

# THE ANDOVER NEWS

PUBLISHED WEEKLY  
BY J. HARVEY BACKUS

OUR KEYNOTE:  
"If There is not a Way, Cut a Way."

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A Merry Christmas to you!  
Many more Merry Christmases, too!  
And may they be more than merry!

Many a little nose makes a big nose.

A New Year slogan: "Andover without a knocker."

Yes, Congress is on the job again. Poor old job.

Wonder what the New Year will have in store for this town?

What a glorious thing it would be if 1916 could find Andover without a knocker.

No, Henry Ford didn't take a "peace agent" with him. He took fifty reporters instead.

Peace in America and good will to ourselves. The rest of the world is raising too much hell to be included.

We can make it a prosperous year if we get together and pull together, as present indications would indicate that we will.

And now the dear "constituents" will receive sundry copies of fervid and oratorical speeches which Congressman So and So never delivered.

President Wilson insists that Congress must trim every ounce of "pork" from its bills this season. Lord, what a bat between the eyes.

We've said it so many times it confronts us in our dreams, but we are hurling it at you again. "Do your Christmas shopping early and do it in Andover."

If Congress starts the eagle to screaming our poor old national bird will have a mighty sore throat before that bunch

Yes, girls, your dear old grandmother may have smoked a clay pipe in secret, but she didn't powder her nose or show a yard or more of her leg in public.

Peruvians and Bolivians boast of their ability to make boats out of straw. Pooh! We have oodles of men in this country who have made fortunes out of wind and water.

It is said the young women in England are handing a white feather to the young men who refuse to enlist. And such an extravagant waste of perfectly good feathers!

A suggestive motto for the Busy Booster Bunch: "If you think some praise is due him, now's the time to slip it to him; for he cannot read his tombstone when he's dead."

If His Big Fordship and their Little Fordships enter German territory and all get pinched by the fire-eating Kaiser, won't they set up a mighty howl for Uncle Samuel to get them out of the hole?

Now that Ford is beyond earshot it is time for some other American millionaire to pull off a fool stunt and render his country even more ridiculous in the eyes of the rest of the world. Come right along, Mr. Rock's. Barnum once said that "a fool was born every minute," and we believe it.

Men are mighty queer creatures, or whatever else you may choose to call 'em. Some of them will raise merry hades if the baby lets out a chirp, and then they'll turn night around and pile into bed and snore all night like a buzz saw in operation. And if you don't believe it just ask your long suffering wife. She gets through with it.

What your store is to be in a year from now exists in your plans for it to-day—in the publicity campaigns you're creating "now."

## IT IS TIME TO PLAN AND DO

Who is there that will say that Andover can't get together after attending or hearing about the glorious fellowship and good cheer enjoyed last Thursday evening at the Busy Booster Bunch session?

Fifty of the leading men of Andover, many of them hot competitors in business with each other, threw off the restraint, broke the ice and jumped right in up to their necks for a pleasant, jolly evening.

Every one of those present were there for the single purpose of boosting Andover and the way that the old town was shoooved forward that night will react for good to the community for many a day to come.

The "bunch" all realized that it is now time for Andover people to get out of the net and on to the high road of prosperity.

We people of this community have been saying for years that this thing or that thing ought to be done, which is all right, but the spirit manifest Thursday night is the only action productive of results, to get busy and do things. Much talk and little do will never get us anywhere.

You will find that Andover a Busy Boosters Bunch will be the boys that will DO things for this community.

Some may have an idea that there isn't anything more that can be done for this town. Here are some of the things that can be done, and if we mistake not the enthusiasm expressed last Thursday evening, will have the attention of these Busy Boosters.

We ought to be making plans right now for next year. We ought to be devising ways and means for increasing the output and expanding the business of this village, this town and this agricultural community, in order that we may take full advantage of the good times that are in store for this country the coming year.

If we do these things right now, if we make a start and accomplish something instead of sitting back and waiting for each other to make a move, we will be right in the front rank of the prosperous ones during the high tide of the coming months.

Let every member of the new organization be present at our next meeting with his suggestions as to what will help Andover most.

If we continue to look wise and say nothing and do less we may gather in a few of the loose pennies that are pried from the golden dollars as they pass us by on their journeys to other people's pockets, but the dollars themselves will hunt pastures green and new.

We don't want to be satisfied with the pennies, and the only way we can get the dollars is to get out and hustle for them, and hustle a little harder and move a little faster than the other fellows.

Who wants dollars in this community? Who is willing to reach out with both hands in a determined effort to bring them in with a rush? Who is willing to do his full share in an effort to make 1916 the banner year for this whole community?

Every person who answers in the affirmative is himself eligible to membership in the Busy Boosters Bunch and we shall expect to greet him at our meeting Jan. 6, 1916.

There are many ways to strengthen and develop Andover, but no one man can think, plan and execute them all. It needs a hearty co-operation of every citizen, — big, little, old and young,—and we need that co-operation right now. It needs the brains of all these people to get us on the right track will full steam to go ahead.

It is for this very reason that the Busy Booster Bunch was started. It is holding some rousing meetings, and it is composed of all our citizens who care to take a hand, in boosting—knockers only are tabooed. They talk over plans for future execution.

Come to the next meeting. Notify the president or secretary that you are coming, so you will be provided for, and come loaded with some kind of suggestions to cast into the hopper of community progress.

### REMEMBER YOUR NEIGHBORS

We want to make one last plea before Christmas for the business interests of this town and community.

During the next few days you will all be putting the finishing touches to your Christmas shopping and much money will be passing over somebody's counters.

We ask you to remember the home merchant whenever you can do so without actual detriment to yourself. He is your neighbor, your friend, the man who has worked loyally with you to make this town what it is, to build up our schools, and our churches, and to create all of the other advantages of which we are so proud.

His money has always been ready to help along any legitimate enterprise and his voice and hands have ever been at work in the interest of you and yours as well as his own.

Spend as much of your money in this town, with your own people, as is possible this Christmas.

We are making this last plea in behalf of the business men of this town without their knowledge, and it goes to you without their sanction. We are doing it because we think you are all a just people, and that wherever possible you will spend your money in such a way that it will be a benefit to all of the people as well as yourself.

For this is our home town, and home, you know, will always be just what we make it.

Read the ads in this issue of the News. They will guide you on the road to safe and economical buying for all of your holiday needs.

### As The Editor Sees It.

We hope every person in this town and this whole community will be eating turkey Christmas day. Some may not care for turkey as well as for a good Fall chicken, but we hope that they clean up a turkey just the same. We have come to look upon Christmas as a national turkey day, and we don't know of anything in the feed line that makes the average fellow feel quite so good as the knowledge that he is leaving the picked bones of a fine large turkey behind him. So here's hoping the turkey graces your own table Christmas day.

# ANDOVER BARGAIN STORE

## Santa Claus Headquarters

IS AT THE

## Andover Bargain Store

AGAIN THIS YEAR

— FOR —

# Christmas Presents

For every member of the

family. Orders so

Lowest Price

Guaranteed

# ANDOVER BARGAIN STORE

# GIVE

## TAKE

really

says

Makes an ideal

We Have PRES

Attractive

to Suit

# FLOYD

Everything Sold Engraved