

BABCOCK & DAVIDSON

No. 114 to 118 MAIN STREET, HORNELL, N. Y.

Opening of the Spring Season

DRESS GOODS AND SILKS

What's What In Materials

Our best authorities pronounce that plain fabrics will lead. However, a large line will be shown of moderate fancies.

SERGES.

A great deal of attention will be given Serges this season in French, Storm and Clay weaves, according to the use to which they will be put. The finer weaves are showing are made entirely of imported Australian yarn. This yarn has the silky texture that is not excelled or equalled by any other wool.

Storm Serges are a regular favorite.

Lighter French Serges are here in various widths and qualities.

Priced all the way from 50c to \$2.50 yard.

GABARDINES.

This weave is in greater favor than ever, coming in various weights for suits and gowns.

Priced \$1.00 to \$1.85 yard.

SANTOYS.

This new fabric is a great favorite, and is one of the weaves we still succeed in getting from the war zone, and is one of the most beautiful materials made in wool and silk. We are not promised any re-orders on these.

Priced \$1.00, \$1.15 to \$1.50 yard.

SILK AND WOOL POPLINS.

They are evidently here to stay judging from the constantly increasing demand. We carry them in two American and one foreign weaves.

Priced \$1.35, \$1.45 and \$1.65 yard.

CHECKS AND SHADOW CHECKS.

Checks of various kinds and combinations are a very strong feature of this season. Black and white predominate, but the club checks with colors and the shadow checks are all excellent.

Priced 25c., 45c., 50c., 59c., \$1.00, \$1.25 up to \$2.50 yard

COVERTS.

The great revival of this suiting for this season is not a surprise for there never was a more satisfactory coating material produced if made by reputable manufacturers. We feature them.

Priced \$1.00, \$1.25, \$1.50 to \$2.50 yard.

WOOL SATINS.

This material is similar to the Prunella but more substantial and much finer faced. A beautifully rich fabric for gowns. 56 inches wide.

Priced \$1.50 and \$1.75 yard.

PANAMAS AND BEIGES.

These favorites of years ago are back again in the running and are splendid for hard knock about service and outing wear.

Priced 95c. to \$1.35 yard.

CREPE DE CHINES.

There is no question but that Crepes are in first place for general use. No material in light color makes a daintier evening dress; none in darker shades a richer afternoon gown. No silks, if of good quality, makes a more satisfactory and washable waist. We have these both in plains, figures and stripes.

Priced 50c to \$2.50 yard.

TAFFETAS.

Plains especially are best, but are excellent in Stripes and Pompadour effects.

Priced 75c. to \$2.00 yard.

MESSALINES.

We have now in stock full color line of the best popular-price Messalines in the market.

Priced from \$1.00 to \$1.50 yard.

STRIPES, CHECKS AND PLAIDS.

We are in receipt of many brand new productions in these suitable for both waists and gowns.

Priced 79c. to \$1.75 yard.

WHAT'S WHAT IN COLORS

This generally acknowledged trend in colors will be to those of moderate tone. The most prominent ones are Sand, Putty, Beige, Jaquer Gray, Navy, Delft, Hague, Belgian Blue, Wistaria, Mauve, Reseda and Privet Green, and don't forget the Black, Black and White, and White and Black effects. Black is a big seller this season in all weaves.

We are sole local representatives of two of the largest and most reputable manufacturers of Wool Goods in this country. The Forstmann & Hoffmann and the Carfield Worsted Mills. We cannot recommend too highly all their productions.

SOUTH HILL

Mar. 24.—A few of our sugar makers "boiled down" last week at the cold wind that prevailed is not conducive to a very happy run.

A sale of the effects of the late Perry was held on the place Tuesday. Postmaster O'Connell being the role of auctioneer.

Mrs. John Wahl of Elm Valley spent Saturday night with her people.

Mr. and Mrs. Lloid Robinson of Canaseraga are spending the week with the ladies' parents, Mr. and Mrs. Livermore.

Mrs. A. M. Mings enjoyed a few days visit recently with her mother, Mr. Morrison, en-route to his home in the west.

Mr. and Mrs. Wm. Dean drove to Rexville Sunday, where they attended the funeral of Philip Conway from St. Mary's Church at that village, Monday morning.

Mrs. Margaret Garvin was the guest of her daughter, Mrs. Anna Harrington, of Andover, from Friday until Sunday.

Mrs. R. McAndrew and daughter Chestina spent Saturday night in Andover with Mrs. Ellen Welsh.

Our Catholic residents were all in attendance Sunday at the blessed Sacrament Church of Andover.

Mr. Proper of Andover was on the hill Wednesday morning caring for a sick cow of John Casey's.

Mary Dean entertained her school-mates Camilla Joice and

Ellen Driscoll of Andover, the week-end vacation.

Mrs. P. A. Dean was the guest of her daughter, Mrs. M. T. Garvin of Andover, Saturday night and Sunday.

ALFRED STATION

March 23.—Mrs. A. J. Smith and Mrs. A. E. Pryor spent Wednesday with Mrs. Edson Burdick.

Mrs. Affa R. Smith was in Almond Friday to attend the funeral of D. A. Stebbins.

Mr. and Mrs. J. R. Willard of Hornell are spending some time at Clyde Willard's.

Mr. and Mrs. Cecil McHenry and two daughters visited at L. Waldorf's in West Almond, Saturday and Sunday, and attended the wedding of Mrs. McHenry's sister, Miss Mary Waldorf and Linford Lamphere of Phillips Creek, Saturday night, March 20, at L. Waldorf's.

Mrs. Clifford McHenry of Hinsdale visited at M. P. McHenry's, this last week.

Mrs. Isaac H. Burdick spent Saturday with Mrs. Julia Ormsby.

Mrs. B. J. Pettibone was in Hornell a couple of days this last week.

Herman Worrell was home Saturday night and Sunday from the Ocean.

W. T. Worrell went Monday to Campbell to visit Mr. and Mrs. Leroy Downing for a few days.

The Doris Sunshine Society will meet with Mrs. Ira L. Cottrell March 31st. Every one is cordially invited to attend. Dinner will be served.

Mr. and Mrs. Wm. Worrell was in Hornell Saturday and visited at Martin Perry's.

Mr. and Mrs. George Emerson visited at Julia Ormsby's, Monday.

Miss Mable Pryor of Canisteo visited at A. J. Smith's, Tuesday.

Mr. and Mrs. J. R. Willard took dinner Tuesday with Mr. and Mrs. J. L. Spencer.

INDEPENDENCE

Mar. 22.—The line storm has arrived, but doesn't seem to be very severe.

Mrs. W. L. Green and children spent Tuesday and Wednesday with Mr. Green in Alfred.

Mrs. M. A. Crandall was called to Little Genesee Tuesday on account of the severe illness of her father, E. R. Crandall.

The neighbors of J. E. Grossman gave him a surprise Saturday evening, it being his birthday.

Mrs. Geo. Kanyon has been ill the past week with gripper.

S. G. and W. R. Crandall were in Wellsville Wednesday.

Geo. Mings, who had an operation at St. James Hospital, is able to be brought home.

Floyd Clarke carried the mail for Jesse Baker Monday.

Mr. and Mrs. C. S. Clarke of Andover passed Saturday at G. H. Kanyon's.

Our "B. B. B." column always brings quick returns. Try it.

TIP TOP

Mr. and Mrs. Bert Farnham of Ulysses, Pa., visited Mr. and Mrs. F. M. Lee and other relatives from Tuesday until Thursday.

E. V. Green and family and Mrs. M. A. Green attended the funeral of D. A. Stebbins of Almond.

James Saunders of Belmont visited at M. A. Greene's, Thursday and Friday of last week.

M. A. Greene was a business in Hornell, Friday.

Mr. and Mrs. Raymond Hardy and family of Almond and Nate Williams of Wellsville spent Saturday at F. M. Lee's.

F. M. Lee was in Hornell Friday.

Miss Hazel Baker entertained friends from Alfred, Friday and Saturday.

Lynn Langworthy spent Saturday in East Valley, the guest of Miss Grace Higley.

A. C. Baker has been on the sick list the past week.

Mrs. Polly Green of Alfred Station is visiting at N. M. Lamphere's.

F. M. Lee attended M. Nile's auction at Alfred Station Thursday.

Miss Esther Baker will spend her Easter vacation at Washington, D. C.

Several in the Valley are enjoying (?) the gripper.

Dr. Grenolds has been a frequent caller in the Valley this week.

Lynn Langworthy was a business caller in Alfred Friday.

Mr. and Mrs. B. S. Baker are on the sick list.

BENNETTS CREEK

Archie Stephens buzz sawed wood the last of the week.

John Rogers buzz sawed wood Saturday and Monday.

Don Freeland was hanging paper for Herbert McCaffrey Monday.

P. E. Stephens was in his place, making repairs on his barn house, Friday.

Miss Roseltha Stephens and Glenn Scribner attended the tabernacle meetings at Canisteo over Sunday.

Mr. and Mrs. Peter Rollins attended the meetings at Canisteo Friday evening.

Ordo Williamson and Olive Williamson took in the excursion Friday evening and attended the revival meetings at Canisteo.

Mrs. Olive Trowbridge spent Sunday and Monday at Herbert McCaffrey's.

Geo. Bunker of Oswayo is visiting friends in this place.

Mrs. Earl Cheesman and daughter returned from a visit with her parents at Harrison Valley last week.

Miss Gertrude and Celia Pierson visited at D. Streeter's at Canisteo, Friday and Saturday.

Mr. and Mrs. Wm. Bassett attended the meetings at Canisteo Monday.

Merrill Cheesman and son, Earl, and Menzo Knight were in Canisteo on business Monday.

STOCKHOLDERS MEETING

Notice is hereby given that the regular annual stockholders' meeting of the Home Enterprise Company will be held on March 29, 1915, at the office of the corporation, the Harmony Hall annex, at 8 o'clock p. m., for the purpose of electing directors and the transaction of such other business as may come before this meeting.

F. S. CLARK, Secretary.

Study real estate conditions—as reflected in real estate advertising—before investing a dollar; then invest "every dollar you can raise."

MY AUTO, 'TIS OF THEE'

My auto, 'tis of thee, short and to poverty of thee I chant. I blew a pile of dough on you two years ago, and now you quit refuse to go, or won't or can't. Through town and country side, you were my joy and pride; a happy day. I loved thy gaudy hue (thy nice white tire so new) but now you're down and out for true, in every way. To thee, o' auto, I have many bumps and knocks; for thee I grieve. Paddy thy top is torn, trayed at; thy seats and worn, the whole; enough affects thy horn. I do believe. Thy perfume swells the breeze and good folk choke and wheeze while we pass by. I pay for thee a price 'twould buy a mansion twice, now everybody's yelling "ice"—I wonder why? Thy motor has the grip, the spark-plugs have the pip, and I woe is thine. I too have suffered chills, ague and kindred ills, endeavoring to pay my bills, so e thou wert mine. Gone is my bankroll now, No more 'twould choke a cow as, once before. Yet if I had the mon, so help me John—amen, I'd buy myself a car again, and speed some more.

MANY CHILDREN ARE SICKLY

Mother Gray's Sweet Powders for Children Break up Colds in 24 hours, relieve Feverishness, Headache, Stomach Troubles, Teething Disorders, and Destroy Worms. At all Druggists, 25c. Sample mailed free. Address: Allen S. Olmsted, LeRoy, N. Y. 15

HEALTH PROMOTES HAPPINESS

Without health, genuine joy is impossible; without good digestion and regular bowel movement you cannot have health. Why neglect keeping bowels open and risk being sick and ailing? You don't have to. Take one small King's New Life Pill at night, in the morning you will have a full, free bowel movement and feel much better. It cleans your appetite and digestion. Try one to-night.

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