The Fashion Shoppe of Hornell as a leader in the most advanced styles from all over the state are continually [illegible] to keep over the late modes and styles at this [illegible]

[illegible] Two floors are [illegible] the new has [illegible] the millinery [illegible] and beautiful [illegible] and lovely blacks [illegible] in fine felts and velvets. [illegible] a large stock with new [illegible] in all the time. They [illegible] millinery for all occasions. Sport [illegible] mountain and seaside, for [illegible] in a great variety [illegible] suitable for street and [illegible] Dress hats for all [illegible] you desire a some[illegible] all they offer a large [illegible] styles are all advanced [illegible] the latest from Paris [illegible]

[illegible] the conservative [illegible] is a hat for mother [illegible] they have styles that [illegible] grace and dignity of [illegible] it is millinery for [illegible] becoming designs will [illegible] the appearance of [illegible] a very pleasant and [illegible] you go in, send [illegible] or write them telling [illegible] want, you will find [illegible] will give you intelligent [illegible] service. They transact [illegible] by mail and have [illegible] satisfaction and satisfaction.

[illegible] to compliment this [illegible] upon the large stock [illegible] appointments of the [illegible] service and to call to the [illegible] of the public that the stock [illegible] all that is new of today.

A CHECK GAG A BIG FOOLER

[illegible] Lee, manager of the St. Louis [illegible] Dealers Association, tells [illegible] interesting story con[illegible] a new slick check game, [illegible] may well serve as a warning [illegible]

[illegible] the past plan reported to us [illegible] Los Angeles auto dealer, [illegible] priced cars, and purchase[illegible] giving a check on an out-of-[illegible] in full payment. He then [illegible] the car around a few blocks [illegible] to a second-hand car dealer, [illegible] received the car for sale for [illegible] in cash, saying that he had [illegible] bought it and found that it was [illegible]

The used car dealer tried the car, [illegible] finding it satisfactory, became [illegible] and telephoned the auto [illegible] agency where the car had [illegible] purchased. The dealer, upon [illegible] that the man had immediate [illegible] of the car, decided the [illegible] given in payment was [illegible] and he then telephoned the [illegible] As a result the man was [illegible] arrested and held in bail [illegible] it was found that the check was [illegible] He was, of course, re[illegible] and then sued the automobile [illegible] for false arrest, asking $100,[illegible] damages. The case was set[illegible] out of court for $24,000.

[illegible] a man arrested in Wood[illegible] total and he is apparently [illegible] man who defrauded the [illegible] described above. [illegible] presented the hotel proprietor with a check in the amount of [illegible] for his bill. This the hotel [illegible] refused to do however, the man [illegible] the wire the New York [illegible] which the check was [illegible] of the expense, and the reply [illegible] New York bank stated that [illegible] was good up to [illegible] The hotel man then [illegible] the check without further [illegible]

[illegible] then had proceeded to a local [illegible] and purchased a $2,000 che[illegible] thus giving in payment an [illegible] check on a New York bank. When the dealer tried to [illegible] the money he received the [illegible] from the hotel man that his [illegible] was good. The dealer [illegible] the check, was given [illegible]

[illegible]

For [illegible] quality of [illegible] service in the [illegible] that offers the [illegible] The Candy Kitchen.

The management of this institution have made a study of the [illegible] kitchen appointments and [illegible] of [illegible] [illegible] are served with [illegible] cacies. The equipment [illegible] is of the latest pattern and [illegible] proper precautions are taken for complete protection as well as for rapidity of service.

In this concern everything is kept scrupulously clean and only the very best of sugar and ingredients are used in the manufacture of candies. They are manufacturing confectioners who have had much experience and with their knowledge of the business have developed many confections that are of very superior quality. Their candy will "melt in your mouth." As a consequence the service here is individual as you cannot secure elsewhere the exquisite taste in candy and ice cream.

In addition to the service at the fountain they sell much ice cream and candy in bulk and boxes. No matter whether it is just a serving or a large quantity here, you get it fresh.

In this review we are glad to compliment the management upon the position occupied in the business and social life of the community and would ask everyone to call here occasionally not because they are lonesome, but because they like to give service on the choicest of confections.

[illegible] the suspicion of the pawn broker, who likewise became suspicious and [illegible] that the check given in payment was worthless. As a result, the police were notified and the man held in jail for several days until his check was cleared o. k. Suit was brought against the jeweler for false arrest and settlement of $10,000 was made out of court.

This man apparently had committed no crime; however, the public is respectfully requested to be on the alert for any person operating with the idea of this nature. Do not be his next victim. Cash no check for strangers under any circumstances, and refuse to deliver goods until a reasonable length of time has elapsed for the check offered in payment to pass through the clearings.

WONDER WHAT A TELL-ER THINKS ABOUT?

(Apologies to Briggs)

Well, almost nine o'clock, about time for bank to open. Wonder if those customers out there know why we don't open the door for them? Clearing house rule, $100.00 fine for opening before banking hours. Would hate to make the bank pay that. Might make me pay it—two days wages gone.

Here they come. First come, first served. Step right up, ladies and gentlemen, don't shove! There, that rush over. Now to write up some cash items. Funny they are called cash items when cash is usually the last thing about them, because most of them come back for Not Sufficient Funds. Would hate to be paid with such cash. Still, I'd be contributing a cash and carry business. Get the check as cash and carry is a superb trying to collect it. Better not try it with a $2.85 capital.

Right here, lady, please. Your balance? Surely. Yes, both lines are payable here. You're welcome. Not everybody thinks so for my service. Another busy hour. Just a prospective customer. Wonder what town he lives in? Looks like a good [illegible] Thank goodness I can do! No [illegible] her she shouldn't [illegible] not! I hate to [illegible] Not so good [illegible] before. True, [illegible] time for [illegible] to do it. [illegible] everybody [illegible]

[illegible]

[illegible] Roofing Company [illegible] the life of [illegible] and truck and has [illegible] the housing of all kinds of [illegible] by reason of a [illegible] and rapid service.

[illegible] a modern auto [illegible] truck body [illegible] for the manufacture [illegible] and repairing of [illegible] for the fixing of [illegible] truck that is [illegible]

[illegible] also is an excellent service in the painting and repairing of fenders, bodies and lamps. In fact there is nothing in auto sheet metal work they do not do. Wrecks are here taken care of and when they get through with the work you cannot tell that you have met with disaster.

The most approved machinery has been installed and all work is executed in a highly scientific manner. If you will turn over part of your work to them you will find that you will be served the patronage of many new fenders by the high grade work which this plant features.

Radiator repairing is a very important [illegible] of work including tin work. All the other fine and intricate [illegible] of modern sheet metal [illegible] such as skylight, ventilators, [illegible] furnace repairing and [illegible] ridge roll, cresting and all kinds of ornamental work.

In making this review we desire to call the attention of the people to the great economic value the service of this shop is to the people and to impress upon them the necessity of being thrifty and keeping all the autos and trucks on the move as long as possible.

Loren S. Dewey

At 203 E. Pearl Street, Wellsville, Offers His Clients The World's Leading Companies And Represents The People Insured At Well As The Companies—In These Days Of Storms All Over The World The Great Value Of Insurance Is More Than Ever Recognized—Phone Wellsville 330.

Loren S. Dewey offers a modern service and represents the clients as well as the company, seeing that justice comes to everyone in the way of adjustment.

In these days of storms all over the world the value of insurance is brought home to people more than ever. It is easily seen that no man is exempt from disaster. At nightfall no one knows what the morrow will bring. Patrons of this office keep well as they are certain that no matter what comes up they will be taken care of financially and be as well to do as before. It is this comfortable feeling that has built up their business. Being in business for many years in this state people have confidence in them as well as the companies.

This modern agency offers a most complete service in practically every form of modern insurance, including fire, storm, accident, plate glass, burglary, automobile liability, crop and just about everything that even Lloyd's of London would insure.

They always aid the claims department, which assures people carrying insurance that they will be promptly and liberally taken care of in all adjustments. You do not have to wait for someone to come from some distant point but are given immediate attention.

One of the features of their service is the courtesy and accommodation that marks all the transactions. If you have a policy in any company and do not understand it just take it to this office and they will explain its features. If you do not have any insurance you ought to favor them with a consultation and they will be able to give you good advice that may save you from disaster.

[illegible] pleased Loren S. Dewey [illegible] statements upon their service and [illegible] aside from their great success in a business way they are rendering the public a benefaction that is worthy of great consideration.

Polk Beauty Shoppe

At 41½ N. Main Street, Wellsville, Offers A Most Scientific Service In All Phases Of Beauty Culture—They Have The Latest Of Equipment And Use The Most Modern Methods—Phone Wellsville 232-M.

This modern beauty parlor is an institution that is bringing happiness to many of the ladies of this section of the state and has been most successful.

Here is operated an establishment that renders a most complete service in beauty culture, including massage and shampooing in all the latest styles and according to the most approved methods. They have made an extensive study of the work from a scientific standpoint and keep thoroughly up-to-the-minute in method of operation as well as the latest styles of the period. A most completely appointed establishment lends comfort to the patrons while they are being given the most careful service possible. Their success in the way of beauty culture has been most marked and as a consequence the reputation of this hair dressing parlor is spreading far and wide over this section of the state. They are excellent judges of the types of women and can tell you how your hair should be dressed to make you most attractive.

All the work is done by expert operators. They are careful not to get you when you are getting a permanent wave, then you leave this shop you feel rested and not hurt and feeling like a martyr for the sake of beauty.

The scope of their work includes manicuring, shampooing, hair bobbing, marcelling, hair coloring, facial and scalp massage.

[illegible] are glad to compliment The Polk Beauty Shoppe on the position it enjoys in the business world and to call the attention of the [illegible] to the fact that [illegible] comes to this [illegible] for the work from out of town.

F. E. LUNN

With Yard On West State Street, Wellsville, Is A Dealer In Lumber, Building Supplies, Roofing, Paints And Oils, Coal, Coke And Wood—Prompt Delivery A Special Feature—Phone Wellsville 436.

With a vision of a greater city and community always in mind this popular firm which operates one of the best lumber and supply establishments in this section of the state has become an important factor in the development of this section. While it has ever been their object to obtain a fair and honest profit from their extensive dealing in lumber and building material, the guiding influence of this concern has always been the determination to furnish the highest grade goods at prices so reasonable that the extension and beautification of the city and state could progress rapidly and in great leaps and bounds.

There is no establishment in this section that has a greater influence for the better upon the building industry. Many contractors have come to know that whatever they desire in the line carried can be secured from this firm with a knowledge that it will be the highest grade consistent with the price.

Lumber, lath, shingles and supplies of quality are furnished by this progressive firm. By purchase in advance when the market is right and employing only the most experienced help they are able to offer this high grade of goods at prices as reasonable as to encourage the beautification and extension of homes and enterprises.

F. E. Lunn has chosen excellent lines of roofing to handle and that he has made a wise choice is evidenced by the popularity his roofings are gaining thruout all of this part of the state.

In the way of paints he carries a very large stock of all kinds of paints, oils, varnishes, stains, interior finish paints, painters' supplies of every description. The salesmen are thoroughly familiar with all paint problems and can give you valuable aid as to smooth combinations of colors and other ideas that will aid in the work.

He is an extensive dealer in coal which has been selected with a view to giving his customers the best grades obtainable. Now is the time to order your coal for which he is quoting reasonable prices on the best grade; it is his pleasure and his power to guarantee that the coal will hold good for any length of time.

F. E. Lunn's business is known with the city. He has always given the best of service and his large trucks reach every part of the state to fill orders. Just phone your order for material will be on the yard and no one will lose any time. He is paticular attention to every feature of the service.

[illegible]

[illegible] Shoe Store At 94 Main Street, Hornell, Are Featuring The Newest Styles In Footwear For Ladies, Exclusive Styles And Prices Always Assure Satisfaction—Under Able Direction Of W. J. Doherty, Prop.

Doherty's is the realization of a [illegible] and ideal in the retail shoe [illegible] of the management to see that [illegible] of this section were afforded [illegible] advantages of metropolitan [illegible] The evolution of the modern shoe [illegible] is the high state of efficiency [illegible] to orders of the sel[illegible] and the department [illegible] the demands of the people [illegible] efficiency and the better fit [illegible] as well as styles that are [illegible] to the use of [illegible] will be to the other op[illegible] [illegible] shoes of the period [illegible] a comfort from the [illegible] manufacturers of the country [illegible] complete as to style [illegible] In fact it is a style re[illegible] season in the street footwear [illegible] [illegible] would come [illegible] well arranged [illegible] and have will stop in and [illegible] look over the latest styles.

The salesmen are familiar with the stock and can tell by looking at your feet just the model of shoe that will conform to your requirements of dress. Then they have your size and will fit you scientifically so that you will feel good and get to about your business with ease and vim that wins not only success but gives you the great outdoors, in the social world or anyplace you may be as they have shoes for all occasions.

This store realizes that the success you have with the shoes they sell you makes a coming back from season to season and will be little trouble for you to shop here and that comfort that you secure will leave pleasant memories of their store and service.

We wish to compliment this progressive and reliable shoe concern in this part of the country.

KOSKIE MUSIC COMPANY

[illegible]

[illegible] Candy Land is a popular place [illegible] and refreshments and [illegible] so large that it offers [illegible] choice.

[illegible] one of the [illegible] of the management of the [illegible] and the excellent and courteous treatment the management and [illegible] giving the people is winning for them a large patronage of which they may well be proud. The place is equipped with the latest and [illegible] and [illegible] in the [illegible] they have something that will [illegible] right with the world, for this is an up-to-date place and serves its patrons in all kinds of weather.

It is headquarters for a full line of the choicest of foods and delicacies.

The manager is among the live wire business people and the place truly gives the town a metropolitan air.

We are glad in this special edition to compliment them upon the high standing of the place in the business and social world of this section of the state and to assure our readers that here they will find only the purest and best of meals, candies and ice cream and pastry.

Clinton Bernard CASH MARKET

Located At 109 N. Main St., Wellsville, In A Center In The Most Advantageous Trade Of The Section—Carries A Complete Stock Of All Kinds, Fresh Fish And Many Delicacies—Under The Direction Of Mr. Burnett, Who Is One Of The Ablest Butchers Of His Day.

The Clinton Bernard Cash Market has a large trade from over the surrounding territory as its fame for choice meats, poultry and fish has spread far and wide.

The preparation of meat for the table has been one of the disguised arts of the time immemorial but [illegible] are today. He [illegible] cutter and [illegible] the animal about to [illegible] you exactly what you [illegible] and [illegible] you [illegible]

[illegible] from the [illegible] [illegible] Are Kept Refined [illegible]

Dorothy Ann Pastry Shop

Located At 80 Canisteo St., Hornell, Features Bakery Products And Makes A Specialty Of Fine Pastries—Pastries Are Famed All Over This Section—Conveniently Located For Shopping Purposes.

This modern bakery has gained a most patronage and reputation [illegible] [illegible]

[illegible] When you [illegible] an [illegible]

F. R. CHAMBERLIN & CO.

With Headquarters At Delaware Street, Hornell, Are Dealers In Lumber, Shingles And Coke, Cement, Lime, Sand, Brick, Roofing, Plaster, Coal, Coke, Roofing, Building Paper—Phone Wellsville 327.

This is the day and age when the pare favorably with public demands magnanimous service. Thoroughly conversant with moderate price on the all the manufacturing, wholesale and kind on the market retail conditions of the country and that this firm will give with a wide experience in their particular field of endeavor the management of the popular institution has been able to render a service to the people in their line that is distinctly satisfactory.

They carry a most complete line of lumber which arrives at their place in large lots and includes all the special sizes required by the public and the contractors. It is purchased at reasonable prices and thus this firm is able to dispose of it to the public at prices that are very satisfactory. Lumber and building materials, wall board and in fact everything in the building line used in the construction of a modern building is here carried. They have excellent facilities for the taping of the sales and when it arrives at its destination it is in good condition for work.

Their line of builders' supplies includes cement, lime, sand, brick, roofing and binding paper, and they also handle the best grades of coal, coke and fertilizer.

When it comes to quality we assure you that their stock will [illegible]

BUSH-BURNHAM CO.

[illegible] At 172 Main Street, Hornell, [illegible] [illegible] Are Kept Refined [illegible]