

Bloomers
2 pr. for \$1.00

\$18.95
\$24.50

\$29.50 Dresses
\$39.50 Dresses

\$18.95
\$24.50

\$29.50 Dresses
\$39.50 Dresses

Gowns
2 for \$1.00

In This Sale
\$1.00

Basement
\$1.00

Main Floor
\$2.95

Main Floor
\$1.00

Main Floor
\$1.00

\$1.00
Basement
\$1.75 Kinonos, all colors
\$1.00
Children's Rompers, sizes 2 to 6,
hundreds of styles
\$1.00
Rose Grey 50c Brassieres
4 for
\$1.00
1.00 yd. Table Cloth
2 yds. for
\$1.00
1.39 size 72x90 Sheets
Sale Price
\$1.00
39c Pillow Cases, 45x36
5 pair for
\$1.00
79c Embroidered Pillow Cases
2 pair for
\$1.00
Children's Bath Robes, \$1.79 regular
Sale Price **\$1.00**

\$50,000.00 SALE
Notice—Our entire stock listed in this sale—New Spring Coats, Suits & Dresses included in this sale
We wish to announce to our customers that we are proud to offer this stock of highest quality merchandise at sale prices. Do not wait, but get here on the early days of our sale. While this stock is large nevertheless with the crowds it will bring daily will soon exhaust the better styles, colors, etc. And again we urge you to come—come early—it will pay you to come miles and miles, for you absolutely will not get such a chance again this season to purchase high class Spring Coats, Suits, Dresses, Waists, Silk and Lisle Hose, Corsets, Underwear, etc., at such low prices, which of course, it all due to the fact that we bought this stock at 50c on the dollar, and when we buy cheap, we sell the same.
L. & C. Coat, Suit and Dress Co., Inc.
The Women's Shop of Hornell L. & C. Building, 102 Main Street

\$1.00
Kaysers' 75c Ribbed Vests, white and flesh
On Sale Basement
89c
1.39 fine Lisle Kayser's Union Suits, white and
Bargain Basement
39c
Kaysers' 59c Ribbed Vests in white only
L. & C. Sale Price
\$1.00
Men's \$1.00 Silk Hose, bargain basement
2 pair for
19c
25 Table Napkins
Bargain Basement
\$1.00
89c Women's and Children's Satin Bloomers
Basement, 3 pair for
\$1.00
Women's \$2.00 Union Suits
Bargain Basement
\$1.00
\$2.95 Voile Smocks, all sizes and colors **\$1.00**

EXTRA SPECIAL
All Wool Bramley
DRESSES AND SUITS
all colors — all sizes
The Greatest Bargain You
Ever Bought
Just 95¢ of them
Our Sale Price
\$4.49
Waists of Economy
— Hundreds of beautiful
waists in all sizes and colors,
crapes, georgettes, tricobettes
— all shapes in collars and
necks.

High grade new Spring
Skirts in all sizes, hundreds
of patterns to choose from.
Note the Prices:
\$ 4.75 Skirts **\$1.95**
\$ 5.95 Skirts **\$2.95**
\$ 6.95 Skirts **\$3.95**
\$ 7.95 Skirts **\$4.95**
\$ 8.95 Skirts **\$5.95**
\$ 9.50 Skirts **\$6.50**
\$10.75 Skirts **\$7.25**
Men's \$1 and \$1.50
Underwear, 2 pcs.
and Union Suits
2 for **\$1.00**

Children's Gingham
\$2.50 Dresses
sizes 6 to 16
2 for **\$1.00**
Children's Sweaters
Very Special
\$1.00
Children's Gingham Plaid Wash Dresses
One lot of over 300 Children's Wash Dresses will be
included in this sale in our bargain basement, all at one
price, for just about what the material is worth.
Wonderful values
\$1.00
All in One Lot — A Real Value **\$3.95**
Our Sale Price

\$5.95 and \$6.95 values
150 New Spring
Ready-to-wear Hats —
Street Hats—Dress Hats—
Hats for all occasions Trim-
med in many effective ways
with ostrich, fine ribbons,
etc. Not merely a collection
of Hats to sell at \$3.95—
but a splendid assortment of
the most carefully selected
fall millinery.
spring millinery.
\$3.95
10c
Silk Thread
20 for **\$1.00**
All New Spring Styles

New Spring Tweed Coats
Rose Grey Price **\$18.75**
Sale Price **\$12.75**
Rose Grey Price **\$24.50**
Sale Price **\$16.50**
Rose Grey Price **\$29.50**
Sale Price **\$19.50**
Rose Grey Price **\$32.50**
Sale Price **\$21.50**
Rose Grey Price **\$35.00**
Sale Price **\$27.50**
Rose Grey Price **\$39.50**
Sale Price **\$24.50**

75 Georgette and
Creme de Chine
Waists
sold up to **\$3.95**
\$1.00
Children's 2-piece
Shirts and Drawers
4 for **\$1.00**
\$3.50
Serving Trays
\$1.00
Children's \$1.00
Silk Hose
2 pr. for **\$1.00**
Women's \$1.25
Silk Hose
2 pr. for **\$1.00**
Children's 25c
Cotton Hose
6 pr. for **\$1.00**

Women's Kayser Italian Silk
\$3.50 and \$4.00 Hose
Our Sale Price
\$2.49
—Main Floor—
Men's \$1.25
Work Shirts
2 for **\$1.00**
29c yd.
Cretonne
7 yds. for **\$1.00**
\$2.00 Bungalow
Aprons
Sale Price **\$1.00**
\$2.00 and \$2.50
Bags and Suit Cases
Sale Price **\$1.00**

SPORT COATS
An assortment of Sport Coats so large that
the most particular woman cannot help but
find just what she likes, at tremendous sav-
ings, at prices you will not even find when
the season is over,—yes at prices even below
manufacturers' cost. Come in and be con-
vinced. As low as \$10.95.
Children's New Spring Coats
\$3.95 and up
Showing an assortment of 150 Children's
newest Spring Coats and Wraps, in sizes 2 to
15; in all the latest styles and shades. Coats
and wraps that are well made, of good mater-
ials garments that children can't help but feel
proud to own and wear.
Do not miss this chance, it is a real oppor-
tunity to buy new Spring merchandise at less
than it cost to manufacture them.
Coats as low as \$3.95.

Silk, Cotton Petticoats, Bloomers
\$4.95 Silk Petticoats
On Sale **basement 79c**
On Sale **\$1.50**
\$6.95 Silk Petticoats
On Sale **\$4.95**
\$2.95 Cotton Petticoats
On Sale **\$3.95**
\$1.50 Cotton Petticoats
On Sale **\$2.95**
79c
Creme Bloomers
3 pr. for **\$1.00**
\$1.98 Satteen
Petticoats
\$1.00

254 Men's and Boys' Soft and Stiff Collars
8 for **\$1.00**
SALE OPENS MARCH 9th at 9 O'clock A.M.
FOR TEN DAYS ONLY

250 New Spring \$5.95
and \$6.95
SWEATERS
Our Sale Price
\$2.69
—Balcony—

102 Main St.
The Women's Shop of Hornell
102 Main St.