

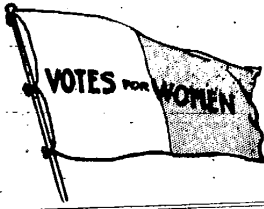
# THE ANDOVER NEWS

PUBLISHED WEEKLY  
BY J. HARVEY BACKUS

OUR KEYNOTE:  
"If There is not a Way, Cut a Way."

Andover, N. Y., June 25, 1915.

Entered as second-class mail matter under act of Congress, at the Post-office at Andover, N. Y.



Chicago did it, and then undid it.

Still another week and no war for us, Yip!

Neutrality is bully for the other fellow.

The less some people know the louder they prate about it.

An hour in the garden is worth a week on the street corner.

What is prettier than a pretty girl? A prettier one, of course.

Speaking of extremes, aeroplanes over in Europe have been named "horns of heaven."

Mexicans have no use for Americans, but they are mighty keen after our gold and our grub.

Even the town bum serves a good purpose. He is a solemn warning to the rising generation.

The man who knows he isn't a man is more of a man than the man who prates that he is a man.

The only really good thing about the war is the fact that it is on the other side of the Atlantic.

President Wilson stands ready to mediate whenever the European nations want peace. So do we.

Of course the man who struts is a strutter. But a strutter is just a strutter, and is never a man.

Many a man carries a load of true greatness bottled up in his heart, and never thinks to pull the cork.

If there is a man hereabout who can lick us, that's the fellow of whom we are going to steer clear.

We dearly love the women and always have a bright smile for the young bride—when our wife is not around.

Keep both eyes upon the man who advertises. His goods are worth advertising, and hence worth buying.

This world is full of good people but the best of all are those who subscribe for the News and pay for it in advance.

The tremendous wealth of the United States is beyond compute. But we are not the United States. Flip us that dollar on sub.

The real test of manhood comes in lending money to a fellow when you are morally certain that you will never see it again.

They say Mexican money is the cheapest thing in that country. If it is any worse than the darned country itself, it is worse than cheap.

A poor simp who owes us a dollar stopped us the other day and inquired why we were so suspicious for the return of prosperity. We told him...

For the girls to answer: Why is it a young man will tear around by the hour in a base ball game and they howl like a kicked dog because his mother asks him to do a small errand?

To watch the want ads is to keep your "luck" working for you all the time.

Closing out stock—prices below cost at the McManus Millin.

## BOTH ENDS AND THE MIDDLE

The retailer, the newspaper, the consumer.

There you have it—both ends and the middle—and the three

working in harmony will make Andover prosperous.

The one cannot prosper without the other and neither can prosper without the co-operation of the other two.

Therefore, to achieve prosperity for this community it becomes the paramount duty of all concerned to work in harmony

to labor to one common end—to protect the homes that give us shelter and to conserve the interests of the people who constitute the community.

This can always be done best by united and combined action

—by getting together for a common purpose, and working in harmony for the things that go to advance community interests.

We can make of Andover a hive of industry and a realm of peace, prosperity and happiness if we want it; if we have a will to do so; or we may just drift along with the tide, pick up the crumbs that are thrown our way and grumble because the Lord provides for others and apparently forgets our existence.

It will be as we make it, no other way.

The Lord has provided us with intelligence, and health and energy and the power to accomplish things.

With that his work is done, and the rest is up to us.

If we make the best of that which He has given us we will soon become prosperous and happy and contented—a people enjoying to the fullest life's blessings.

But if we neglect the gifts with which we have been endowed the penalty of failure will fall upon our shoulders; the responsibility will be ours; the commercial stagnation of our common community will be but the natural sequence of our own shortsightedness.

No community will prosper without the presence of a variety of stores, shops and other marks of commerce and trade. They are as necessary as the ground that we till and the sun and rain that produces our crops.

No store or shop can survive without the loyal support of the community—the whole community.

The interests of the retailer and the consumer are one in common—the success of the one depends upon the co-operation of the other.

But these two interests that should be working in harmony are often wide apart; separated by a yawning gulf of indifference and neglect.

And the body politic—the community as a whole suffers, stagnates, withers and dies.

But there is a REMEDY, and right here comes in the province of the middle man—this newspaper. From a commercial standpoint the local newspaper is simply a "go-between"—it is the medium of carrying the message from the merchant to the consumer.

The consumer reads the newspaper, and if he sees nothing in its advertising columns of which he stands in need it is but natural that in many cases he should drift to other points for his wares.

The local business man is forgotten simply because he does not advertise—because he is slower than his out-of-town competitor.

But if the merchant is alive to his opportunities, if he uses the advertising columns of the local newspaper to bring his goods to the favorable attention of the buyer, then he is meeting competition, is making an effective bid for the home trade, and, invariably achieves prosperity.

Men of brains realize that it is to their own individual interests to foster their own community by trading with their own home institutions. But the seeker, the buyer, never goes to a haystack to find a needle.

He follows the lure of the well written advertisement and if that advertisement happens to be an out-of-town concern, and he finds that the local merchant cares so little for his business that they do not even extend to him an invitation to trade with them through the columns of the local newspaper, it is the out-of-town retailer who gets the business.

But the remedy should be applied.

The two ends and the middle should get closer together for the common good of the community.

The local retailer and the consumers are the two ends, and the Andover News the middle, and if all will unite in the common cause—the retailer giving his message through the News columns to the consumer, and the consumer carefully reading and taking advantage of the splendid opportunities offered—there will be but one verdict—PROSPERITY for Andover.

The News stands willing to do its part.

Our advertising columns will carry the message.

The consumers will do their part—are now waiting for the messages from the retailers.

Will they send these messages for which the consumers are waiting?

Or will the retailers become passive and let stagnation be the common lot because the message is never told, because the community cash floats out to other points? They will render the final verdict.

## As The Editor Sees It.

THE High School graduates are with us again and are entering upon a life, the outcome of which is yet to be seen.

The future is one of promise to them, if they care to make it such, and we have confidence that their ambitions will carry them forward to successful and honorable careers.

We who have passed through the schools and are treading the rougher and sterner pathways of life welcome them to our midst. We extend to them a cordial greeting, with the sincere wish that success may be theirs in their chosen vocations of life.

But of this we have no fear, for the indomitable will power of young America knows no insurmountable obstacle. There is always a way and this way they will find. They have the brains and the will power to do things, and they will do them. We trust that the years to come may be ones of honor and glory to our young graduates.

Here's to long life, prosperity and happiness.

**THE HAMMER**—Why is it that some people always have a hammer out for Andover? If other people hammered them as they hammer their town their walls could be heard clear to heaven—or the other place. It is always advisable to get rid of a grudge, but it is still more advisable to lose it in the wood instead of sewing it broadcast in the heart of a fine community of energetic and respectable people.

**SO SIMPLE IT'S TRUE**—Sometimes we run across a person who always has a wail because his neighbors have plenty and he has nothing. If we could just follow these people to the end of their careers we would probably find the neighbors continuing in the enjoyment of plenty while the wailer drifts along with his accumulation of nothing. And then if we cared to dig down and exhume the cause we would doubtless find the neighbors working and improving their opportunities while the wailer carelessly allows his lot to flit by. At least that is the way it appears to the writer, and it is so simple that we believe it to be true.

**PULL THE CORK**—When the editor approaches the average citizen in his quest for news he is invariably told that the citizen "doesn't know anything," and that answer is about as near the truth as the nations of Europe are to effecting a prompt settlement of their differences. Everybody knows something, and most people know a whole lot of somethings, but they just bottle it up in the walls of their dome and forget that it is there. Sometimes the editor is able to pry it loose word by word until he gets the story when it would be the easiest and simplest thing in the world to let it all out in a rush. Pull the cork, brother, and let out the contents of your intellectual bottle, and we will pass it on to others who are thirsty for news. You know a plenty if you only know that you know it.

**WHAT** there are honest differences of opinion on all matters is well illustrated in our News columns this week, when Mr. Crandall comes to the defense of the Holstein-Friesian cow, answering the article in our last issue "Holstein Cows Most Affected." Undoubtedly cows are more or less like humans—there are good ones and bad ones in every herd and every breed. They say of sheep that black ones may be found in every flock. It comes pretty near the point that individuality tells in stock-raising as well as in life. Most farmers, whether stocked with Holstein-Friesians, Jerseys or what not, sooner or later find that they have been harboring unprofitable animals, and the sooner they rid their herd of them the better it is for themselves and the dealers to whom they sell their product. There are different strains in all breeds, some good, some bad. That too is like human beings. Some men can take criticism in the spirit in which it was intended and profit by it, or reply to it in the straight-forward, manly way that Mr. Crandall has. Others throw a fit, and illustrate to their neighbors and the whole community that they are not made of the stuff that can develop into frank and honorable citizens. It is only fair to state in this connection that the article in last week's NEWS was in no way the product of the milk dealer. It came to us simply as a news story and was published as such.

## Sign Boards on the Up-road

By Hamilton B. Williams

We must take our place in the great universe by the quality of our enthusiasms. Our social environment garbs us with conventions, cultures, trappings, trade-marks and professional spangles; but deep under lie the thoughts of the heart which thoughts are ourselves. What we love we are.

Mark every advance with a name. It will be found to be some white-hot soul whose dream breaks through his heart's gates, and flames a light upon the streets. In some heart an opinion, a principle, a project is born, and out of it becomes the kindling of public opinion.

What should call for more enthusiasm than life? There's a possible life, God-planned, which lies before every one. It is deep as human sympathy, God-illumed, may go, as broad as all the broadways of the earth, as high as the reach of the tall Son of God, as far flung as the outmost star of the outmost eternity.

Life has no boundary. We are veering toward God. We turn to Jesus, not as a last resort of salvation, but as to one who is ourselves.

What is a Christian? An enthusiast for life. A Christian is one who is trying to realize himself as he sees himself in Jesus Christ.

He is ourselves, is Christ. When we awaken to the realization of ourselves we shall be like Him, for we shall see Him as He is.

In the vast depths of the human Christ we see our own possibilities. Upon the path He trod we find our brother-man and hand-in-hand with brother-man we come on God. In the possession of the Christ-mind we discover the more abundant life which he promised to his friends.

themselves... ref...  
Christ His honor.  
But they who... will gl...  
join his fellowship...  
Let us become enthusiastic...  
living. These will bring us...  
the lodge-stone into the circle...  
the fellowship of Christ.  
Many beautiful souls are...  
side Christ.  
Shall we show our enthusiasm...  
by camping on their trail...  
they patch their tents in...  
mountains of the Lord?

**Garvin Bros**  
Will Load

**CALVES**  
Wednesday  
JUNE 30th

HIGHEST MARKET PRICES

Those Wishing  
**Row Boats**  
or Parties  
**Motor Boat**  
May secure the  
same by calling  
307 or 81-X

**Bicycle and  
Motorcycle  
SUPPLIES**  
We have a complete stock  
of everything needed for  
cycles and motorcycles  
including a line of  
**Splendid Tires**  
for both  
**Floyd C. Vars, Jeweler**

**Asparagus**  
**Cucumbers**  
**Ripe Tomatoes**  
**Lettuce**  
and Pineapples  
**FOR SATURDAY**  
**E. TRAINOR**

**The Auditorium**  
Saturday, June 26

**MACKLYN ARBUCKLE** in  
"The County Chairman"  
GEORGE ADE'S Brilliant Comedy of Love and  
Politics, in Five Parts.

**WEDNESDAY, JUNE 29**  
**MAX FIGMAN** in  
"What's His Name"  
George Barr McCutcheon's Popular Comedy Drama  
that Showed Broadway How to Laugh

FIRST SHOW at 8:15 Sharp. Second Show at about 10.  
Admission 5c and 10c.

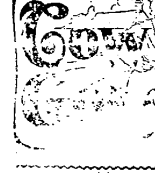


**PROTECT  
COVERS**

A MAN of family  
serve the morals  
must see to it th  
ter way of helping his d  
It will provide agai  
**SHOULD I**

**Burrow**  
NEW Y  
Capital, \$25,000.00

J. S. Phillips, Pres.  
F. W. Burrows, C.  
MAILS CLOSING  
Going East  
A. M. Train 222 ...  
P. M. Train 26 ...  
P. M. Train 224 ...  
Going West  
A. M. Train 25 ...  
P. M. Train 541 ...  
Mail for R. F. D. Ro.  
A. M.  
W. F. O'Connell



Children's Day  
the M. E. church Sun.  
—A son was born  
Mrs. A. E. Burdick  
June 17th.  
—A son, Harold,  
born to Mr. and Mr.  
in of Cuba, June 21.  
—Miss Cora A. S.  
son P. Carpenter, 1  
more were married.  
—Six candidates  
third and fourth de  
Grange meeting Wed  
ing.  
—Elba Reynolds  
his family from Bel  
where he will be ag  
Eric.  
—Funny, isn't it?  
young and thin, she  
if she is old and th  
"skinny."  
—Adolph Blusto  
has been appointed  
to fill out the term  
Craig, resigned.  
—Wellsville has  
sentation in Andov  
who are engaged at  
state road near the  
—The side stree  
lge have been imp  
eral new cement  
which are apprecia  
trians.  
—Two weddings  
ed at Rushford last  
Miss Flora J. Fro  
R. Davis and Mis  
thony to Floyd J.  
—The newest re  
built on the "kno  
eple. It may be  
apart for cleansing  
assembled without  
tool.  
—Donald Smith  
fortune to fall in  
Hornell Thursday  
breaking his colla  
injury while quite  
considered of a se  
—At the annual  
Allegany County  
was voted to m  
from Wellsville to  
mont is centrally  
it is thought, more  
the farmers of the  
office is to be in  
building.