

THE ANDOVER NEWS

PUBLISHED WEEKLY BY J. HARVEY BÄCKUS & SON

Our Keynote: "If There Is Not a Way, Cut a Way."

ANDOVER, N. Y. APRIL 21, 1922

Entered as second-class mail matter under act of Congress, at the Post office at Andover, N. Y.

HOW HIGH DO YOU AIM IN LIFE?

IN this age of great attainments in the arts and sciences, in the trades and professions, we hear much said of the duty of "aiming high," meaning, thereby, to excel in some particular line.

The farmer is urged to develop his soil to the maximum of fertility, the stockman to develop his live stock to the highest point. The manufacturer is not satisfied with an inferior article, but must produce the best. The lawyer aspires to be a leader in his profession, while the doctor would be a final authority on the ills of the flesh.

This is all commendable and as it should be, for it is just such a universal ambition to excel that has made of these United States the great nation she is to-day.

But there is one "industry" in which, without careful thought, we as a nation are in grave danger of retrogression — of disintegration. That is in the building of character, in the making of good citizens.

Too many of us appear content to live just within the law, to keep just within the lines, giving scarcely a thought to the higher duties of life that lie before us.

Should we not give more attention to the creation of a high grade of manhood, as well as a perfect horse or hog? Should we not strive to produce men who will raise the standard of citizenship to a higher plane than that to which we, their fathers, have attained?

The old adage, "like father, like son," has long ago been exploded in the brute creation. It can be so in the realm of human affairs — is so in innumerable instances.

While it may not be possible for us to scale earth's loftiest mountain peak, yet does that give us license to grovel at the base of the meanest hill?

To reduce a sermon to a few words, we achieve nothing in life that is higher than the goal to which we aspire, for the destiny of each man is controlled by the quality of his own mind.

How high do YOU aim in life?

LOOKS FACTS IN THE FACE

WHEN a merchant sells an article he makes a certain profit over and above the wholesale cost of the goods, the transportation, and the cost of handling. This rule applies the world over.

Suppose the people of this community have \$500,000 to spend within a given length of time.

Is it better to keep the profits at home and in circulation among us, or is it wiser to send it all away?

For purpose of illustration, we will say the dealer's profit is 15 per cent. or \$75,000.

If the people send away for this \$500,000 worth of goods ALL OF THE MONEY THEY SEND AWAY WILL STAY AWAY. We will never see it again.

If, on the other hand, the people buy these goods from local dealers the only money to be sent away will be the wholesale cost of the goods and the transportation charges.

The 15 per cent. profit will remain at home, as well as the overhead expenses, such as clerical hire, insurance, heat, light, and various other items.

Keeping that money at home does two important things. It increases the money in circulation at home, and it gives employment to local people.

People who are in the habit of patronizing their home merchants invariably have a better and more prosperous community than those who have the catalogue habit.

These are facts worth looking in the face.

KEEP AFTER THEM

KEEP always before national and state officials the fact that this country — and this community — needs hard roads, and that there is no other way in which we can pull ourselves out of the mud and onto the highway of progress.

If hard roads are worth having they are worth going after, and if we don't go after them it will be a long time before we get them.

Sporadic kicking won't do any good, but quiet and determined insistence will eventually produce results.

Some women are never happy until they have acquired a secret and have told it to a dear friend.

It's not trouble for a pretty woman to marry for money, but it's a whale of a job to extract it from a tightwad husband.

To-morrow is always just as far away.

WE LIKE 'EM, THO

A noted preacher says our American women are so bad they will cause the destruction of this country within fifty years.

We thank the reverend gentleman for postponing our exit for fifty years. Our eyes are still good and we can take in a lot of sights in that length of time.

It may be true as he says that the women of to-day are bad — at least some of them are. But realizing the enormity of our own masculine sins, we are not throwing any stones at the fair sex — not even at the flappers.

Then again, fifty years is a long time to wait for the blowup, or kick-off, or whatever way we are to be snuffed out.

They may be bad — we don't know — but we like 'em all, even in their badness.

We'll continue to take 'em as they come, and crowd in as many of those fifty years as we can.

Three hearties for the women! Who cares to listen to a sky-pilot who likes to hear his head rattle, anyway.

GET THEM YOUNG

REPUTABLE people everywhere, especially in our cities, are at a loss to know how to reduce the crime wave that is engulfing this country.

The sea of perplexity in which we find ourselves reminds us of the woman who had a baby tiger for a pet.

It was little, and cute, and harmless in its infancy. But in time it grew strong, and one day it decided that its mistress would make a good meal — and she did.

When crime was at a low ebb we looked upon it as a matter of course, and neglected the precautionary measures necessary to prevent its spread.

Right under our noses it has grown to enormous proportions, and now we are apparently helpless in its grasp.

The tiger is no more dangerous than the criminal with his gun. Both should be rendered harmless before they get beyond control.

THE WAY OF POLITICIANS

FUNNY, isn't it? Yet it doesn't seem to raise a laugh.

Political factors will accuse each other of every conceivable crime during an election, and then forget all about it after the votes are counted. They will even take a long swig from the same bottle.

If they were convicted of one-tenth of the crimes charged against them there wouldn't be jails enough in the country to hold them.

But it seems to be the way of human nature.

And most of us are human.

Large numbers of Russians are said to be resorting to cannibalism to escape starvation. That ought to increase their value in their own estimation.

It will soon be time for dad to perch himself on the back fence and watch mother plant the garden.

The august senate poses as a dignified body — the only thing below par being the body and the dignity.

NEW PLUMBING SHOP

I have opened a Tinning, Plumbing and General Repair Shop, in my garage, on East Greenwood Street. All orders given prompt attention.

ARCHIE YOUMANS

Phone No. 19E.

CLOTHING

JAMES P. CANNON CO.

SHOES

Thank You!

The Largest Easter Business in Our History

THE REASON:

FASHION PARK CLOTHES In the Snappiest Styles

HY-CRAFT SUITS and STYLE-PLUS SUITS All at Lower Prices

UNUSUAL VALUES

The beautiful line of Women's and Misses' Pumps and Oxfords, including Walk-over and Buster Brown, at prices much lower.

Boys' Shoes \$1.95 Men's Work Shoes \$2.25 and up

James P. Cannon Company

Store Open Every Monday, Wednesday and Saturday Nights

WORK OPENLY

WHEN a movement is undertaken for the benefit of the town every citizen has a right to his own opinion, and there can be no valid objection to according him such right.

The opposition, however, should come out in the open and make their objections known, in order that weak points may be given due consideration. It is only by such means that objectionable features can be corrected or eliminated.

The man who opposes in secret and works under cover does more harm than good, both to himself and to the community.

USEFUL FOR ALL

LIVE merchants advertise because they want the people to know of the goods they have to sell, especially when more than ordinary values are offered.

People read the ads because they want to know where they can buy to best advantage, and this can only be determined by knowing what the merchants have to offer.

The local paper is the medium between seller and buyer.

The one should use it and the other should read it.

Cheap quality is dear at any price

It takes 64 facial muscles to look cranky and only 16 to smile

WATCH SPECIAL

Until May 1

- 16 size 15 jewel Elgin or Waltham, 20 yr. case \$17.75
16 size 7 jewel Elgin or Waltham, 20 yr. case 12.45
12 size 15 jewel Elgin or Waltham 20 yr. case 18.75
12 size 7 jewel Elgin or Waltham 20 yr. case 13.50
12 size 7 jewel Elgin Silverode case 10.60
Elgin Wrist Watches 15.00

Plus 5 per cent. war tax.

AT

A Good Jewelry Store

WATSON'S

JORDAN MOTOR CARS AGENCY

LeRoy E. Jordan Dealer

AMERICAN HOTEL

IMPE

In his r of Currency "It is ar to report th throughout period) a r soundness of As a n Reserve Sys crests of thi to merit you

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Report

Clean up. J. A. O'Leary home on Dyke St Mrs. W. F. O' ter, Cecelia, are mumps. Mrs. K. B. among those of past week. Have the ru Monday morning, will do the rest. Harland Robi removed Monday, forming the oper Mrs. A. E. Valley is the nur Elmer Green and Mrs. Bert Car urday breaking h Mrs. Wray, o ceived a pair of week from North Major Page i the smallest ma Major is 32 inch pounds and is 36 The third an track and field schools of Allega held at Alfred, Miss Sally M ville had her ar when she tripped book case breaki doors. The vote on Rochester, taken Commerce, stood 1 in favor of it referendum. Ira Knox, of been employed fo at McEwen Bro' age; has purchas 316 acres, at We occupy same. There will regular meeting Arthur Chapter evening, April Grand officers w visit at this me Henry Jove third finger of tated between th joints, Sunday, f by a small cut while skinning ago. Dr. Gren operation.

F. L. BL

Try our Bas both Green Those Gate Sever Com

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