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The Designer Magazine
Two Special Offers

FOR THE ENTIRE MONTH OF FEBRUARY

Twelve consecutive copies of The Designer delivered monthly at our Pattern Department at

40¢

OR

Twelve consecutive copies of The Designer delivered at our Pattern Department monthly, and a copy of the current Fashion Book containing free pattern certificate, Fashion Book delivered to subscriber at the time of placing her order, all for

50¢

These are two tremendous big offers that have aroused nationwide interest. We can authorize these exceptional offers only for a limited time.

New Goods
Shipments Constantly Arriving in all Departments

Silks are very much in demand and we are splendidly prepared with hosts of the newest Taffetas, Fancies, etc.

Our orders were placed months ago, ahead of the big advances in prices and we can both serve you with the newest styles and save you money.

Another splendid purchase is a big case of our noted Scotch Table Linens—there will be no Table Linen famine here during the coming year.

New goods in every department.

Remnants
Quantities of Short Lengths - - Result of the Big Sale

Each of our big Semi-Annual Sales leaves us with quantities of short lengths of piece goods, small quantities, etc.

These have all been measured up and marked at very low prices to close out quickly.

In the face of advancing prices these Remnants become doubly interesting to the economical purchaser. You can profit.

114-118 Main St. Babcock & Davidson Hornell, New York

NOT ENOUGH CHILDREN

Programs are being distributed to sufficiently...
at the State School of Agriculture at Alfred University, Alfred, New York, on February 22, 23, 24 and 25th.

There will be four solid days of addresses and discussions by speakers of State and National reputation on subjects of special interest to the farm and home.

Tuesday and Wednesday will be given over quite largely to the dairy interests; Thursday will be Potato Day and Friday will be Grange Day.

There will be special Domestic Science programs every afternoon.

Among the prominent speakers will be Hon. C. S. Wilson, Commissioner of Agriculture, Hon. Edward VanAlstyne, State Director of Farmers' Institutes;

over receive the program...
Scott & Bowne, Bloomfield, N. J.

Hon. W. N. Giles, Secretary State Grange and many others.
Complete program may be secured by writing to the State School of Agriculture, Alfred, New York.

Try as hard to make your advertising bigger and better each month as you try to make your store bigger and better each month—for they are twin-tasks.

Sign Boards on the Up-road

By Hamilton B. Williams

Processes do not appeal to human beings generally. What we want we want right away if not quicker. The short-cut trail is tragic with failures, but the sure road to success, narrow and long lifts always by the slopes of process, discipline, painstaking, hard-ship, and sacrifice. Ten-talent failures are many, but the one-talent folk hold in their own hands the destiny of the world.

If—in order to live joyously masterfully in the worlds of art, knowledge and culture there must be years of toil and blood-giving, is not the Afterwards ample recompense?

If character were anything except development of spiritual capacities, we might, estimating the long road and hard toil, abide the chances of time and fate.

But the processes of character-development are necessary to grow ourselves into our possible being. We don't grow up by accident; only by means of processes.

To become our possible selves means a long journey. This bit of a muddy lane sees only the bare beginnings of what we shall be. Eternal Life processes reach far into eternity. There shall never be a time in which we may mark finis after life. We shall always be growing toward deity. Very few people deem themselves immortal in the true sense. Most people expect to go some heaven by some sort-of mechanics. But immortality in the true sense is very different from that other kind. That very few people deem themselves immortal is evident from the low valuation they put upon themselves. Immortal people would not be so hot after flimsy, so possessed by paltry ambitions, so keen for paltry rewards, so fond of the law and gross and earthly, so unambitious to grow; so content with fourth-rate expressions of life, so indifferent to the highest ideals, so contemptuous of—God!

They are happy only who are attempting to live up to the possible. The only "fall of man" is disobedience to vision. The great sin is to refuse to fall in with God's manifest will as indicated by our talent, powers, and opportunities of right development and exercise of them.

Life is our great objective. The potential is packed within us. It is our great business to awaken and get it out.

Herein is Jesus all-necessary. He came with the secret of life year, more abundant than any other plan might give.

He calls his secret love. It is the only way—to life.

SHAKE INTO YOUR SHOES

Allen's Foot-Ease, the antiseptic powder for painful, smarting, tender, nervous feet. It takes the sting out of corns and bunions. Over 100,000 packages are being used by the German and Allied troops at the front. Sold everywhere. 25c.

If your property is desirable—and your ad gives people that impression—you'll sell it.

SOUTH HILL

Feb. 9.—Winter again, after fine spring weather. Henry Horan has been on the list for a few days.

Ed McAndrew was doing business in Wellsville Tuesday.

Mrs. Wm. Dean, Louis and Dean were callers at the out home in Fulmer Valley, Monday.

Frank Horan was a Wellsville visitor Tuesday.

Miss May Dean came home from Wellsville Saturday, and went to Dunkirk Tuesday to care for an aged aunt who is ill in city.

Mr. and Mrs. Jim Murray of Greenwood were guests of Mr. and Mrs. Ed. McAndrew from Saturday until Tuesday.

Mike Dougherty went to Wellsville Sunday to attend the funeral services of Mrs. Murphy held that city Monday morning.

Sheahan & Co., have added to their production by recently drilling a well on the Ed. Lynch farm.

Mr. and Mrs. Dan Appier have begun housekeeping in Wellsville where Mr. Appier is employed in the Coats Manufacturing Plant.

Mr. and Mrs. Lynch is wrestling with the flu.

Mrs. P. J. Dougherty of Pinch Hill has been spending a few days with her mother, Mrs. Edget Dougherty.

Mrs. Lou Snyder and little son were guests of the East Valley were guests of the family last week.

Congratulations are again due Mr. and Mrs. T. J. Lynch of Dover on the arrival of a new child at their home Wednesday.

day morning.

The severe storm of Monday kept many of our residents at home, who would have liked to attend the funeral services of M. G. Stout of Fulmer Valley. By his death is removed a well known figure who was highly esteemed in this community, and our sympathy is extended to the bereaved family.

WELLSVILLE AND VICINITY

Feb. 7.—R. M. Lewis of Seneca was a business visitor in town Friday.

Miss Ella Reynolds, who has been spending several weeks in New York City, returned to her home the last of the week.

Mr. and Mrs. T. W. Keeton, who were called here by the death of Mrs. Keeton's mother, Mrs. Alger returned to their home in Elmira Saturday morning.

Frank P. Jones, who was called here by the death of his brother, Ira E. Jones, returned to his home in Springfield, Pa., Saturday.

Mr. and Mrs. J. C. Edgecomb are guests at the home of Mr. and Mrs. D. D. Christiana.

A certain man in this locality, who is a traveling agent on the road, returned home a few days ago bringing with him another wife as reported. Wonder who has wife number one.

Warren Walker of Hanover street lost another horse Thursday night, being the second horse that Mr. Walker has lost recently.

M. C. Houghtling of Olean was home over Sunday, the guest of his family on Hanover street.

Mr. and Mrs. Floyd Lewis and Mrs. Ella Jenkins were business

visitors in Wellsville Saturday.

Mr. Ritter, who has been in Pittsburg for several months, underwent an operation for appendicitis at the hospital there two weeks ago and returned to his home in Wellsville the last of the week.

ALFRED STATION

Feb. 8.—Born to Mr. and Mrs. W. M. Woodruff, Feb. 7th, a 7-pound daughter, Flora Elizabeth.

Mr. and Mrs. A. E. Champlin were in Hornell Saturday.

Mr. and Mrs. A. N. Smith of Albion, Pa., are visiting at M. P. McHenry's.

Miss Teresa Cook returned to her home in Hornell Saturday.

Mrs. Julia Ormsby spent Sunday with her sister, Mrs. Isaac H. Burdick, who is in very poor health.

Born to Mr. and Mrs. L. J. Crandall, Feb. 7th, a son weighing 6 3/4 pounds.

Mr. and Mrs. Harry Niles have moved into their new house.

Mr. and Mrs. Charles Vincent and Mrs. N. V. Brown visited at Mr. S. Champlin's Wednesday.

Mr. and Mrs. F. S. Champlin and granddaughter, Elizabeth Champlin, visited at E. P. Hamilton's Saturday.

CHARMING SWEET PEAS.
GEORGEIOUS GLADIOL.
Popular Garden Favorites, the Choicest Seed and Bulbs of Which Are Here Offered

No flower garden, however humble, is complete without a row of lovely Sweet Peas and a bed of magnificent Gladioli, two floral affinities which are cor-
edly the leading favorites with all discriminating lovers of flowers, which are sure to be more popular the coming season than ever before. But it should be remembered that only with the choicest seeds and bulbs can satisfactory results be obtained; and it is precisely such as are here offered. Listen:

LOVELY SWEET PEAS—For 25 cents I will send, postpaid, to any address, eight liberal packets, each of separate name and color, to which I will add three packets of the most exquisite of the orchard-flowered or "Spencer" varieties, and also my usual premiums, a packet of early asters and double poppies.

For 50 cents I will send at least ten packets of the most beautiful "Spencer" kinds in a full range of color, the finest in the world. To encourage early orders I will send free in each collection up to March 15, a packet of superb California nasturtiums.

GEORGEIOUS GLADIOLI—To all lovers of this charming Summer-flowering bulb I will send 20 very fine bulbs, including some of the most popular named kinds, for 50 cents. For One Dollar 45 splendid bulbs, including some rare premiums, will be mailed to any address. Send postal for handsome descriptive folder with several half-tone cuts, prices and cultural directions. It's FREE. Coin remittance much preferred. Address:

EDGAR A. HIGGINS,
Sweet Pea and Gladioli Specialist, Avoca, New York.

Ad answers become judges of values—so that a store which expects to interest and attract them has to offer real inducements.

"Safety First"

"B. & M." Shoes afford real protection against winter storms, sleet, snow and ice. Remember, colds this time of the year are not only disagreeable, but dangerous, and its better to prevent them than to try to cure them.

Put on a pair of sturdy B. & M. Boots— you will be dry shod as well as stylishly shod.

Why not "slip on" a pair today and thus "slip out" of the chance of contracting a severe cold or pneumonia?

Burdett & McNamara
121 Main St. HORNELL, N. Y.

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We sell 'em for a very little.

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