

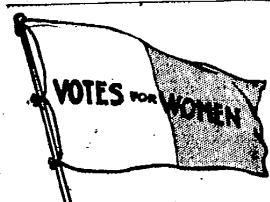
THE ANDOVER NEWS

PUBLISHED WEEKLY
BY J. HARVEY BACKUS

OUR KEYNOTE:
"If there is not a way, cut a way."

Andover, N. Y., October 15, 1915.

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It is the man, not the plan, that brings results.

Making money is a good trait. Saving it is a better one.

In the mind of the gossip spreading scandal becomes a virtue.

Keep away from law suits. The only man who wins is the attorney.

Many a fool deceives the public into thinking he is a wise man.

Ten dimes make a dollar, but half the world is content with the dime.

Dead men tell no tales, but the same cannot be said of some living ones.

A straight tongue lives long and goes far. A crooked one falls by the wayside.

The fellow who continually talks of self has little about which to talk.

The fellow who kicks the cat makes the biggest noise when he himself is kicked.

A struck pig squeals, a bit dog yelps, and the guilty man is always seeing a pursuer.

The boss who is ignorant of the things he hires others to do will not long remain a boss.

Size up the little things of life and in time you will be able to take advantage of the big ones.

The employee who makes a practice of EARNING a small salary, will soon be earning a bigger one.

Never mind how the term "horse sense" came into use. Just practice it and you will need no other kind.

The law excuses no man through ignorance. But it often lets a guilty cuss step through who knows better.

A live man never fears a dead one, and the merchant who advertises need never worry over the one who does not.

Prosperity has turned many a man's head. But the wonder is that he could achieve prosperity with such an empty shell.

Occasionally we hear of a case where a married couple's devotion in public is really a reflection of their private lives.

The man who has health, happiness and a clear conscience is twice as nice as the fellow with a million and a bum stomach.

The fellow who publicly insists that he is a gentleman often has much to learn from the one who never imagines that he is one.

When you meet up with competition in your business, set the pace for the other fellow and success will meet you half way.

Make up your mind that no work is so well done, but that it can be done better. Therein lies the first element of future greatness.

When you hear a man bragging of his birth it's a safe bet that he is the only thing he has to brag about—and even that is not his fault.

Making classified advertising carry the news of what you have to sell, or of what you want to buy, to all who would be interested—that is to get merely average sort of service from such ads.

UP AND DOWN

Two brothers, near the same age, once lived in a small country town. The elder of the two was a fascinating, handsome, dashing young fellow, popular with the girls and a "hail fellow well met," with the boys. He was regarded as a "rising young man."

The other brother was quiet, diffident, a hard worker, more tolerated than cultivated in school affairs, and with apparently but one thought uppermost in his mind—that of doing his work well and to the satisfaction of his employer.

To-day these brothers are both in a great city. The younger is at the head of an immense manufacturing corporation, employing many hundreds of people, while the "dashing and fascinating" brother is but a clerk in his employ, on the payroll because he is his brother's brother.

Is there food for thought in the life work and purposes of these two brothers?

We have many young men growing to manhood in this community, and to them the future is in their hands.

Opportunities will be plentiful, but only those who enter upon the careers of life with a will and a determination will rise to the more important spheres of usefulness in the business and professional world.

The best advice the News can give any young man is to earn your pay. When you do that others employers will soon be wanting you at increased pay.

There are many rungs to the ladder of life, but they are easy of access to the young man who starts his career with a determination to earn by his own efforts the approval of his employer.

Who knows but what some young man in our own midst may yet rise to the head of this state or nation?

Will it be the "dashing, fascinating, hail fellow well met?" Or will it be the sturdy young man who resolutely puts his shoulder to the wheel and never leaves it until the last turn has been made?

Time and the youth of this community will tell the story.

WHEN YOU THROW A STONE

If you are one who has reached the age of discretion, take a few moments of time and let your memory dwell upon the past twenty years of your life. The result may be painful, yet beneficial.

Life is never one long drawn dream of bliss to any of us. It has its ups and downs, its joys and its sorrows, its days when our better instincts predominate and those when we are assailed by the temptation of the great destroyer.

In your moments of retrospection you may recall many instances where the stone of immortality has been cast at women who have neither offended against the laws of God nor man.

Yet the stone was cast thoughtlessly, it may be—and the sear of implied impurity has been carried by the victim to her grave. Innocent, yet adjudged to be guilty?

A woman walking in the path of rectitude, yet with a character besmirched by the casting of a single stone.

A life of purity clouded by the crimson tongue of shame.

And when such memories come before your vision, think of the little children of the victim, who, hearing the idle whisperings of irresponsible gossip, may go even to their own graves with a suspicion that their mother was not as she might have been.

It is an easy matter to cast the stone of suspicion, but once it leaves your hand it never ceases to travel and main and lacerate its unfortunate victim.

How much better it would be if the stone were never cast, if suspicion which creep into your own mind never leaves its place of concealment!

Far better to let a hundred guilty escape than to cast a gloom over the life of one innocent person.

When man himself becomes infallible it will then be time to judge the frailties of women; but until such time "let him who is without sin cast the first stone."

THE PEOPLE HAVE RIGHTS

With the Christmas holidays approaching our citizens will undoubtedly arise to the occasion and boost the prosperity of this town by doing their Christmas shopping at home.

Already the "home spirit" is beginning to take deeper root with our loyal citizens, who are beginning to realize more clearly than ever before that if we are to be a prosperous community we must consider not only the interests of a self, but the interests of the community as a whole.

That can only be done by keeping as much as possible of our money at home and in circulation among home people.

But as a matter of common fairness, it should be remembered that the people have rights that must be respected as well as the merchants.

Very few people have the time to chase all over town and paw all over the goods in every store in order to decide on what they want. Life is too short, and the household and business cares are entirely too pressing to admit of the waste of so much time.

It is but natural, therefore, that if you have business goods for sale the people will expect you to tell them about these goods, in order that they may start out on their shopping tours with at least a reasonable knowledge of what they want, where they can find it, and what it is going to cost them.

There is but one way in which you can put this information before the buying public in an acceptable and inexpensive manner, and that is through the medium of a well-written and displayed advertisement in the Andover News.

Indications are that buying will be on a liberal scale this Christmas, but the people will unquestionably, desire some advance information before they buy.

The News invites our merchants to meet the people half way in an effort to make this a prosperous and happy Christmas for all. Use the advertising columns of the News liberally and let the people know and understand that you can view the subject from their standpoint as well as from that of your own.

Our people will not be backward in this respect unless you set them the example.

They will be looking for your advertisement, telling them what you have that they want.

As The Editor Sees It.

If you have a boy, who is afraid to soil his hands, lead him out into the garden and start him digging. And when he gets through digging, just hand him an axe and show him the wood-pile, and let him exercise his muscles there for a few days.

Possibly the barn needs a good cleaning out. That will please him and add a little more to his muscular development. It may soil his hands, but a little soap and water will do wonders when properly applied. He may not be ardently in love with his jobs, but they will serve to beat a little horse-sense into his head, and in time he may become a fairly good citizen. The high positions in the commercial world are not filled by men who were afraid to soil their hands in their youth. A dirty face is to be censured, but soiled hands are more often an evidence of manly toil.

Some times you will walk into a store and a clerk jumps to be the first to wait upon you. He is there to sell goods and work never bothers him. He is willing to take down half the goods in the store in his efforts to please you. He makes sales and will rise in life. But there is another class of clerks. They let you hunt them up when the boss is not around, show you as few goods as possible, and are not at all bothered if you walk away without finding what you want. They get their salaries just the same—it is only the boss who loses. They will always be clerks—just clerks.

You are reading this paragraph now because you have learned to look for something of value in these columns. Here's something that is worth much to you. What stores have the best goods and at the most reasonable prices in town? How can you know which stores they are? Watch the ads in this paper, for they tell the story. The merchant, who spends money in advertising his goods, invariably has goods that are worth advertising, and his prices must of necessity be right or he could not afford to call especial attention to them through the columns of the News. Just give your eye to the ads and you will save time, trouble and money—especially money.

We passed a little kiddie on the street this week and it looked up into our face with such a wistful and expectant look, that it reminded us of the time when we were young and felt hurt to the quick because "grownups" did not give us a cheerful greeting. Ever have the same thing happen to you?

Temperance Mass Meeting
AUDITORIUM OCT. 17
3:00 P. M.
Rev. Hervey Wood
Noted New York Orator
WILL SPEAK ON THE LICENSE QUESTION
Subject: "FACTS FOR THINKING PEOPLE"
The People of Andover are urged to be present,
especially the VOTERS, to hear why
ANDOVER
Should Vote "NO-LICENSE!"

LISTEN TO THIS
When you buy Jewelry here you pay only what it is actually worth.
Not all jewelers can say as much.
We also repair anything and charge but little.
Floyd C. Vars, Jeweler

ROCKWELL BROS. & CO. - - - **ROCKWELL BROS.**
The Autumn Dress
ARE BEAUTIFUL
Women will find delight in our play of charming new Dresses for street, noon and also for the most fashionable Serges, Taffetas, Crepe de Chines, and Beautiful combinations of Taffetas and Serge. Modish Gowns for women of larger
Dress prices \$5.50
25 New Suits, including the popular military box and without fur trimming.
Notable values at \$15.00, \$17.50
Recent enlargement and improvement have added attractiveness of our Ladies' Section, making the work of easy and satisfactory. We cordially urge you to make a visit to our store and especially to our attractive ladies' department.

Home Bakery
Everything in Baked Goods
Parker House Rolls, Pies, Vienna Rolls, Biscuit, Jelly Rolls, Cinnamon Rolls, Fried Cakes, Sugar Cookies, Wine Drops, Walnut and Chocolate Cup Cakes, all at 10c a dozen, but the quality is much better than goods offered elsewhere.
We Bake Daily from 9 to 11 A. M.
J. Capitolin

Rockwell Brothers & WELLSVILLE, NEW YORK
Our Job Printing Department is Just Now
Some Especially Fine Commercial Work.

Notice is hereby received the School District of the town of Andover County, for the year that I will receive all me for the next 30 per cent, at Village days and Fridays, hours from 9 to 12 to 4 p. m.
Dated Andover, N. Y., 29, 1915,
42 CALVIN SLOO

Dead Star
Bed Bug
POISON
KILLS MOTHS AND
Try a Bottle

E. TRAIN
STAR POOL
We have rented Lynch Pool Room North Main Street invite your patron

Farley Brothers
New Goods
ing This Week
We have just received a line of new ad date

Millinery
and will be pleased by you inspect them. The other promises to be your will need your Hat. We are positive please you both in the quality, and the prices too high.

WILL YOU MEET IT HALF-WAY

When you start your early effort may not equal yours you may not be much as you are your accumulation will have a large of the many advantages meeting fortune Our bank account your conveniences have to deposit any specified time

BURROWS NA
NEW YORK STA
Report to Comptroller
Capital \$25,000.00 Resources
J. S. Phillips, President.
F. W. Burrows, Cashier.

Cow and Gossip

—Local hunters are bringing many rabbits from their woods these days.
—Full line of repairs and parts always on hand at P. C. Lyman's Garage.
—Miss Hesther Vreeland and Theron Lafferty of Canaan were married Sept. 10th.
—The Allegany Co., Federal Women's Clubs will be held in Wellsville, October 20th.
—The Angelica Advocate advance its subscription price \$1.25 per year, Jan. 1st, 1916.
—A 60-barrel tank of oil struck by lightning at Bolton Monday of last week and burst.
—Miss Maude Wildman is leaving a two weeks vacation in school during the potato harvest.
—The ladies of the S. D. Methodist church will serve a 15c per next Tuesday, from 5:30 till all are served.
—E. E. Clark and B. Hall are jurors drawn from the town of Andover, to set at the October of County Court.
—Miss Reva Clarke entertained a company of young people Wednesday evening in honor of Miss Mildred Martin's birthday.
—A. P. Benjamin, former pastor of the Rushford Spectator, is arranging to pass the Winter at the state tuberculosis sanitarium at Raybrook.
—Michael Collins died at home in Angelica Sept. 30th, 69 years. Mr. Collins was a Civil War veteran. He served in Co. G, 1st Dragoons.
—C. E. Hann has been appointed by the Village Board to inspect the water system and to collect delinquent water rents. Back accounts must be paid.
—A. C. Frisbey has improved the walk from bridge across his lots on street, by raising it to grade. He has also built a new apartment building.
—John Davis, ten years ago, had both legs and his head badly crushed being run over by an auto while playing in the street Monday. The boy was taken to St. James Hospital in Orleans.
—The suit of E. L. O'Connell vs. the Town of Andover, which was tried at Belmont this morning, was won by the Andover people, who were represented as witnesses by Langworthy, W. F. Snyder, Herbert Snyder, Stebbins, Chas. Spidyske, Scott, Earl Howland, R. H. H. D. Smith, Floyd Scott, Baker, Fred Haynes, Atwood, James Dougherty, Lynch and others.