

Missouri's Honest Advertising Law, enacted by the legislature, became of force this month. The measure prohibits the misstatement of facts in any form of advertising. This is a just law and one that our Empire State could pattern after with a great deal of benefit to her citizens.

### KEEP COOL SUMMER SUITS

A new lot of Summer Suits and they are the finest we have ever had on sale. They represent the acme of value in style, fit, fabric, workmanship and wear. They are Wash 'n' Tub Suits and when soiled they can be placed in the wash tub with the rest of the washing and will absolutely retain the original shape and color after washing.

These Summer Coats and Trousers are \$10. In appearance and wear they are equal to any Suit of more than triple the price. In coolness and up-keep they are superior to anything ever offered for a Summer Suit. Come in and examine some so that you can intelligently judge for yourself. In light and medium shades only. We'll wager you'll buy one. Remember the price, \$10.00.

When the sun is soaring and its hot rays roasting—when Old Sol goes sharp shooting and you're his target—then is the time, men, to get into a SUPERIOR Union Suit. Made of the finest Sea Island yarns—perfect fitting—wonderfully elastic—ten degrees cooler and five times more absorbent than ordinary underwear. Superior Union Suits \$1.00 and up.

#### Sport Shirts

For sports of all sorts there's nothing like a Sport Shirt. And for coolness, comfort and quick action freedom there's nothing like a Manhattan. It always looks neat and dressy; fits and feels fine; and stands tub and rub wear. We have the low neck style—also the style with soft collar that can be turned down to make a low neck shirt, at \$1.50.

#### Come in and Pick Out Your Hat

Sennits and Split Straws and Mackinaws, \$1 to \$4  
Leghorns, Bankoks and Panamas from \$3 up.  
Our store will be closed every Thursday afternoon during July and August.

117 Main St. **Schaul & Roosa** Hornell, N. Y.

### GREENWOOD LOCAL BRIEFS

Wintry weather.  
Big rain and hail storm Tuesday, accompanied by lightning.

Frank Upsyke and family are visiting relatives and former neighbors in town.

Homer Stephens has moved into the B. Warren house recently vacated by Mrs. Maylori, who has moved to Canisteo.

The Junior Class of the school gave a pleasing entertainment at the Opera House Monday evening.

Mrs. William Blair died at her home in this place Saturday at the age of 76 years. Mrs. Blair was an estimable woman and highly respected by all who knew her. She leaves to mourn her loss one son, Timothy Blair, and Mrs. M. Tyler, her daughter, of this place, and two brothers, Addison and Montezzo of this place, besides a large number of other relatives and friends.

The funeral was held at the L. D. S. church in this place. Rev. A. B. Phillips of Boston, Mass., conducting the services.

Lucien Goff of Hornell, formerly of this place, is visiting in town.

F. F. Streeter was in town Wednesday.

Postmistress Mrs. Sara Cokendall of Whitesville was the guest of Mrs. Guy Plaisted Tuesday.

B. B. Hann of Andover was looking after the interests of the Empire Gas & Fuel Co., in town Tuesday.

James Wallace of West-Hill was in town Wednesday.

The hail storm Tuesday did but little damage in this village, but north of town it proved destructive. At F. M. Streeter's, north of the village, it cut corn and oats and nearly stripped the leaves from an apple tree and about destroyed his garden. The storm was accompanied by sharp flashes of lightning and heavy peals of thunder. West of town the lightning struck the barn on the Wyckoff farm setting it on fire. Stones were smaller and did but little injury. South-east of town Mr. John Hopper, who occupied the place, barely saved his horses from burning, and one of them did get its mane singed. Nearly all of Mr. Hopper's farming tools were consumed with the building. The barn of Hiram Rude was also burned.

At Hornell the storm was severe and the damage heavy. Trees were torn down and many gardens destroyed. A freight car was hit and somewhat damaged.

At Arkport the celery and other crops were seriously injured. It now looks as though the frost might take what was left by the storm in this locality.

Commencement exercises were held at the Opera House Tuesday evening. Three students were graduated.

Floyd Pease of West Greenwood was in town Wednesday.

Prof. and Mrs. Geo. S. Tilroe of Rochester are guests of Mr. and Mrs. G. M. Woodward.

The Bennett farm at Canaseraga was not sold at auction Saturday. The attorney had reserved the right to reject any bid which he did as a satisfactory bid was not made. It will now be offered at private sale by Attorney Grantier.

The Governor of Georgia did a wise act in commuting the death sentence against Frank to imprisonment for life, but it was a costly act for the governor personally, as the mob are howling for his blood.

It is a doubtful question as to the condemned man's guilt as the main witness was a colored boy who might have been guilty himself and to clear himself thrown the blame on Frank. The governor displayed sound judgment in changing the penalty as he knew it would bring on his own head the wrath of the blood-thirsty mob.

Germany is rapidly marching on Lemberg and is showing the world the perfect military preparation she had been years in perfecting, and it looks to disinterested outsiders that should she succeed the civilization of the world would receive a serious setback. Her success would entrench militarism in the chair of state so firmly that it would take ages to regain lost ground. The population of cities are being published. Hornell steps to the front in this county.

**His Own Medicine.**  
A medical practitioner on board an ocean liner administered rather freely sea water among the patients who were ill. No matter what their ailments were, a dose of the briny fluid was quickly handed to them, and they were told to drink it up. One morning the physician fell overboard, which caused quite a consternation among the passengers. The captain came on the scene and inquired the cause.  
"Oh, it's nothing, sir," answered one of the sailors, "only the doctor has fallen into his own medicine chest."

**A MEDICINE CHEST FOR 25c**  
In this chest you have an excellent remedy for Toothache, Bruises, Sprains, Stiff Neck, Backache, Neuralgia, Rheumatism and for most emergencies. One 25c bottle of Solan's Liniment does it all. This because these ailments are symptoms, not diseases, and are caused by congestion and inflammation. If you doubt, ask those who use Solan's Liniment, or better still, buy a 25c bottle and prove it. All Druggists. Advertiser's Agent.

**Children Cry FOR FLETCHER'S CASTORIA**

### EXPERT FINDS NEWS PAPER ADS POWERFUL

Advertising Clubs of World Told By Speaker Nothing is More Appreciated Than Live Items Concerning Buying Opportunity

Chicago, June 22.—Present day newspapers are a better advertising medium than ever because they have a more gripping national power—a power that should be studied by every thinking advertiser. Joseph H. Finn of Chicago told delegates attending the annual convention of the Associated Advertising Clubs of the World here to-day.

Mr. Finn spoke of "The Newspaper, the Advertiser and the Advertising Agent." He declared that advertising is the news about merchandising and that there was nothing closer to the hearts of the reading public than the "live news concerning buying opportunity."  
"I believe in the efficiency of newspaper advertising," said Mr. Finn, "because I have seen what it can do in such a variety of lines, covering such a diversity of propositions that the possibility of luck or accident must be eliminated from consideration."

#### Best Advertising Makes It

It is the paper which publishes the true news that pays the advertiser best, the speaker said.  
"Generally speaking, the best newspaper is the one which secures the best advertising," Mr. Finn continued. "And the best advertising is what helps make it the best newspaper. Truth is the slogan of the newspaper that hopes to win the most lasting success—the widest influence."  
"It is the truth that good times and bad are each largely a matter of psychology. In this respect, the power of the newspaper is almost beyond reckoning."

#### SENDING WEATHER REPORTS BY WIRELESS

Washington, June 22.—Inland distribution of weather reports by wireless is the latest experiment to be undertaken by the Weather Bureau.

The plan contemplates the sending of the forecasts for Illinois from the wireless station at Iliopolis between 12:45 P. M. and 1 P. M. to other radio points within a radius of 125 miles. The messages will be transmitted at a speed slow enough to accommodate amateur wireless operators.

Possibility of the utilization of the wireless for an extension of the forecast distribution prompted the chief of the Weather Bureau in sanctioning the experiment.

#### JUNE, THE MONTH FOR RIDES AND HONEYMOONS

Newly Married Couples Take the D. & C. Line Daily Steamers Across Lake Erie

These are the days of the June brides and many bridal couples enjoy the delightful lake ride between Detroit and Buffalo. A trip on the palatial steamers, City of Cleveland III and Eastern States, fills all requirements, furnishing romance and seclusion at reasonable figures. Staterooms and parlors reserved in advance. Send two-cent stamp for illustrated booklet.  
Address Dept. R. Detroit & Cleveland Navigation Co., Detroit, Mich.

#### ACCIDENTLY KILLS SISTER

A shocking accident occurred at White Hill, near Allentown, when Marion, the six-years-old daughter of Mr. and Mrs. Norman Leonard, was accidentally killed by her brother Daniel. An older brother came in from hunting and stood his shot gun against a bookcase in the room. The younger brother picked it up with the remark that he was going to shoot a crow. The gun was discharged the load of shot hitting the little girl in the back of the head. She died 24 hours after the accident.

#### CHAPAN

The Imported Percheon Station of Whitesville, N. Y. will stand at Lever Livery Barn on each Wednesday during the months of June and July.  
26 PERCHEON HORSE CO.  
Read the classified ads.

### FARM BUREAU WORK

Conducted by F. C. Smith County Agent

At the annual meeting of the Allegany County Farm Bureau it was voted to move the office from Wellsville to Belmont, Belmont is centrally located and, it is thought, more convenient for the farmers of the County. The office is to be located in the old bank building between the hotel and the post office. It is now being fitted up for occupancy about July 1st.

Manager F. C. Smith has been in the County for over a year now and is in pretty close touch with the agriculture of the County. He was born and raised on a farm in Oswego County; graduated from the College of Agriculture at Ithaca in 1913 and spent two seasons as a drainage engineer. He has been attacking soil fertility problems in the county for the past year. The present season he is conducting lime and timothy fertilizing demonstrations as his leading work.

His semi-annual report follows:

Number of farms visited	110
Vetch co-operators	137
Timothy fertilizer	57
Telephone calls	85
Newspaper articles	10
Bulletins distributed	103
Meetings attended	30
Attendance	220
Gasoline tractors	2
Sweet clover cooperators	4
Inoculation	5
Potato Fertilizing	4
Pure Solution tests	3
Miles traveled by rail	1922
Lime cooperators	43
Survey records taken	92
Office calls	125
Telegrams	8
Library books lent	8
Farmers exchange	7
Circular letters	26
Corn varieties	10
Distance test (potatoes)	1
Pasture seeding	10
Soy Bean co-operators	16
Oat smut cooperators	18
Letters written	1103
Miles travelled by auto	1736

Mr. Smith is paid a salary of \$1500. This is paid partly by the Federal and State Departments and \$1000 by the Board of Supervisors. He is in his office Mondays to attend to correspondence and to receive calls. The office, however, is open at all times during week days. There will be a large room for exhibits. Call when in town and look them over. Nearly all the agricultural papers will be on the table. Make the Bureau your headquarters when in Belmont. If you desire a personal call write Mr. Smith.

The Bureau is publishing a monthly paper which is sent to members of the Bureau. This keeps members informed of the Bureau activities, of the results of demonstrations and experiments; and of meetings scheduled. Subscriptions including membership is \$1.00 per year.

#### BUYING AT HOME

"I bought some rags of Tailor Skaggs and paid him when I got 'em; he wept with glee. 'For now,' said he, 'I'll pay my bills, dod rot 'em.'" So on the run he took the mon, and paid the corner grocer, whose trade was bad and who was sad because the wolf drew closer. This made him smile, and for a while the man of teas and sages, thought cheerful thinks, forgot the kinks, and paid his clerks their wages. And William Burk, the old head clerk, put up some thankful phrases: his wife was ill, the druggist's bill had worried him like blazes. The druggist cried, "Doggone your hide, I thank you for these roubles; I'm in the hole and need a roll to ease my weight of troubles." The druggist paid that winsome maid, his first assistant, Annie, and just for luck she blew a buck for roller skates for granny. And thus my seeds brought help to lads and girls beyond the counting; much trouble ceased and joy increased and kept on mounding, mounding. You see, my friend, if you should spend your coin with local dealers, you're spreading gloe and ecstasy to heat the sunshine spiclers. Walt Mason.

The best "strategy" in store competition is to give publicity to more value-giving facts than the other fellows do.

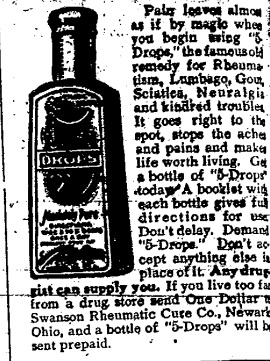
### HEADACHES DROVE HER WILD

Until a Friend Advised Her to Use "Fruit-a-lives"

NEWBURY, ONT., MAY 20th, 1914.  
"About four years ago, I was in a dreadful run-down condition, weak and hardly able to walk up stairs. Weakness peculiar to women was the trouble. I had Headaches that almost drove me wild, and most distressing Constipation. A neighbor advised me to take 'Fruit-a-lives' and they proved to be the best medicine I ever had and the only medicine to do me any good."  
MRS. WM. CRIM.  
Headaches are caused by impure blood. "Fruit-a-lives"—the medicine made from fruit juices and tonics—is the greatest blood purifying medicine in the world because it acts directly on the stomach, liver, bowels, kidneys and skin, and cleanses the whole system. 50c. a box, 6 for \$2.50, trial size 25c. at dealers or from Fruit-a-lives Limited, Ogdensburg, N. Y.

Try the News ads for results.

### DRUGS FOR SUPPERS



Pale faces almost as if by magic when you begin using "5-Drops," the famous remedy for Rheumatism, Lumbago, Gout, Sciatica, Neuralgia and kindred troubles. It goes right to the spot, stops the ache and pains and makes life worth living. Get a bottle of "5-Drops" today! A booklet with each bottle gives full directions for use. Don't delay. Demand "5-Drops." Don't accept anything else in place of it. Any drug store can supply you. If you live too far from a drug store send One Dollar to Swanson Rheumatic Cure Co., Newark, Ohio, and a bottle of "5-Drops" will be sent prepaid.

The wisest investment for savings is in real estate in almost any section. Every real estate ad that's printed should have some interest for you.

## Delicious Strawberries and Pineapples are here for you

### Beebe & Swink GROCERIES

## For Sale-- 100 ACRE FARM

Two and one-half miles from Andover Village

### Chas. M. Lash

### JUST RECEIVED

New Things in Jewelry for The Sweet Girl Graduate  
Make this Store Your Headquarters for WEDDING GIFTS  
Our Stocks are now Complete

### E. B. COVILL & SON JEWELERS

103 N. Main Wellsville, N. Y. Opp. Post Office

### THE COAST LINE TO MACKINAC

DETROIT, CLEVELAND, BUFFALO, NIAGARA FALLS, TOLEDO, ST. HURON, ALPENA, PT. IGNACE.

**A LAKE TRIP FOR REST AND RECREATION**  
Have your vacation on the Great Lakes the most enjoyable way. Take a weekly trip from Toledo and Detroit to Mackinac Island and return. Four trips weekly from Toledo and Detroit to Mackinac Island and return. Special day trips between Detroit and Mackinac during July and August; daily service between Toledo and Mackinac.  
RAILROAD TICKETS AVAILABLE FOR TRANSPORTATION ON D. & C. STEAMERS between Detroit and Mackinac Island and return. Tickets valid for 15 days. Send two-cent stamp for illustrated pamphlet and Great Lakes Map. Address: L. C. LEWIS, G. P. O. Detroit, Mich. All post stamps mailed for five cents.  
DETROIT & CLEVELAND NAVIGATION COMPANY  
Philip H. McMillan, Pres.  
A. A. Schantz, Vice-Pres. & Gen. Mgr.

STORE CLOSED ALL DAY JULY 24  
STORES CLOSE AT NOON THURSDAY DURING JULY AND AUGUST  
COMMENCING JULY 15th

## CHA

Offers a Rare Silk

### An Occasion

One lot of Silk Fancies—50c values—CHAUTAUQUA WEEK

One lot of Silk Foulards and Pattern lengths 69c to 89c CHAUTAUQUA WEEK

Short lengths of Narrow 20 to 27 inches in width \$1.00 values CHAUTAUQUA WEEK

Two pieces of 36-inch Silks—the \$1.00 grade CHAUTAUQUA WEEK

Remnants of Silks at Regular Price. CHAUTAUQUA WEEK

### MANY

## Basement Chautauqua

Take the children home these Toyville Buildings, House, Toyville Garage, Depot, Toyville Furniture, the youngsters. CHAUTAUQUA WEEK

Get a Souvenir Sweet Basket. Big range of shapes, suitable for many purposes are priced at 22c, 25c, 39c, 50c up

Any three articles of ware—a line consisting every description hardware needs of the ANY THREE ARTICLES CHAUTAUQUA WEEK

\$1.19 Casserole—2 sty Guernsey ware in a nice 3-pint size CHAUTAUQUA WEEK

### SOUTH HILL

June 23.—Fine growing if it does not freeze. Bahan & Co. are drilling the R. McAndrew lot.

Mr. and Mrs. J. P. Smith and children of Wellsville were the honor family Sunday.

Miss Chestina McAndrew Sunday from a Mt in Wellsville.

Miss Lenora Dean has finished her High course in Andover, and was valedictorian of the Class of commencement Monday number from our hill the exercises.

Mrs. Burger and daughter spent Friday at the home of Mrs. Ed. McAndrew.

Mrs. Margaret Garvin daughter, Mrs. Harrison over Sunday.

Miss May Dean was in Wellsville Monday evening of commencement.

Mr. and Mrs. John Keough and daughter Edna, of Wellsville, were guests at the home of Mrs. Ed. McAndrew Sunday. Miss Dean remained for a week's visit. The Horan family en route to Wellsville Sunday.

Will Dean, Jr., who lived at the Curtis farm of Hammondsport, over from Bath Sunday party of friends, were entertained at the home of Mrs. Frank Holmes on Thursday, the last Thursday, the