

This Week



- Coolidge on the Radio.
- The Farmer's Share.
- The 24-Ounce Dress.
- Old Swimming Holes.

The Agricultural Department shows that in 1924 the farmers averaged a profit of 21 cents a bushel on wheat and 28 cents a bushel on corn. Many lost money on every bushel, others made more than the average.

Farmers that raised potatoes on the average actually lost money, and would have been better off if they hadn't planted a potato.

A good wheat speculator, knowing that the prosperous class wanted La Follette badly beaten, and was sure to put up the price of wheat, could easily buy a million bushels of wheat early in the campaign, and sell it at a profit of one million dollars.

It was a lucky farmer that could raise five thousand bushels of wheat and sell it at a profit of one thousand dollars.

No man can guess what power to speak well over the radio may mean in years to come.

The other night bridge parties laid down their cards, women on farms stopped the late cleaning up of dishes, their husbands came in from evening chores, tens of millions listened to the President's clear, incisive matter of fact voice, discussing in plain fashion the importance of national economics and laying down, to the satisfaction of every hearer, the simple truth that the PEOPLE'S money belongs to the PEOPLE.

It was an innovation when Woodrow Wilson, so perfectly dressed, drove to the Capitol and talked direct to Senators, Representatives, the Supreme Court and others.

"Wonderful audience," the world said. But it was no audience at all compared to the vast multitude that heard President Coolidge talk direct to the people of the United States.

Proof that the complete costume of a modern woman, including dress, stockings, shoes and underwear, may weigh as little as 24 ounces causes the virtuous to grieve. But, even as woman in her changing moods cuts off her dress at top and bottom, there may be comfort. The low-necked dress is partially justified by this fact, to which your doctor will testify: Cancer attacks women more often than men, and cancer of the breast, dreadfully frequent in civilized countries, is quite unknown among female savages that wear no clothing above the waist. Sunshine seems to keep cancer away.

Amundsen is back from "almost to the Pole," and if he lives and can raise the money he will start again. His ambition is to be the only man that ever stood "on both tops of the earth."

In English coal mines, mechanical cutters and carriers of coal are driving out men by the thousands. "The truth shall set you free," says the Bible. Science is the truth, and you realize what science has done to set humans free when you look at the pictures of women that used to work in English coal mines, crawling on their hands and knees thru the narrow passages, an iron chain around their necks, passing under their bodies and fastened to a small coal car.

Turn from that picture of a woman pulling coal on her hands and knees to a modern mechanical coal carrier, moved by electricity.

Patriotic citizens of Indiana contribute \$12,500 to preserve James Whitcomb Riley's "Ole Swinmin' Hole." That's worth while; sentiment is beautiful.

The government ought to spend a few thousand times \$12,500 to fill up a lot of mosquitoes' old swimming holes, swamps and other breeding places of malaria.

Some of the money that President Coolidge and Secretary Mellon are going to save might well be spent wiping out disease, deserts and swamps on Uncle Sam's great farm.

American officers, that went to England to play polo against the British officers beat the British, and the polo military title stays in the United States. That is good. But why are America's enlisted men sent over to act as servants?

Births

- July 1st.—To Mr. and Mrs. Char. Bassett of Bennetts' Creek, a daughter, Vera Louise.
- June 28.—To Mr. and Mrs. Charles Young of Allentown, a son.
- June 25.—To Mr. and Mrs. Will

At The Auditorium

"THE FIGHTING COWARD"
At the Auditorium, Friday and Saturday, July 10-11th.

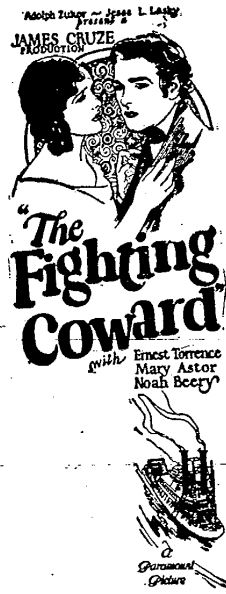
Tom Rumford is Southern-born but is brought up by Quaker relatives in Philadelphia.

At the age of twenty-one he returns to his folks' mansion on the Mississippi (the time is about 1850) and becomes engaged to his pretty cousin, Elvira.

Released from jail where he has been serving a sentence for dueling, Major Patterson, also interested in Elvira and finding Tom in his way, promptly challenges him to a gun fight. Tom, not understanding the Southern duelling code, refuses. His

"THE MYSTERY OF LOST RANCH"
At the Auditorium, Wednesday Evening, July 16th.

Two eastern scientists are searching for an associate, Blair, who disappeared a few years before after announcing that he was going to buy an isolated ranch somewhere in Colorado to carry on his experiments toward perfecting an apparatus for creating a destructive ray. Upon arrival in Colorado the two men adventure for an adventurous spirit who knows the country. Peter Morrison replies and is engaged. Pete is a ranch owner who is searching for new location for his herd and in the country where he has been prospecting has heard much of a mysterious white man and his daughter. They are supposed to live somewhere near the Grand Canyon in an inaccessible valley and Pete has difficulty in eliciting information as both



The Fighting Coward

with Ernest Torrence, Mary Astor, Noah Beery



family, aghast, practically drive him from home. Elvira's younger sister, Lucy, is the only sympathetic one.

In a Mississippi shore-front gambling house, Tom meets the notorious card shark and gun-fighter, Gen. Orlanda Jackson. Jackson is interested in the boy, and, under the former's teaching, Tom develops into the most famous and dangerous shooting man along the Mississippi. He is known as "Cunnel" Blake.

When Tom returns to his folks' mansion several years later, they see him as "Cunnel" Blake and are scared to death of him. He makes monkeys out of everybody who once called him a coward. Only to Lucy does he confess who he is and that he has never killed anybody, having won his name as a killer on bluff and noise alone.

She tells him she loves him.

oby Jacques of Bolivar, a son. July 5.—To Mr. and Mrs. Martin Held of Wellsville, a daughter, Miriam Adeline.

Marriages

June 30.—Miss Lureta Amelia Stillman and James C. McMillan, both of Bolivar.

June 29th.—Miss Myra Cornell of Whitesville and Ronald W. Slocum of Churchville, N. Y. Mr. and Mrs. Slocum expect to live in Rochester.

June 30.—Miss Ruth McAllister of Young Hickory and Thomas Coleman of West Union.

June 27.—Miss Marie E. Vail of Friendship and Floyd Scott of Belvidere, were married at Cuba.

June 27.—Miss Mary Scott of Canaseraga and Wm. D. Folts of Dansville.

Deaths

Mrs. Frank E. Whitwood of Friendship died July 26th, at the Cuba hospital, aged 52 years. Her husband, seven children and three step-children survive.

George Franklin Stephens a prominent and well known farmer of Petrolia for the past thirty years, died Tuesday afternoon, June 30. Mr. Stephens had been in poor health since April. He was 66 years old and was born in Coldwater, Mich., on Nov. 10, 1859.

Charles S. Middaugh died at his

home in Friendship, June 27th. Deceased was born in the town of Amity, in 1859. For several years Mr. Middaugh was on the road with Gorton's Minstrels and other entertainers. His wife and one son survive.

Mrs. Charles White died July 2, 1925, at her home in Whitesville after an illness of several months. Deceased was born in the town of Greenwood in 1865, daughter of Mr. and Mrs. Benjamin Edwards. Her husband and one daughter, Mrs. Viola Hawks, survive.

Albertus C. Robinson, died at his home in Hunt, June 20th, death being due to heart failure. He was born in the town of Portage, January 11th, 1853 to Luke and Emma Robinson.

Read the Classified Ads.

AFTER JULY 4th--DISCOUNT

Saving money depends largely on the amount you spend and Footwear is ONE BIG ITEM OF EXPENSE.

You can cut your Shoe Bill down considerably by buying our "BETTER SHOES FOR LESS MONEY"

We can give you shoes with comfort, wear and style at factory prices because we select every shoe with these three qualities as far as possible. Imagine these prices:

- Young Ladies' patent, one-strap Pumps \$1.89
- Men's Scout Work Shoes \$2.89
- Women's Kid Comfort Shoes, high or low \$2.89
- Women's Patent or Kid Cuban Heel 2-strap Dress Pumps \$3.79

We will give extra discounts on most shoes for some time. IT'S SO

We have "Better Shoes for Less Money."—Make us prove it.

The Endicott-Johnson Shoe Store

Opp. Hotel Passett Wellsville, N. Y.

Dr. Merriman Closes His Eventful Career

Hornell, July 7.—Dr. Mortical LaFrone Merriman died at his home in this city, tonight, at ten o'clock, aged 67 years.

Dr. Merriman was a great student of Indian history. He was a recognized authority in this work by the United States government.

Born in Richburg, N. Y., he came to Hornell with his parents at an early age. He established the Merriman Music house and later went to Buffalo to study music. He developed into a splendid musician and for a number of years played in the Boston Symphony Orchestra. He then went to Berlin where he studied under the same teachers as did Paderewski, who became his intimate friend. He also was a close associate of Cavalier DeKoniski, who was court pianist for the Kaiser for 12 years. Some of the leading masters

under whom he studied were Joachim Scharwinka, Deberlioz, Richter, Madame Marchesi, also Dr. George Root, Dr. Lucian Howe and Dr. Moss.

Dr. Merriman is survived by two daughters, Mrs. Arthur Conant of Fort Thomas, Ky., and Miss Betty Merriman of Batavia, N. Y., a son, Nat L. Merriman of Hornell, and one brother, Carl Merriman, also of this city.

Wellsville Laundry and CARPET CLEANING CO.

L. T. PERRY

Notice to Creditors

In pursuance of an Order of Honorable Bernard B. Ackerman, Surrogate of Allegany County, Notice is hereby given to all persons having claims against C. Frank Davis, Sr., late of the town of Andover, Allegany County, New York, deceased, to exhibit the same, with the vouchers in support thereof, to the undersigned executor of the last Will and Testament of said deceased, at his residence in the town of Andover, New York, on or before January 1st, 1926.

C. FRANK DAVIS, JR., Executor. EARNEST C. HORNBERG, Attorney for Executor, Thornton Bldg., Wellsville, N. Y.

Hall's Catarrh Medicine

Will do what you claim for it—rid your system of Catarrh or Discharge caused by Catarrh. Sold by druggists for over 40 years. F. J. CHENEY & CO., Toledo, Ohio

Much Given And Much Required

The President of the United States has far greater power than the King of England. It is the American way to delegate heavy responsibility and then exact a strict accounting of results. It is a good way to get things done.

The American Niagara power industry has been given a great responsibility. It is held to a strict accounting for results. One of these results is that it sells its power at the lowest average price received by any generating system on the North American Continent.

Interesting illustrated booklet "Six Million Wild Horses" sent free on request to Box 617, Niagara Falls, N. Y.

The Niagara Falls Power Company Niagara, Lockport & Ontario Power Company

SUPER-SERVICE

A Few Frank Words About This Sale

The sole purpose of this sale is to raise cash. Unseasonable weather and unsettled business conditions have made this imperative. In order to raise this cash we have forgotten all thoughts of cost or profit and have adopted the only method possible. We have cut prices to that point which we think make them irresistible. If you need clothes you cannot afford to let this opportunity pass.

MEN'S SUITS ONE-THIRD OFF What This Means in Plain Figures

Men's \$25 Suits, reduced to	16.67	Men's \$37.50 Suits, reduced to	25.00
Men's 30 Suits, reduced to	20.00	Men's 40 Suits, reduced to	26.67
Men's 32 Suits, reduced to	21.33	Men's 45 Suits, reduced to	30.00
Men's 35 Suits, reduced to	23.33	Men's 50 Suits, reduced to	33.33

MOTHERS—See how cheaply you can dress your boys at this sale:

Boys' \$10.00 Suits, reduced to	6.33	Boys' \$15.00 Suits, reduced to	10.33
Boys' 12.50 Suits, reduced to	8.33	Boys' 16.50 Suits, reduced to	11.33
Boys' 13.50 Suits, reduced to	9.33	Boys' 18.00 Suits, reduced to	12.33

THESE SUITS ALL HAVE TWO PAIR OF TROUSERS

HEAD TO FOOT ECONOMIES IN MEN'S FURNISHINGS

SHIRTS AT BARGAIN PRICES	UNDERWEAR FOR LITTLE MONEY	MEN'S PANTS REDUCED	MEN'S HATS REDUCED ONE-THIRD
\$2.00 Shirts .. 1.33	\$1.00 Union Suits 75c	\$3.50 Pants .. 2.15	\$3.50 Hats ... 2.63
2.50 Shirts .. 1.63	1.25 Union Suits 83c	5.00 Pants .. 3.75	4.00 Hats ... 3.13
3.00 Shirts .. 2.13	1.50 Union Suits 1.13	6.00 Pants .. 4.75	4.50 Hats ... 3.43
3.50 Shirts .. 2.63	2.00 Union Suits 1.43	7.00 Pants .. 5.75	5.00 Hats ... 3.93
ALL HOSIERY ONE-THIRD OFF	ALL CAPS ONE-FOURTH OFF	ALL SWEATERS ONE-FOURTH OFF	\$1.00 WORK SHIRTS 73c

STRAW HATS ONE-THIRD OFF \$1.75 OVERALLS \$1.05

GUS VEIT, INC.

Main St. at Broadway

HORNELL, N. Y.