is tora drainage system if the foreigners had not gone therelof the birds. and paid the tax?"

-it isn't of much use unless it is pushed

## The Leaning Tower

FR. EDOUARD IMBEAUX, ex-professor at the govdernment engineering school and corresponding member of the Academy of Sciences, has a plan to keep the famous "Leaning Tower of Pisa" from topoling over, as it seems certain to do if its foundations!

Dr. Imbeaux goes on the essumption that the sagging is caused by the flow of subterranean streams dowing toward the sea and preventing the slate and' celay which form the foundations from hardening su' ficiently to uphold the heavy structure. He proposes' se no to freeze a broad band all around the bottom of the' 21 an tower to a depth of 20 or 80 feet and then inject li go cement between that band and the walls of the tower.

ontinue to sag as they have done for 600 years.

INSECTS cause an annual loss of \$700.000.000 to the a year. Unless something is done to stop it there will agricultural interests of the United States, it has inevitably come a day when the equilbrium of the erness until he was silenced by the had been invited to become his been estimated, and if it were not for our ordinary tower will be disturbed to such an extent that it can did not fancy the message of de- were now sought as more constant 10 longer remain erect.

Winter months prove a serious handicap for most Dr. Imbeaux believes the problem can be solved brother Phillip's wife. Use either Peter, James and John. There were ANDOVER birds, especially in the states where the ground is fre- by the employment of powerful drills with compressed Kerr's, or Robinson's "Harmony of many disciples: at one time seventy LODGE quently covered with show and ice, and farmers as air. It would not, of course, be possible to justify the the Gospels" for all the intervening are named. From these, 12 apostles Meets 1st and 3rd Monday Evenings well as townspeople should remember these feathered vertical position of the monument, but there would be items, otherwise you will miss much were chosen at a later date. These of each month at 8 o'clock. Visitors

A press dispatch quoted a minister the other day

## A Contrast in Cleanliness

must be considered to be more useful than harmful. I of the past make our modern press reflect the won- every one. Turn to the Gospel of church and Sunday School. Those Most of the hawks and owls even—birds that have derment of Marco Polo's adventures. The spade and John for the events in the first who thus serve will receive blessings Andover Dairymen's League -received so bad a name that the farmer's boy and the shovel are uncovering marvels of civilization long lost year's ministry. sportsman are ever on the alert to kill them—are very to history. Revelations of these comforts and luxuries At the very beginning of His pub- oning. useful because they destroy vast numbers of rodents, lead the pessimist to shake his head and declare that lic life Jesus began to call individ- A three-fold ministry is indicated: Meets First Saturday Each Month. An unusual abundance of grasshoppers, for in-all modern advances are shallow compared to the splen- uals to His side. Some of the fol-teaching, preaching and healing.

ern beauty parlor. Cleopatra enjoyed these sumptuous not forget the impressions as they sential truths. Jesus had a message The old fashioned woman who used to take her luxuries, but only the wealthiest of her subjects could beauty naps, has a daughter today who buys hers at enjoy them with her. Today they are not only within rested during the noon siesta. Many supreme disease and He told about Money Loaned on Good Real Estate the reach of every girl, but actually a part of her pertinent problems that related to its unfailing remedy. He was the everyday life.

No vast fortune built up on the sweating backs of those times. slaves is needed to make the stenographer and salesgirl Jesus never purposed to be an He was the Specialist and never had ADVERTISING has a great public mission to perform, as beautiful as nature meant her to be. Her tub may arbitrary dictator. He would be need to call in another for consulta-The possibilities of advertising, to quote Mr. quently used. While critics may lament her scant ap-Baucher's own words, are so great that with its steady parel, what little she does wear is likely to be clean and development it takes on constantly new significances. dainty with daily laundering. These habits take no Not Thorndyke, nor another them, I guess we'd want to disinfect

We'd like to have seen Cleopatra in her heydey. let's call the mind a pail or basket the windows of the heart the winds The advertiser, knowing the stability which good And yet we are ready to believe that "somebody's or box a-holding what we ask it of God will blow in here and bring

> Scientists have isolated the germ that spreads flu, ours. Rough barrels some where the success of a vegetable dinner. and when they discover the germ of love, no man will trash is skidded; some holding gar- Color, attractive arrangement

## Mountainlike Buildings

auditor's books. For advertising is not a force by it- Nof gigantic mountainlike buildings each occupying LAUNDRY self. It is and must be, as Mr. Braucher so wisely a city block, according to Fortunat Strowski, a mempoints out, a part of something else. It is tied up with ber of the French Institute, who spent several years in a hundred things—distribution, trade conditions, trade the American city, studying its people and their prob-

Mr. Strowski believes the day of skyscraper construction has passed, the architects having reached the The point is, that the manifold uses and profits of height limit of about 800 feet and the loss of sunlight 7

As an admirer of the hilly country in south central part of France. Mr. Strowski takes his inspiration I Henpecked husbands have a great habit of telling from the terraced mountains abounding along banks of the Dordagne, Lot and Tarn rivers. They slope gently from the water to a height of several hundred feet, then comes a level space, after which other ascent and so on to the peaks.

He stresses the gradual disappearance from the these structures for business purposes only, the New + How important the question is may be seen when Yorkers living in their homes on Long Island or New T

You can get a free government bulletin on about

## New Outlaws

According to the terms of the law authorizing the REAGPIES, famous in nursery rhymes, are getting bad collection of this special tax the proceeds are to be used W reputations among farmers, according to the Agri-Jy

Once magpies-were considered beneficial around The money is turned into the coffers of the muni-farms as their diet includes injurious insects, but cipalities and the prefects of the respective depart-investigations by government experts showed them to I

Magpies steal eggs from chicken yards to carry The worst offense of the birds is harrying weak or

In an official report on the tax in the town of wounded animals and even occasionally sound and



International Sunday School Lesson for January 19

Completed in the year 1350 the tower, which is now almost five feet out of plumb, the southern side sinking on an average of one millimeter a year. Unless something is done to stop it there will nunciation after he had taken his companions in service. Andrew and

as we spend these six months in the men, upon whom kingdom-building life of Christ. We are now in the responsibilities were to rest about spring of the second year of His two years later, were selected from public ministry. The time is A. D. the general class of working rather location is in Galilee. The call is people who were in the big city cen- Meets Every Second and Fourth the same whether given by Jesus or ters. The horny-handed toilers were Wednesday Evenings, I.O.O.F. Hall John the Baptist. It is "Repent ye: first called and they responded for the kingdom of heaven is at forthwith. Today, those in the

lowers of John the Baptist were thus The work of the church is carried

## they have the powers to deal these

THE MIND OF MAN

flowers, tho few in such a world as bage, should be lidded. I jest, of food on the plate and daintiness course, as you've divined, to no such count.

things they hold, if we'd inspect Office: East Center Street. ogy to those who serve psychology If you and I will do our part to raise

Phone Charles Fisher or Guy Wood for us to call. Friday Tuesdav

# HIGGINS BROTHERS heading of tourist resorts has been asked by many ings adapted to the needs of the day. Soon, he says, Americans who have had to pay the tax. It consists in an article in the "Renaissance," these also will van-

Commences Friday, Jan. 10th and Lasts Until Saturday, Jan. 18th I Dry Goods—Ready-to-West

12 With hundreds of extraordinary values in Standard 1 Higgins Merchandise.

54 inch WOOL COATING \$2.19	Rayon BLOOMERS VESTS CHEMISE 49c		Pointex Heart Full Fashion SILK HOSE
DRESS	ES		COATS

of Silk or Cloth reg. \$39.50 to \$49.50 regularly \$16.50

New Year's Resolution Resolved that our family ston experimenting and do enterives ( fevor of using Heart's Delight Pood Products. Mrs. White says that they pleased with averythin in this line which they have used."

NO. 784 Mosts Every Tuesday Evening. Vis. itors are always cordially welcomed AMES L. ROGERS, Secy.

always welcome. ARLING R. BAKER. W. M B. B. HANN, Secretary.

AMES L. ROGERS, Secretary Visitors Always Welcome

Co-Operative Association, Inc. JAMES McANDREW. President HENRY JOYCE, Vice President

the inner life were discussed at world's Great Physician. By divine ALL LEGAL BUSINESS RECEIVES PROMPT ATTENTION.

> Andover, N. Y. C. W. O'Donnell, M. D.

wondrous brains of ours with both the garbage and the flowers. Some S. B. Scott, M. D.

> FIRE, LIFE INSURANCE Offices, No. 13, Main Street

Earl J. Dawson Suneral Director and Embalmer Lourteous and Efficient Service. Calls attended to day or night.

ANDOVER, N. Y.

of Hornell Piano Tuning and Repairing Successor to Dana Jachman. Orders may be left at the

City Restaurant Phone 737 O. Leigh Smith

-BATTERIES----VULCANIZING

Wellsville, N. Y.

Rugs-Furniture The largest rotall store in Allegany A position hold for 47 years.

Optomětria House & . . . to 5 p. m. 103 Necth Main St.

Try REUNINGS

Made Every Wednesday



## LOOK FOR INCREASE AT FARM HOME WEEK

DRAWING THE "COLOR

Decided Swing From White to sor R. H. Wheeler of Cornell Uni. pound of milk will lower the surplus of his son's illness. Brown in Many Centers and the versity. Reverse in Others.

M. Louis, Me.

color of his choice carried with it Franklin D. Roosevelt.

lot more explaining than the space daily. cared for in the same way as those Long Island. Local ticket agents pounds.

ers will have.

problem when he sends his product case, who ever heard of heroism brown eggs is and has always been ties. There, the preference seems date back to the days of the earliest settlers. The reason it has persistfact that most of the American class breeds-all brown egg layers-orig-! inated there.

The owner of "brown-egg" fowls has the advantage when it comes supplying dressed fowls for family are ideal. The capons rival turkeys for size and weight with flesh such tenderness and delicious flavor it would take an expert to decide i anything on earth could equal them. many poultrymen tion, hold the white egg\_laying breeds in high esteem. They are undoubtedly wonderful layers the various strains have been great brown egg laying breeds and it can | than the general purpose or brown ways be relied on for an occas

that supply them. Public preference sometimes will change. The situation in New York There, brown eggs were at one time all but a drug on the Auth to he must of Burer Manufacture

# VEAL CALVES NOW

Use Surplus at Farm Will Help Features Announced for State Meeting February 10-18.

care on Their Market Value in that the mark of 5.087 made in versity. Some Parts of the Country. A 1927 will be bettered, says Profes. To use on the farm every possible father, James W. Smith, be notified

Outstanding men who will give may well start now by vealing all his way to Ithaca and other relatives There are no doubt very few who addresses at 2 o'clock each day are; the bull and helfer calves which are were ready to start. Several neighwould care to take literally the oft. Monday, address of welcome by not desirable for breeding purposes, bors and friends caught the call quoted assertion of a well known Dean A. R. Mann; Tuesday, the The average weight of a Holstein while listening to the regular noon-Writer that gentlemen prefer president of the university, Livings. calf is about 90 pounds at birth. The day farm program. blondes. Most certainly some gen. ton Farrand; Wednesday, Charles usual sale value of these calves will tlemen do prefer blondes, but there M. Gardner, editor of the national probably not exceed more than five Around Our House are others who have a decided pref. Grange monthly; Thursday, Frances dollars. Good yeal calves are sellerence for brunettes. No man who Perkins, industrial commissioner of ing for from 12 to 15 cents a pound. favors either the lighter or the dark. the New York State Department of This gives a margin of \$5.80 to er tresses would dare to say that the Labor; Friday, address by Governor \$8.50 on the initial weight of the any superior virtue, grace, or dis. Entertainment features of the Last fall all the calves of the ex- homemaker can catch up on odds

tinction. He just likes what he likes week are: Farm life challenge speak- perimental herd at the New York and ends after the strenuous hold and that's all there is to it. A very ing contest, Monday evening: uni-State college of agriculture that days. Among these are her housesimilar situation exists in the egg versity orchestra concert, Tuesday were not suitable for breeding pur- hold files. Clippings from newspamarket, strange as it may seem to evening; annual alumni banquet and poses were vealed. The calves were pers and magazines saved during many of us. In some parts of the state dramatic contest, Wednesday started with about ten pounds of the year may be organized and incountry, brown eggs are almost un. evening; band concert by Ithaca milk a day and this was gradually dexed in her desk files or put in salable, with white ones at a prem. military band school, Wednesday af- increased to 20 pounds a day at the scrap books. Scattered recipes may ium, while in other places the exact termoon; Thursday at 4 o'clock an end of the feeding period. Under be assembled on uniform cards in organ recital by Professor H. D. this system about two and a quarter a handy box file for the kitchen Just why certain sections of the Smith, and Eastman stage speaking pounds daily gain can be expected, shelf. And bulletins and pamphlets 7 country should be so thoroly preju-contest, Thursday evening; Kermis At this rate the calf would weigh may be distributed in the cardboard in all colors, here—

must reckon with the fact that wo- the latter were soon enjoying a price present New York milk market. men in certain parts of the country advantage of eight cents a dozen.

This peculiar state of affairs is Such changes as this are of no of little interest to the poultryman little significance to poultrymen whose entire output is consumed everywhere. No matter how large locally. He knows the preference or small your flock may be, if you of his own neighborhood and, if produce eggs to sell, you want to tryman or egg buyer whose output to swing with the tide of public dewho must face the blond-brunette measure, but aside from Lindbergh's

> The Mark of Genuine Aspirin..

Bayer Aspirin is like an old friend, eggs now compare quite favorably tried and true. There is no satisfied tory substitute for either one. Gentine Bayer Aspirin is the accepted "all egg" breeds are less productive antidote for pain. Its relief may alegg breeds during the fall and win- headache, to head-off a cold, or for ter months. There are certain les more serious pain fram neuralgia, neucalities where white eggs are in ritis and rheumatism. Bayer Aspirin may be. That, after all, is sufficient bears the word "genuine" in red, and reason for raising the kind of fewls the name Bayer, on the box.

F AWFUL DARK

BEFORE WE GET

rastice Profitable at Cornell-To

becomes a serious problem. warns tion were out of commission because where the dog is harbored or kept.

and help keep up prices. Farmers Within an hour the father was on

diced in favor of one color or the plays Friday evening, and motion about 157 pounds in 30 days. pamphlet files on the shelves holdother is something that requires a pictures in Bailey Hall from 1 to 2 At 12 cents a pound the calf at ing the kitchen library. These files 30 days would be worth \$18.84. The made like hollow books open at the alotted to this article will permit. Reduced railroad rates of a fare-initial value was \$5. This leaves a back are simply bindings without No one has yet been able to dis\_ and-a-half for a round trip have margin of \$13.84 as the value of pages. When covered with attraccover that the color of an egg shell been granted over most of the lines the milk used by the calf. Accord- tive paper in colorful designs they has any connection with the food in New York state with the excepting to the system suggested, the calf look like brightly bound volumes value of its contents. On the con- tion of the New York, Ontario and would use about 450 pounds of and add a decorative note to any II tle. Sizes 10 to 13 1/2 attrary, it seems to be well establish. Western railroad, the Harlem divi-milk. The milk marketed by means room. Printed labels pasted on the ed that if hens laying brown eggs sion of the New York Central, and of the calf at this figure would back to indicate the contents wil are fed the same materials and from New York City and points on bring \$3.08 for each one hundred give the appearance of the title of 👺 Sizes 1 to 6 atthe book. This is only one example

laying white ones, the products of have information about these rates. From these figures it is safe to of the many ways in which the Nevertheless, these market. Early in November, 1927, is sound, says Mr. Harrison. Not ness conveniences to her use and strange local prejudices must he white egg prices began to decline only is it a good business proposi- make them both artistic and pracconsidered just as certain merchanta and brown eggs forged ahead until tion, but it will help to stabilize the tical.

will accept nothing but Clark's Since then, there has been consider. An extra soap dish over the sink hundred pounds of potatoes shipped thread, while Coat's thread, spun on able fluctuation. In many other is convenient for holding pot scrub- to New York City. Poor stock canthe same spindles from identical markets similar changes in one di- bers, small brushes or steel wool. Inot afford the trip.

Dog Owners' Notice TO SON'S BEDSIDE

No license can be issued for less Dog licenses for 1929 expired on than the full license fee. clophone and Telegraph Lines. Out December 31, 1929. The 1980 11-1 The owner of a dog who falls a .. Licenses refuses to obtain a license for the iso issued will cover the period from dog as required by law incurs a pen-

hospital, wished to notify his father dence that the dog is unlicensed.

attendance at recent fairs and other E. S. Harrison of the department of of the recent sleet storm. An ap- License fees: Male dog, \$2.25; fe- Dog licenses in the town of Andagricultural meetings it is expected animal husbandry at Cornell Unipeal for listeners was sent into the male dog, \$5.75; spayed female dog, over are issued by A. L. Bloss, clerk. air from WEAI asking that the \$2.25. These amounts include P. O. Address, Andover, N. Y.

### IN FOOTWEAR

IF YOU WANT STYLE. GOOD WEAR AND A LARGE VARIETY TO SELECT FROM, AND BE WELL FITTED. YOU'LL ENJOY TRADING HERE. OUR PRICES ARE UNQUESTIONABLY THE LOWEST FOR GOOD FOOTWEAR.

OUR CHRISTMAS TRADE CLEANED OUR RUBBERS ALMOST COMPLETELY OUT. WE ARE NOW RE-STOCKED AND HAVE PLENTY OF FRESH RUBBERS. FOR DRESS OR WORK.

Women's Patent Leather Cuban heel one-strap Pumps--\$2.98 up

· Men's 15-inch High Buckle Boots, made by Converse Rubber Co., here—

Enna Jettick Shoes are plentiful here. All styles and sizes. Large and small; narrow and wide. They fit-\$5.00 to \$6.00

The Endicott-Johnson Shoe Store

Opposite Hotel Fassett

BIE E

# JANUARY SALE



at ½ Price

COATS **ENTIRE STOCK** Half Price!

MILLINERY

PINKY KNOWS

| Soft, rich winter cloth in the new win- Our \$100 Fur Cts. \$ 50 | \$ ter colors-with deep collars, cuffs-Our \$150 Fur Cts. \$ 75 fine furs. All sizes, 16 to 54.

L. & C. COAT, SUIT & DRESS CO., Inc.

Our \$20 Coats—now \$10.00 Our \$250 Fur Cts. \$125 \= \frac{1}{25} Our \$25 Coats—now \$12.50 Our \$30 Coats—now \$15.00 Our \$35 Coats—now \$17.50 Our \$40 Coats—now \$20.00

EVERY DRESS Every Fur Coat at 1/2 Price at ½ Price Entire Stock Fur-Trimmed ENTIRE STOCK OF 2 2 FUR COATS CLOTH COATS

Our \$200 Fur Cts. \$100 5 0

DRESSES

9 One-Half Price! Our \$50 Coats—now \$25.00 One-Half Price! 2

By Terry Gilkison

DINKY





