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# A Great Foregathering of the Styles

The Norfolk Suit Coats, the plain and flare, the normal and high waist-line, the Eton and the Bolero; Skirts with the flare and rippie, circular, gored and pleated, and skirts with panel and yoke effects.

For your inspection Coats, Suits, Afternoon and Evening Gowns, Dancing Frocks and Evening Wraps—each recently selected in New York and have arrived in the store during the past week, many having been received as late as this morning. Others at this writing are unopened, but will tomorrow fill the gaps made by today's departures.

A brief guide list of some lines that should be inspected tomorrow follows:

COATS		SUITS	
<p><b>THE SMART SPRING STYLES.</b></p> <p>The last snow storm is hardly gone when the arbutus peeps out from under the leaves. Today you may wrap up tight in your Winter coat, but tomorrow the sun may make you want your new Spring coat.</p> <p>We are ready beforehand with a wonderfully attractive collection of the most fashionable new Coats brought out this season. Some strictly tailored, some are in clever Military models, some are in the dressy effects, in a wide variety of attractive fabrics and colors. All at moderate prices as follows:</p> <p>\$0.00, \$12.00, \$13.50, \$15.00 \$16.50 \$18.00 \$20.00</p>		<p><b>FAVORITES OF PICKED DESIGNERS.</b></p> <p>Gathered from a select list of those who genuinely create styles, we are presenting a collection of SUITS—the favorites of picked designers.</p> <p>The SUITS are of the most popular fabrics, including Coverts, Serges, Gabardines, etc. The colors are neutral and soft—the Sand, Putty, Battleship Gray, Regimental Blue, and other Blues being much in evidence. The following range of prices will appeal to many:</p> <p>\$16.50, \$18.00 \$20.00, \$22.00 and \$25.00</p>	
<p><b>SILK PETTICOATS.</b></p> <p>The full-flare models with the best flouncings—made of Taffeta and Charmeuse—in black, white, and new spring shades—exceptional values at.....</p> <p>..... \$1.98, \$2.98, \$3.25 \$4.98</p>	<p><b>WAISTS.</b></p> <p>The most attractive spring models made up from beautiful qualities of Washable Crepe de Chine, possessing the last word in neckwear. These Waists at.....</p> <p>..... \$2.50, \$5.50 and \$7.50</p>	<p><b>DRESSES.</b></p> <p>For afternoon and evening wear—Coatee and Bolero effects with chiffon sleeves—Pussy Willow Taffeta, Serges, Garbaldine, Crepe de Chine, and other popular materials. Priced at.....</p> <p>\$10, \$13.50, \$16.50, \$18, \$20, \$25</p>	<p><b>SKIRTS.</b></p> <p>Of the most up-to-date materials for early spring wear—real authorities in style—one of the most attractive features being their low price.....</p> <p>..... \$5.75 and \$6.50</p>

**New Wash Goods**

Every piece of which is a "Breath of Spring." Since we mentioned the arrival of the best creations in Wash Goods, including: White Voile, Shadow Lace Voile, Tissue Fillet, Tissue Voile, Shadow Stripe Voile, Tissue Voile, Embroidered Crepes and others, we have received thousands of yards of new and beautiful fabrics.

Among the latest arrivals are new Figured and striped effects on Voiles and other sheer fabrics. Also an extensive line of Striped dresses.

It is time for you to step in to look over our extensive line and see what charming and fashionable apparel can be had at small cost.

**SPRING OPENING**  
of  
**Dress Goods and Silks**

You should inspect the immense lines we are showing in both departments. There are many new departures in both colors and materials necessitated by the marked change in styles.

**WOOLS FEATURED.**

French Serges, Clay Serges, Storm Serges, Gabardines, Silk and Wool Poplins, Santoyos, Coverts, Panamas, Belges, Wool Satin Checks and Shadow Checks.

**SILKS.**

Crepe de Chines, Taffetas, Messalines, Pampour Taffetas, Faille, Stripes, Plaids, and Checks in colors and Black and White.

**COLORS.**

Navy, Delt, Hague, Belgian, Blue Wistaria, Mauve, Reseda, Privet Green, Black and White.

**Large Line Art Goods Just Received**

Among the numbers are:

- Large, Round Center Pieces of linen crash to be worked in colored silks. They are 36-inch pieces for..... **59c**
- Stolar Sets made of white linen to be worked in the deilt blues. Consists of 8 plato doilies, 8 tumbler doilies, 2 platter doilies, and a large stolar center piece. Price of set..... **\$1.50**
- Buffet and Dresser Scarfs stamped on white linen..... **59c and 75c**
- Table Runners of chocolate colored linen to be done in colored silks..... **59c**

Also many attractive designs in Pillow Tops, Night Gowns, Pillow Slips, Bolster Covers, etc.

**THE DESIGNER**  
Leading Home and Fashion Magazine  
a Whole Year  
**30c**

**Scores of New Neckwear Styles**

As we have summed up the style situation of Neckwear fashions, either the closed, semi-closed or V neck are perfectly correct, and the Neckwear section is ready to show scores of new ideas in each of these effects.

**SOUTH HILL**

17.—Hail, St. Patrick. The fact that Spring is nigh. The makers' thoughts now sap.

Mayme Fohren of Wellsville was the guest of Mr. and Mrs. Horan Saturday and Sunday.

Mr. and Mrs. Livermore was doing in Wellsville Monday.

Agnes Forness and brothers, visited friends in Hornell Friday until Monday.

Mr. Horan is spending a few days at the home of J. P. Smith in Wellsville.

Mr. and Mrs. McAndrew are going for a rig for Shahan & Co., Lynch farm.

Mr. and Mrs. Dean were teaming in Wellsville for Shahan Co., Saturday.

Misses of A. M. Mingus, Lewis and son, were his over Sunday.

Nellie Horan spent Tuesday and Wednesday with her mother, Mrs. Lou Snyder of Hornell.

Newspaper readers will be thankful when lawyers and judges allow the notorious (?) to sink into oblivion. The nations should have him get for some of their bullets.

Casey, Jr., has leased the farm in Greenwood, and will try farming the year. Success to him. He regret to note the drop in the farmers are getting named to those "drops" in they have to sell.

Mr. Horan was up from Hornell Sunday for a days visit to his family home.

**ALFRED STATION**

March 16.—Mr. and Mrs. Isaac H. Burdick was in Wellsville Thursday to attend the funeral of William Satterlee and returned home Friday.

H. P. Sherman went to Geneva Saturday to visit his brother, G. C. Sherman, and to visit at E. Hemphill's, in Elmira.

The body of Scott Gurnsey of Hornell was brought here Thursday and buried.

Mrs. H. P. Sherman and daughter Ellen were in Wellsville Thursday to attend the funeral of William Satterlee.

Mr. and Mrs. James Martin of Hornell spent Saturday night and Sunday at C. A. Vincent's.

Mrs. Laura Hulbert returned to her home in Spring Mills Monday after spending some months in town.

Miss Alice Shaw of Hornell visited at C. A. Vincent's, Saturday night and Sunday.

Mrs. D. M. Cass of Friendship is spending some time with her daughters, Mrs. W. E. Burdick and Miss Ethel Cass.

Miss Jennie Colgrove of Alfred spent Saturday at the home of L. Colgrove.

Tom Dahill of Bradford spent a few days at James Mathews', the first of the week.

Miss Mildred Wentworth of Canisteo is spending some time with Miss Mildred Vincent.

Miss Nellie Colgrove of Hornell visited over the week in town.

Mrs. M. E. Thomas of Alfred visited at Julia Ormsby's, Sunday.

Mr. and Mrs. R. C. Cook of Hornell took dinner at Ed Shaws' Sunday.

There was a good crowd at the play, "The Deacon's Second Wife" Saturday, from Alfred, Almond and Hartsville.

C. A. Vincent, Mr. and Mrs. James Martin and Miss Alice Shaw furnished the music for the play Saturday night which was very fine and enjoyed by all.

Henry H. Bell visited his brother Saturday and Sunday.

Mr. and Mrs. W. H. H. Keller left Monday for Birdsall to visit their daughter, Mrs. L. M. Emerson.

Mrs. Ed Shaw was in Hornell Thursday to see Mrs. C. A. Sims who is at the St. James Mercy Hospital very sick.

Mrs. James Mathews and R. P. Green have traded places.

Mrs. C. D. Potter was calling on friends in town Sunday.

Rev. Ira Lee Cottrell was in Wellsville Thursday and preached the funeral sermon at William Satterlee's funeral.

Mrs. E. S. Champlin was in Hornell Monday.

Mrs. A. E. Champlin was in Hornell Tuesday.

Mrs. Isaac M. Langworthy of Alfred spent Monday and Tuesday with Mrs. A. A. Hall.

Miss Susie Langworthy of Alfred, Mr. and Mrs. J. S. Woodward of Hornell, Mrs. H. J. Lawson and son Lewis of Binghamton, spent Monday at the home of A. A. Hall.

Mrs. L. L. Spencer was in Hornell and Canisteo, Monday.

L. L. Spencer was in Almond Sunday.

**EAST VALLEY**

Mar. 15.—William Pardon has been sick with the quinsy the past week.

Mr. and Mrs. John Wahl of Elm Valley were the guests of Lizzie Snyder, Wednesday.

Bert Clair is visiting at Shinglehouse, Pa.

Mrs. Frank Dawson was calling at Byron Claire's Monday.

James Lynch was a pleasant caller at the home of Wm. Pardon Thursday evening.

Frank Fisher and Howard Benjamin were at Alfred Thursday attending the potato show.

Henry Snyder of Belmont was in the valley Wednesday.

Mrs. Bell Feeley, Mrs. Jack Barrett and Mrs. Pat Barrett were the guests at the home of William Pardon Thursday.

Mr. Corey is papering for Louis Snyder this week.

**TIP TOP**

W. E. Baker and B. S. Baker were in Andover Monday.

Moses Baker of Roulette, Pa., was visiting his niece, Mrs. W. E. Baker, and other relatives in the valley, from Wednesday until Sunday.

F. M. Lee was a caller in Hornell Saturday.

Several from the valley attended Farmers' Institute at Alfred last week.

Hazel Baker entertained friends from Alfred at her home in the valley over the week-end.

Esther, Rea and Ruth Baker were at their respective homes from Friday until Sunday.

Robins were seen at Tip Top Monday, Mar. 15th.

E. V. Green and family were

visiting at Tim Turner's Saturday.

Official notice has been received that Mr. J. G. June has been appointed Supt. of the Allegheny and Bradford divisions in place of Mr. Hawley, deceased.

Two students of Alfred were shooting partridges and rabbits on the Marsh Hill at Tip Top last Saturday and were caught by officer Frank Sisson, and one paid a fine of \$25 and the other of \$10. Better look out how they shoot game out of season in Alfred or Sisson will get them.

Mr. and Mrs. M. A. Green were visiting at E. P. Hamilton Tuesday.

E. V. Green has his sugar bush all tapped and ready to make sugar when the sap runs.

**ELM VALLEY**

Mrs. Adelbert Hann accompanied by her husband entered the Hornell Hospital to undergo an operation Monday afternoon. At last reports she was quite comfortable. Her many friends wish her speedy recovery.

Hiram Breese went home with his daughter, Mrs. Stuart, to Kane, Pa., where he will stay a few weeks.

Mr. and Mrs. Charley Dodge and family spent the week-end at Alfred.

Prof. Walter Green of Independence preached a very able sermon Sunday, Rev. Baker being away.

Mrs. Lon Cole has been staying with her mother, Mrs. Cool of Andover a few days.

Mrs. Henry Baker of Andover visited at John Wahl's Sr., a few days last week.

The Ladies Aid met with Mrs. Herman Jackson last Thursday. It will meet at Mrs. Simeon Hann's Thursday, March 25th.

Mr. and Mrs. Simeon Hann went to Wellsville last Friday.

**WOULD KNOCK OUT FARMER LINES**

Albany, March 3. Opposition to the Quick telephone bill is being made by the so-called "farmer lines" which are operated on neighborhood convenience in nearly every county in the State.

Until now such companies, which have not had properly actually used in public service of more than \$10,000 value, and those not operated for a profit have been exempt from the provision of the public service commission's act.

The Quick bill introduced in the Assembly strikes out this exemption. The effect, it is claimed will be to compel the small companies to establish telephone exchanges to keep records and make reports, entailing an expense that will drive the companies out of business or force them to transfer their lines to the larger companies.

There are other provisions in the bill which it is expected will be contested by the larger companies. One of these gives the public service commission of the Second District the right of its own initiative power to enter upon a hearing as to the propriety of an increase in rates for service charged by any telephone or telegraph company. Pending the hearing and a decision the commission can suspend the new rates for 120 days. The amendment places the burden of proof upon the company to show that the increase is justifiable.

The provision of the present law that no franchise or right to co-operate a telephone or telegraph line shall be assigned or leased without the approval of the commission is struck out and a new clause inserted. This provides that no telegraph or telephone corporation shall transfer or lease its franchise or system without the written consent of the commission.

**MAN TAKES HIS OWN MEDICINE IS AN OPTIMIST**

He has absolute faith in his medicine—he knows when he takes it for certain ailments he gets relief. People who take Dr. King's New Discovery for an irritating Cold are optimists—they know this cough remedy will penetrate the linings of the throat, kill the germs, and open the way for Nature to act. You can't destroy a Cold by the superficial treatment—You must go to the cause of the trouble. Be an optimist. Get a bottle of Dr. King's New Discovery today.—Advertisement.

**WHOLE FAMILY DEPENDENT**

Mr. E. Williams, Hamilton, O., writes: "Our whole family depend on Pine-Tar-Honey. Maybe someone in your family has a severe Cold—perhaps it is the baby. The original Dr. B. H. Pine-Tar-Honey is an ever ready household remedy—it gives immediate relief. Pine-Tar-Honey penetrates the linings of the Throat and Lungs, destroys the Germs, and allows Nature to act. At your Druggist, 25c. Advertisement.

Our "B. B. B." column always brings quick returns. Try it.

Read the classified ads.

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A comparison of prices will prove to you that we can save you money on that new Watch. Call in and look them over.

We can sell you SOLID GOLD RINGS, guaranteed settings, any stone, as low as \$2.00.

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**Children Cry FOR FLETCHER'S CASTORIA**