

The Designer 40c
A Whole Year.
 The Designer is the leading Fashion and Home Magazine and its popularity is well merited. During September we are offering the Designer for 40c a year, delivery to be made at our Pattern Department.



Nos. 114 & 118 MAIN STREET, HORSELL, N. Y.

Hair Ribbons For the School Girl
 A new line of Plain Taffeta and Moire Ribbons in a great variety of charming shades. A splendid quality and 5 1-2 to 6 inches in width.
 22c YARD.

This Is To Be A Season Of Suits--Says Paris

That is why we have sold more Suits at this time of the season than ever before. Our present display of Suits and Coats present the Fall Styles which show the newest ideas in cut, length and trimmings. Quality in every instance is the best and prices the lowest possible.

A Style for Every Type of Women - - Come in and See Them

Silk Sweaters
 The Sweater is never out of season. Summer and Winter, Spring and Fall there are always occasions when the Sweater is indispensable to the well dressed young woman.
 We have some beautiful late arrivals in Silk Sweaters with the new sash effects in black and white, canary, copenhagen, and melon shades. They are priced from \$5.75 to \$8.75.

Outing Flannels
Extensive Fall Line - Big Values
 We have been able to procure values in Outings at the popular prices of 9c, 10c and 12 1-2c—never possible before. The quality we sold last year for 10c we are now selling for 9c and the others are proportionately better. Come in and see them, the range of patterns was never better.

Dress Goods and Silks For the New Fall Garments
Silks
 Taffetas, Crepe de Chines, Silk Poplins, Plaid and Striped Fancies, a complete color line of Messalines and Corduroys.
Wools
 New Fancy Coatings, Plain and Fancy Suitings, Plaids and Checks for Skirts and Gowns.
Linings
 The most complete color line we have ever shown.
 Fall business started with a rush in August. Don't put off your selections until October—make them now

Novelty Neckwear
 An immense stock of New Fall Hats and Trimmings. A showing charmingly diversified—the new shapes of materials so pliant and adaptable that they can be shaped, tilted and trimmed in an unlimited number of fascinating ways.

New Fall Millinery
 Just come from New York and in infinite variety—Collars, Chemisettes, Sets—everything that the fastidious woman could wish. The assortment at 25c, 50c, 59c and 65c are especially attractive.

and two daughters visited at Fred Waldorfs in Whitney Valley Thursday.
 Mrs. Ed. Shaw, Glenn Shaw, Mr. and Mrs. Archie Eldridge took dinner at Archie Shaws Saturday.
 L. L. Spencer returned home Friday from Call Hill where he has been helping D. E. Ormsby with his haying.

BENNETTS CREEK
 Labor Day Monday was well improved by the farmers.
 Wm. Buck visited at M. Streeters over Sunday.
 Mrs. A. P. Wilson visited old neighbors and friends in this place last week.
 Mrs. Geo. Williamson and family attended the funeral of her father John Fobiers Monday at Greenwood.
 John Rogers Jr. who fell from a silo last Saturday a distance of thirty ft., fracturing one arm and bruising himself badly, is otherwise doing as well as could be expected.
 Mr. and Mrs. Albert Brome of Hornell visited Saturday and Sunday in this vicinity.
 Dr. Stewart was called to this place Saturday on professional business.

Harland Knight is attending school in Canistota Academy.
 Mrs. Donaldson of Hartsville is spending a few days with her brother, A. Krusen.
 P. E. Stephens was in this place Sunday.
 Miner Streeter and family visited here Sunday.
 Myra Stephens has began teaching in the Norton Hollow district.
 Mrs. Anna Jeffers of Canistota was called to this place Tuesday by the serious condition of her father.
 Abe Krusen is very ill with slight hopes for his recovery.
 Dell Taylor has commenced work rebuilding his farm house.
 Lester York visited on west hill recently.
 A few attended the Troupsburg fair from here Thursday.
 Peter Rollin's team became frightened at the cars and started to run throwing him out and breaking two ribs and injuring him seriously Tuesday morning.
 Dr. Stewart of Canistota was called and made him as comfortable as possible.
 Miner Streeter and wife and Mrs. Marion Streeter motored to Hornell Wednesday.
 Frank Terribury was in Hornell on business the last of the week.

CHILD WELFARE BOARD
 Judge Elba Reynolds has appointed the following people to serve on the new Child Welfare Board made necessary under the widow's pension law, passed at the last session of the State Legislature: Elmore A. Willets of Belmont, for one year; Harry Voss, Granger, two years; Mrs. Myrtle Wells Bradley, Wellsville, three years; Peter B. Loftis, Houghton, four years; Walter T. Bliss, Bolivar, five years and Mrs. Frances Allen Pollard, Belmont for a term of six years.

D. A. R.'s NEWLY ELECTED OFFICERS
 Regent, Miss Annie M. Hatch; First Vice-Regent, Mrs. J. F. Rice; Second Vice-Regent, Mrs. Flora Pendleton; Secretary, Mrs. George Horner; Treasurer, Miss Fanny McEwen; Registrar, Miss Bessie M. Myvell; Historian, Mrs. Clair Andrus; Chaplain, Mrs. Herman Rice; Librarian, Mrs. Burton G. Sisson.

Listed and His Cigar.
 Listz indulged in a strange form of cold smoking. Massenet, who knew him well in his later years, relates that Listz could not play unless he held in his mouth a cigar, which he never troubled to light. He would sit down to the piano with a cigar between his teeth and keep munching it all the time he played. When the cigar was quite eaten up the abbe would rise from the instrument exhausted.—London Chronicle.

A Neglected Apple.
 Mrs. Benham—You used to say that I was the apple of your eye.
 Benham—Well, what of it?
 Mrs. Benham—Nothing, except that you don't seem to have such a keen relish for fruit as you once did.—Exchange.

A real estate opportunity that is advertised will always be advertised—and if it's not advertised, it's not much of an opportunity.
 Our "B. B. B." column always does the business.

TAKE CARE OF THAT ITCHING
ALL ITCHING BORDERS ON ECZEMA
 Do you regard that itching as a serious thing? It is. Unless you begin to fight it with Dr. Hobson's Eczema Ointment, the disease is likely to cling on for months and years. Scores of grateful users say: "Why did we waste those months and years in agony when we tested a remedy was on the market." This ointment is no experiment; it is absolutely healing in its power. Do not allow it to become serious. Buy a box to-day to fight the beginnings of eczema. See a box.—Advertisement.

GREATER CHICAGO.
 How She Worsts New York at the Polls.
 There are more voters in the city of Chicago than in the city of New York. There were in New York in the presidential election of 1912, 627,804 voters; in the gubernatorial election of 1914, 481,444 voters.
 There registered in Chicago in the mayoralty election, April 6, 1915, 496,815 men and 282,291 women, a total of 779,106.
 Eighty-seven per cent of those registered voted, 88 per cent of the men and 86 per cent of the women.
 The vote in Chicago April 6, 1915, was 426,694 men, 243,797 women; total, 670,491.
 By adding her women Chicago increases the strength of her electorate, even in a mayoralty election, by 40,000 more votes than New York can muster for a presidential election.

Humanitarianism in a Suffrage State.
 On a program of the Orpheum Theater, Denver, appears this: "Don't kill your wife. Let the Western Columbia Laundry do the work."

RHEUMATISM AND ALLIED PAINS—THEY MUST GO.
 The congestion of the blood in the slow causes pain. Sloan's Liniment penetrates to the congestion and starts the blood to flow freely. The body's warmth is renewed; the pain is gone. The man or woman who has rheumatism, neuralgia or other pain and fails to keep Sloan's Liniment in their home is like a drowning man refusing a rope. Why suffer. Get a bottle of Sloan's. 25c and 50c; \$1.00 bottle holds six times as much as 25c size.—Advertisement.

That persistent "curiosity" to know whether there's a want ad in the day's paper that "you" ought to answer is a valuable quality—and will make you prosperous.

N. Y. & P. RAILWAY
Time Table
 Taking effect July 23, 1913

West		Stations		East	
P.M.	A.M.			A.M.	P.M.
4	2	1		1	
5 47	9 09	Erie Junction		9 03	3 24
5 55	9 24	Canistota	9 59	2 59
6 20	9 50	Greenwood	...	9 36	2 05
C 52	10 22	Whitesville	8 04	2 33
7 07	10 39	Genesee	7 51	2 29
7 22	10 50	Ellisburg	7 37	2 06
7 27	10 55	And'wa Set'm't	7 34	2 03
7 30	10 57	Rose Lake	...	7 31	2 01
7 46	11 12	Oswayo	7 15	1 45
7 50	11 17	Conesville	7 08	1 38
8 02	11 26	Millport	6 59	1 29
8 15	11 38	Shinglehouse	6 46	1 17
	11 51	Ceres		1 28

Connections
 Trains 1, 2, 3 and 4 make close connections in both directions with the B. & S. Ry. at Genesee.
 Train 1 connects at Erie Junction with Erie train 47 West, and train 2 East.
 Train 3 connects at Erie Junction with Erie train 26 East.
 All trains make close connections at Canistota with electric cars for Hornell, where connections with the Erie and P. S. & N. can be made.
 Train 2 connects at Ceres with P. S. & N. R. R. and electric line for Orleans.
 Train 4 connects at Shingle House with electric line for Bolivar and Orleans.
 G. M. Beazor, Gen. Pass. Agt.
 Theo. Cobb, General Manager.

Try the job printing department of the News for quality printing.

Those Wishing Row Boats or Parties Motor Boat
 May secure the same by calling 307 or 81-X

SOUTH HILL
 Last the sun shines on the... harvesting progresses finely... the beautiful weather as a... at help.
 Misses Nora and Chestina McDrew opened their respective... on Pingrey and Greenwood Hills Tuesday.
 Tom McAndrew has purchased... rig and drilling tools formerly owned by Forness Bros. and... take up teacher's training... Casey are moving the rig... on the P. A. Dean lot.
 Miss Lenora Dean went to... Monday where she... take up teachers training... work the coming year.
 Mrs. Ray Healy and son How... of Wellsville were the guests... Miss Nellie Horan Friday... and Saturday. Also visited at the homes of Wm. Dean and Ed. Horan.
 Everybody took a day off and... the Wellsville Fair last...
 P. L. Lynch and family, and... Bridgit Garvin were up from... on Wednesday for a day's... at the Lynch homestead.
 John Dean and daughter Mary... Saturday in Wellsville.
 Mike Dougherty accompanied... Dr. C. W. O'Donnell of And... went to Hornell Sunday to... with Dr. Mitchell on his... limb, which does not... improve as he would wish.
 Paul Dean returned to Illinois... after a month's vacation... played with parents and relatives.
 Mrs. Herb Clark entered the... Wellsville Hospital Monday where...

she underwent a serious operation Tuesday. Her neighbors sympathize with her in her double trouble; her mother Mrs. Dexter of Whitesville; having died Monday, and all now hope for Mrs. Clark a speedy recovery to health.
 Louis Dean was a Wellsville visitor Labor Day.
 A little mixup in last week's items gave Greenwood a fair. To correct, Mr. and Mrs. Wm. Dean and P. A. Dean took in the fair at Wellsville. No harm done, only Greenwood readers must have concluded they had had a Rip Van Winkle sleep, while that fair was in their burg.
 Mr. and Mrs. E. McAndrew visited Greenwood Hill Wednesday, calling at the home of George Hurst.

ELM VALLEY
 Mrs. Mary Murphy and Mrs. Veith of Dansville are passing the week with Mr. and Mrs. Bart Doran.
 Mr. and Mrs. Ed. Kauffman of Riverside spent Sunday with their daughter Mrs. H. M. Smith.
 Mr. and Mrs. Giles Caple and daughter and Mr. and Mrs. Orvill Collins of Purdy Creek autoed to Spencer to spend a few days with Mr. and Mrs. George Robinson.
 Mr. and Mrs. John Wahl spent Sunday with her father Henry Horan of South Hill.
 Mrs. Charles Burdick entertained her aunt from Philadelphia last week.
 Mrs. Lenord and daughter Eulice returned to their home in Mauch Chunk Tuesday.

Mr. and Mrs. Paul Caple and family and Miss Grace Burdick attended the Bines reunion held at the home of E. Orvis on Hartsville Hill.
 Mr. Johnson of Andover has moved his family to this place.
 School opened Tuesday morning with Miss Kathrine Folsing as the teacher.
 Miss Mildred Smith is attending school in Wellsville.

INDEPENDENCE
 Miss Mary L. Green and Edward Green of Alfred were guests of S. G. Crandall and other relatives from Friday until Sunday.
 Mr. and Mrs. E. E. Clarke accompanied Miss Erma Clarke and Bertha Livermore to Genesee Monday.
 Mr. and Mrs. W. C. Warren and two daughters and Mrs. F. E. Warren of Cuba spent Sunday with M. A. Crandall and Son.
 Mr. and Mrs. Elmer Kemp of Andover attended church here Saturday.
 Mr. W. D. Clarke took Mr. and Mrs. E. A. Clarke to Duke Centre Saturday.
 Miss. Eloise Santee returned to Hornell Sunday.
 Rev. Williams of Andover preached here Saturday.
 Miss. Reva Clarke of Andover and Miss Ruth Stillman and Winfield Randolph of Alfred passed Saturday with Mr. and Mrs. J. M. Green.
 Mr. and Mrs. Ray Livermore and daughter of Whitesville spent Sunday at S. G. Crandall's.

ALFRED STATION
 Mr. and Mrs. Archie Eldridge of Rossburg came Wednesday to visit at Ed. Shaws. Mr. Eldridge returned Sunday and Mrs. Eldridge remained for a longer visit.
 Mr. and Mrs. Rex Lewis of Albany came Wednesday night for a visit with their people Mr. and Mrs. C. W. Lewis and Mr. and Mrs. M. J. Gridley.
 Mr. and Mrs. Earl Cook, Mr. and Mrs. Carrell Cook and two children Mr. and Mrs. R. C. Cook and Thelma and Tresea Cook were up from Hornell Thursday to the Shaw reunion. Thelma and Tresea stayed until the next day.
 William Woodruff of this place and Miss Mildred Wentworth of Canistota were married at Canistota Sept. 1st. They will reside at the Woodruff homestead.
 Mr. and Mrs. Archie Eldridge took supper at Frank Cooks Friday.
 Mr. and Mrs. James Martin and two daughters of Hornell were over the week guests of friends in town.
 Mr. and Mrs. Clyde Willard were Saturday guests of Harold Martin of Wellsville.
 Willie and Herman Warrell went to Campbell Saturday and returned Monday to see their grandfather W. F. Downing, who is very sick at the home of his son, Leroy Downing.
 Mrs. Julia Ormsby and Lester are visiting at Wm. Roams on Pastoville Hill.
 Miss. Dora Brown went to Kanona Monday, where she is going to teach the coming year.
 Mr. and Mrs. C. F. McHenry

Read the classified ads.

Keely For Liquor Drug Users
 A scientific treatment...
THE KEELY INSTITUTE
 WYOMING PLAZA, N. Y.