

Sign Boards on the Up-Road

When it is considered how vitally one's opinion of what God is is related to one's religious program, he is indeed a benefactor of the race who magnifies God.

The ancient Egyptians believe their Gods to be pleased only with human sacrifice. As a consequence we fail to find humanitarianism.

The ancient Jews limited Jehovah to a so-called chosen people (self-chosen.) As a result exclusivism became a leading religious tenet. Hate, intolerance, bigotry, became distinguishing marks of religion.

If, however, God is just and righteous and very kind one may not be in fellowship with Him without "loving one's neighbor also."

Who is the neighbor?

He that needs us.

If Jesus had performed no other service to the race than giving forth His discovery that God is a Father in whom every one has life and being; and from whom every one may expect infinite compassion, he would be supremely Lord and Master.

The wonder of the ages is the personality of Jesus; the marvel of philosophy His truth. Not a phrase of life but finds its law and ideal in His principles.

As a theologian He tore down all hedging barriers and made God familiar friend to every one, intimate, giving boldness of access.

As a statesman He struck a death-blow at kinglycraft when He taught the oneness of the human family.

As an economist He destroyed the false aristocracy of money when He taught the law of reciprocity.

As a social reformer He tore down caste and clan emplacements by making character the social mark.

As an idealist He showed life's goals to be "the True, the Good, the Beautiful."

As a humanitarian He lifted friendship to the mountains.

As a critic He made the building up of the social order into a kingdom of righteousness the business of social relation.

As a philosopher he showed life to be achieved by way of service.

As a religious leader He showed the way to God to be the straight road to "knowing."

As a Savior He died on the cross to show how far a true man would go.

His life is the Light of men.

It is tremendous honor to be in the fellowship of such a personality.

But He takes honor of us only when we equate His life into friendship.

The world of sorrowful, sinful, distressed, heavy-laden and poor folks will believe that Jesus is their Savior and friend.

When they see the signs in the people who profess His name, And see them very close.

The world is about to celebrate the birthday of Jesus. We are very glad He came.

How Glad?

The people of the towns who sit in darkness may answer that—better.

Said Jesus when He became a man to the folks of the town where He grew up:—

"The spirit of the Lord is upon me, Because he anointed me to preach good things to the poor.

"He hath sent me to proclaim release to the captives,

"And recovery of sight to the blind;

"To set at liberty them that are bruised,

"To proclaim the acceptable year of the Lord."

Yes, the Poor, the Captives, the Blind, the Bruised, the Hoper for the Lord's year—

Know how glad we are.

CHRISTMAS SPIRIT URGED FOR NEAR EAST CHILDREN

Morgenthau and Roosevelt Plead That Homeless Little Ones of Bible Lands Be Remembered

That the orphan children of the Near East, whose parents perished by massacre and starvation and whose only hope of continued life lies in the work of the American Near East Relief, may not be forgotten in planning Christmas gifts, is the plea of Henry Morgenthau, ex-Ambassador to Turkey, and Theodore Roosevelt of the Near East Relief Executive Committee.

Mr. Morgenthau and Mr. Roosevelt have sent a Christmas letter to their friends and supporters of Near East Relief which makes an eloquent appeal on behalf of the children. The letter follows:

New York, December 10, 1922.

Dear Friend:

"I shall do good and lose no time!" said Robert Louis Stevenson after reading Dickens' Christmas Stories. Many have found that the greatest



HENRY MORGENTHAU

convenience. Although in holiday dress, it is a negotiable check ready for your pen.

Gratefully yours,
Henry Morgenthau
Theodore Roosevelt
Cleveland H. Dodge, who first sponsored the relief work.

President Harding in a recent appeal to the nation emphasized that the Near East Relief is an officially recognized Governmental agency chartered by the United States Congress. Non-sectarian, it administers relief regardless of race, color or creed.

Representative men like Fred B. Smith, Dr. Robert E. Spear and Rabbi Lyons, who recently visited Near East Relief orphanages and hospitals, declare that the business administration of Near East Relief is 100 per cent efficient. Nowhere in the world does a dollar go so far in saving life.

The pity is that hundreds of children remain unprovided for. Isn't it hard enough to be an orphan at Christmas, without the added cruelty of hunting like an animal for daily bread? Dr. Elliott at Ertivan last January had to close the shutters when it snowed, so as not to hear the cries of cold and hungry children outside. It is winter again around Ararat!

Shall these little fellows and their sisters cry in vain for the food, home and love that we can give?

A blank check is enclosed for your

Although in holiday dress, it is a negotiable check ready for your pen.

Gratefully yours,
Henry Morgenthau
Theodore Roosevelt
Cleveland H. Dodge, who first sponsored the relief work.

sored the ...
urgent request ...
then ambassador to Turkey, is ...
uror of the Near East Relief ...
Christmas contributions made by ...
destitute children should be sent ...
bin at the Near East Relief headquar-
ters, 151 Fifth avenue, New York City.

To-to-date Commercial Printing at the News Office.

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The most complete line of gift goods to be found in the county, and at prices you can afford to pay.

A wonderful line of sparkling Cut Glass \$1.50 values at 98c

A beautiful line of Fancy China, Handpainted at prices below to-day's market. The line includes Salad Bowls, Nut Sets, Whipped Cream Sets, Celery Sets, Spoon Trays, Cream and Sugar Sets and dozens of other items we cannot mention for want of space.

Handkerchiefs — We have the best line we have shown in years @ 5, 10, 15, 25c and up. A splendid line of Boxed Handkerchiefs from 25c to \$1 box.

Our main floor is literally crowded with hundreds of items that make acceptable gifts.

TOYLAND BASEMENT

Don't miss a visit to this department. Every table, shelf and counter is full of overflowing with Dolls, Teddy Bears, Mechanical and Friction Toys, Toy Dishes, Games, Books, Coaster Wagons, Sleds, Kid-die Cars, etc. in an almost endless variety.

"COME SHOP WITH US."

EVERYBODY'S STORE,
Main Street, Wellsville, N. Y.

GARDNER & GALLAGHER AT CHRISTMAS TIME

Santa's everywhere - everyone's filled with the Xmas spirit and everyone wants to give the thing that will be most appreciated. We suggest a visit to our store. It's full of useful and beautiful wearables that make ideal gifts for men and boys.

SUITS AND OVERCOATS

That will satisfy the most critical. There are no better or more stylish garments made and we guarantee that they will give complete satisfaction.

LIKLY LUGGAGE

Bags
Wardrobe Trunks
Fiber Trunks
Steamer Trunks
Tourist Cases
Suitcases
Military Brushes
Collar Bags

WEARPLEDGE CLOTHES for BOYS

An Insurance Policy goes with every Suit or Overcoat. If the garment fails to live up to its promise of satisfaction — bring it back for the policy protects you.

NECKWEAR

Our assortment is wonderful and includes Knit Ties, hand-loomed Grenadines and Cut Silks.

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A large selection of the newest ideas, a practical gift for any man.

HOUSE COATS

In fine qualities, neatly trimmed — contrasting collars and cuffs.

PAJAMAS AND NIGHTROBES

In silk, soisette, madras, muslin and outing flannel.

YORKE SHIRTS

Guaranteed non-fadable — in radium silk, English broadcloth, silk and linen mixtures madras and percale.

Munsingwear, Duofold Underwear

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Gloves, Mufflers, Hosiery, Linen Handkerchiefs,

Belts, Suspenders

Sweaters, Raincoats

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Gardner & Gallagher, Inc.
111 Main Street, Hornell, N. Y.

Endicott-Johnson Shoe Store

Come Early
Buy Often

Extra Christmas Values

Lots of good
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We always give you great values for your money and this accounts for our steady growth. We have had a wonderful growth in business the past year and for the next three weeks, just the right time, have arranged to give you Extra Values that your Christmas pocket-book may go much farther.

It should not be necessary for us to tell you that we have a big stock to select from to make the feet warm, easy and at the same time look good.

We are going to call your attention to some of the things in footwear and also list some of the Extra Special Values.

Women's fine brown calf Oxfords with Rubber Heels \$3.39

Boys' fine gun metal calf Blucher Shoes, all sizes \$1.69 and \$2.15

Men's heavy tan high cut Shoes at \$3.59

Child's and Misses Patent Leather Shoes with white tops, best grade \$1.98

Men's A-buckle, all-rubber Arctics, \$ 5.50 grade, Special \$3.89 pair

Women's fine felt Julietts with leather soles and heels \$1.39

Child's gum red top Boots, sizes 6 to 10 1/2 at \$1.98

We have a very large line of Women's Felt Slippers, with leather soles and heels, also comfy soles in all the different colors, from 98c to \$1.89 pair

Buy Dad pair of our Vici Kid Cushion Shoes, with rubber heels, at \$4.10 pair

Women's fine glove calf High Shoes with rubber heels, one of the latest, Special at \$5.45

Why not buy Mother, Sister or Sweetheart a pair of our extra high 4-buckle Goloshes. We expect 300 pair for Christmas week.



Never have we had a better line of Men's felt and leather Slippers for Christmas.

We have a very good grade of Women's Satin Party Slippers. Special at \$3.90, also the \$6.50 grade at \$5.65

Extra fine eiderdown Bed Slippers for men, women and children 48c pair

Women's kid Boudoir Slippers, with heels, \$1.69 and \$1.89 pair

A nice Shoe for any man, fine calf bal or blucher, high Shoes with rubber heels \$3.65

We have lots of felt Slippers for boys and girls and the little ones at very reasonable prices.

Women's fine felt calf blucher Oxford with rubber heels, a \$5.75 grade. Special for Christmas \$4.69

Buy the young man pair of our fine Winter Oxfords with the rubber heels at \$4.45

We have two-buckle Arctics for Men, Women and Children, also extra high Goloshes for Men, Women and Children.

We will try and have lots of the boy's high top Army Shoes. They make fine presents for Christmas.

My, we have everything in the line of footwear for Women, especially Party Pumps, Street Pumps, Oxfords and 36 styles in House Slippers.

Better Shoes For Less Money.

At the ENDICOTT-JOHNSON SHOE STORE
Wellsville, N. Y. 110 Main St.