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Our National Capital

Points of Interest from the Seat of Government by this
 News Special Correspondent, J. E. Jones

PRESENTING READING MATTER TO THE PUBLIC

Washington, D. C., November 29.—If John Temple Graves, one of the editors of the Hearst newspapers; Doctor Wiley, an editor of Good Housekeeping; Norman Hapgood, editor of Harper's Weekly, and Will Irwin, the greatest of all war correspondents, are right in their views, then there is something fundamentally wrong in newspaperdom.

At a recent gathering at the University Club in Washington, attended by the correspondent of The News Mr. Hapgood declared that the fact that people purchase newspapers for less than they cost was not so bad in itself—but he added that the way in which newspapers are supported is degrading. This caused Dr. Wiley to remark that "the whole country is becoming a vast eleemosynary institution," and he said "that it was a vital question as to how long the country might prosper while men continued to pay one cent a copy for their newspapers while rich advertisers contributed an additional two cents for each paper." He pointed out that the same principle was involved in the low prices of magazines and general periodicals, and declared with some force that "it is not the way to bring up a race of people—not the way to put sand in an individual, when one hundred million people are presented their reading matter in the way of newspapers and magazines through a system which permits the advertisers to foot the bills." John Temple Graves declared that if it were not for the advertisers who pay the bills, there would be no great newspapers published in the form in which publications are known to-day. He described the field mouse fear of the man who advertises, which he opined must exist in all publication offices.

Then followed Will Irwin, who within the past year has been employed part of the time by the London Daily Mail. He declared American journalism to be the purest in the world. He related how the English people sneered at the great head lines of American newspapers; but his world-wide experience convinced him that the American newspaper was the most fearless organ published. In discussing the influence of advertising upon the news column, he stated that it was his observation that advertising "goes best" in papers which people most believe in. He said it was human psychology to discount advertising in newspapers whose editorial and news policy was questionable; and he cited as an instance the New York Evening Post with thirty to forty thousand circulation, which is known to produce as great results as many papers with two hundred to three hundred thousand circulation. In the viewpoint of Mr. Irwin the papers that have died out in recent years have almost invariably been publications that have been untrue to their readers.

Mr. Hapgood declared that the country newspapers were one of the greatest influences in the nation, but failed to add that they were the only class that still sold at five cents per copy—the price which the quartette of national newspaper heroes quoted above, agreed should be charged for every copy of it might be sold for what it was worth, thereby taking the paper out of the "eleemosynary class" as characterized by Doctor Wiley.

exercised over the fact that his name was placed on the ballot in Nebraska, thereby making him a presidential candidate against his wishes.

The Federal Mill Grinds Slow

Somewhere we have read that the mills of the gods grind slow but exceedingly sure; which applied to modern government might remind one that the federal institution is sometimes discouragingly slow in getting its grinding done, and in some instances it is not exceeding sure.

as to what the results will actually be. A case in point is found by reference to the annual report of the Secretary of Commerce for the year 1913, wherein he declares that "it is important that we should know the truth about the fixing of retail prices."

it is important that the truth be known lest injustices be done, not so much to the manufacturer as to the consumer." In furtherance of the policy expressed a thorough investigation was made by the Bureau of Corporations and the Federal Trade Commission, and a mass of information was collected through special agents. Those in position to know assert that the investigation proves beyond a shadow of doubt that the policy of the mail order houses and big city department stores, is responsible more than any other condition of our system of merchandising, in making the number of country merchants fewer and poorer as the years succeed one another. Although Congress will reassemble in a few weeks, the results of all this valuable research work, which has been pursued in every portion of the country, still remains in the "Mill," and there is nothing to indicate that the grist is to be delivered to those who have so carefully watched for some action on the part of the federal machine. Nowadays we wonder why it took the government so long to give the country the parcel post, rural delivery, railroad regulation, and a score of other important improvements; yet there is smouldering "like John Brown's body," the great proposition of price maintenance on standard goods, and though Secretary Redfield said two years ago that this was "a matter in

which every consumer is interested," and that "it is important that the subject should receive thoughtful study, and this the Bureau of Corporations proposes to give to it," still the results have not been reported, and there are a whole lot of people insisting that the country and Congress be furnished the results of the federal investigations.

Those Glassy Stripes
 An official of the Post Office Department has given out the results of an investigation as to the reason why large quantities of mail bags sent to South America are never returned. It resulted in one instance, in a discovery that a progressive South American merchant who runs the post office, had made a complete set of awnings for his store out of mail bag material. In another case the rural mail carrier in one South American country became so fascinated with the striped bags that he had his clothing made from them. A couple of long narrow pouches made a pair of trousers with very little reconstruction, while a somewhat wider one required only the cutting of armholes to make an excellent sleeveless shirt. The letters U. S. Mail stamped upon the material are regarded as a particularly effective touch of decoration.

FROM MOTHER TO DAUGHTER

New York State Women Testify.

East Aurora, N. Y.—"I have not required any medicine for a long time, but I wish to testify to the merits of Dr. Pierce's Favorite Prescription. My daughter suffered with female weakness, a run-down condition and general decline. She had taken medicine with little result. I recommended for her to take 'Favorite Prescription' for I had high faith in it. She took it for some time and became stronger and happier and went on to complete recovery. This was some fifteen years ago. Now she is married, has three daughters who are well and she herself enjoys good health."—Mrs. J. W. ...

At the first symptoms of any derangement of the feminine organism at any period of life the one safe, really helpful remedy is Dr. Pierce's Favorite Prescription.
 Tens of thousands of women have taken it with unflinching success for disease of a womanly nature.
 Dr. Pierce's Favorite Prescription is a true friend to women in times of trial and at times of pain when the organs are not performing their functions. For headache, backache, hot flashes, catarrhal condition, bearing down sensation, mental depression, dizziness, fainting spells, lassitude and nervousness—women should never fail to take this tried and true women's medicine.
 Prepared from nature's roots and herbs, it contains no alcohol nor narcotics, nor any harmful ingredient. In either tablet or liquid form. Write Dr. Pierce, Invalids' Hotel, Buffalo, N. Y., to-day. 135 page book on women's diseases sent free.

Presidential Disturbances
 Justice Hughes, of the Supreme Court, has been very much ex-

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requiring \$15.00 a day, passed December 1st 1915, after the store was rented and the goods partially unpacked.

We have a \$5,400.00 stock of merchandise most of which is now in the Lynch Block, Andover, that we will sell regardless of what it brings, to the people of Andover and vicinity.

The merchants are trying to force you to buy of them at their prices and we are going to give you the grandest opportunity you have ever had in Andover.

This is a fight between the merchants and us. You are going to have the benefit.

SALE OPENS

Saturday December 4th. at 2 P. M.

at which time we will give FREE

a handsome \$17.50 set of hand painted china to the person holding the lucky ticket. We will give a valuable present every day at 2 P. M. and one at 7:30 until every article in the store is sold.

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 HOME MADE MIXED CANDIES 15c lb. SATURDAY ONLY

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