

Andover St

A. C. FRISBEY, President.
J. M. BRUNDAU, Cashier.

BABCOCK & DAVIDSON

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Chr

SAVE MONEY

Semi-Annual Clearance Sale

Tremendous Bargains for Seven Days, Beginning Saturday Morning,
January 30. Ending Saturday Night, February 6, 1915

Never was it more necessary for us to make a quick, drastic stock reduction than now.

We have too much merchandise for this season of the year and we must prepare for spring. We must have emptier shelves and more cash—hence some of the greatest bargains we ever offered. It is not just a question of giving you satisfactory reductions, necessity compels us to make the lowest prices in years. We must have the cash and will give ten to fifty per cent more merchandise for your money than regularly—sometimes nearly double.

Examine this advertisement, remembering that the BARGAINS AT THIS STORE always equal or surpass the advertisements. The earlier you come the better the assortment and the more money you can save.

THESE PRICES FOR CASH ONLY

A Wonderful Silk Sale--the Greatest in Our History

More Yards--More and Better Values--More Remarkable Prices

We cannot emphasize too strongly the importance of this event. We can say truthfully that this great SALE of over 4000 yards of high grade silks will surpass in magnitude and in money saving, any event of its kind that Hornell has ever seen.

We have made great preparations for this occasion. It will be well worth your while to attend. Lot lengths plain and fancy to 4 yards. Sale 1-2 to 2-3 Reg. Price.

4 pcs. 32 in. Tub Silks, 59c grade. Sale 48c yd.
Lot Silk fancies for Waists, etc. \$1.00 to \$1.25 grades Sale 79c yd.
Lot 89c Cheney Foulards--8 yard patterns Sale 63c yd.
Large line 36 in. reg. \$1.00 Messalines in all new shades, light and dark. Sale 83c yd.
Large line 41 in. Silk Poppins, \$1.18 and \$1.35 grades Sale 95c yd.

Great line 40 in. Foulards, imported, \$1.75 to \$2.00 grades Sale \$1.39 yd.
Large line Crinkle Crepes, Reg. \$1.50 grade Sale 98c yd.
1 pc. Blk. 36 in. \$1.00 Messaline, 79c yd.
1 pc. Blk. 36 in. \$1.35 Messaline \$1.09 yd.
1 pc. Blk. 36 in. 89c Taffeta 69c yd.
1 pc. Blk. 36 in. \$1.15 Taffeta 88c yd.
1 pc. Blk. 36 in. \$1.35 Taffeta \$1.00 yd.
All Remnants of Silks at 33-1-3 to 50 per cent. below regular price.

\$1.00 Black Messaline, 36 inch Sale 79c	\$1.50 Crinkle Crepes, colors Sale 98c	89c Black Taffeta, 36 inch Sale 69c	\$1.00 Messaline, newest colors, 36 inch Sale 83c	\$1.35 Black Messaline, 36 inch Sale \$1.09	\$2.00 Foulards, 40 inch Sale \$1.39
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Coats
We have just 40 Ladies' and Misses' Coats left in navy, brown, gray and black. We have divided them into the following lots, and every one in store is included.

One lot ten Coats includes all this season \$10.00 values and a few of garments from last year, some full lined, formerly sold to \$20.00. Sale \$2.98
Lot 2 all \$15.00 and \$16.50 Coats Sale \$7.98
Lot 3 all \$18.00 and \$20.00 Coats Sale \$9.98
Lot 4 all \$25.00 and \$30.00 Coats Sale \$13.98

Ladies' and Misses' Suits

We have just 21 Suits left in navy, brown, green and black, sizes 16 to 35. It is our custom never to carry one garment over, so we have divided our suits into two lots.

I Lot all Suits selling to \$15.50 Sale \$6.98
II Lot all better Suits, Sale \$9.98

Domestics

Good Bleached Cheese Cloth 4 1/2c
6 1/2c Unbleached Sheeting 4c
8c unbleached Sheeting 6c
Black Rock Sheeting 6c
7c Bleached Muslin 5 1/2c
8 1/2c Bleached Muslin 6 1/2c
10c Fine Bleached Muslin 7 1/2c
45 inch Pillow Case, 12 1/2c grade 2 1/2c
45 inch Pillow Case, 17c grade 13c
Bleached Sheet 22x90, 55c grade 39c
Bleached Sheet 22x90, 65c grade 53c
All other Cotton Goods, wide Sheetings, Sheets and Pillow Cases, at 10 per cent. Discount.

Furs
We have done the largest Fur business in our history and recent large Fur purchases at big discounts enable us to quote wholesale prices and even lower on all Furs and Fur Coats left.

15 large French Coney Muffs, Sale \$1.59
\$8.75 Tiger Coney Sets, Sale \$5.75
\$13.50 Cat Lynx Set, Sale \$9.99
\$13.50 Black Wolf Set, Sale \$9.99
\$16.50 Black Wolf Muffs, Sale \$10.98
\$10.00 Black Wolf Muffs, Sale \$6.98
\$18.00 Black Fox Muff, Sale \$11.98
\$40.00 Black Lynx Muff, Sale \$25.00
\$65.00 Isabella Fox Set, Sale 39.50
\$35.00 Genuine Black Russian Pony Coat, Sale \$19.50
\$65.00 Brown Pony Coat, Beaver collar and cuffs, Sale \$38.50
All other Furs and Fur Coats at equally low prices.
All Children's Furs at 1/2 price.

Prints, Gingham Outings, Etc.

Lowest Prices in Years.
10 pieces Cotton Challies 3 1/2c
Very Best Prints in Indigoes, Greys, etc. 4c
Good Apron Gingham 6c
Line 12 1/2c Dress Gingham 8 1/2c
15c Dress Gingham, 32 in. 9 1/2c
Line of 25c Dress Gingham 15c
10c Dark Percal 6 3/4c
10c Figured Flannelette 7 1/2c
12 1/2c Figured Flannelette 9 1/2c
15c Figured Flannelette 11c
5 1/2c Unbleached Domet, 27 inch 4 1/2c
15c yard wide White Outing 11c
9c Outing Flannel 7c
10c Outing Flannel 8c
All other Flannelettes, Outings, Gingham, Bath Robings, Cotton Bathing, etc., at 10 per cent. Discount.

Living Room Furniture
\$34.00 Quartered Oak frame Bed Davenport with mattress \$28.50
\$16.75 Fumed Oak Push-button Morris Chair, genuine leather \$12.50
\$28.50 Combination Book Case, quartered Oak \$24.00
\$6.00 Mahogany or Golden Oak Rockers \$4.75
\$7.00 Mahogany finish Corner Chair, velour cushion \$4.75
\$20.00 Quartered Oak Library Table, large size \$14.75
\$17.50 Quartered Oak, oval top Library Table \$13.00
\$33.75 large Colonial style Hall Rack, 22x48 Beveled Plate Mirror \$26.00
\$10.75 Mahogany finish writing Desk \$7.50
\$7.50 Golden Oak Writing Desk \$5.75
\$1.65 Pedestals, 30 inches high, Golden Oak \$1.49

Dining Room Furniture
\$2.50 Oak Dining Chair \$1.75
\$10.50 solid Oak Extension Table \$8.75
\$23.50 6 ft. Pedestal-Extension Table, 48 inch top \$17.50
\$34.00 Quartered Oak Dining Table, 2 styles \$28.00
\$32.50 China Cabinet, Early English finish \$26.50
\$25.00 Buffet, Golden Oak, large mirror, glass doors \$16.50
\$175.00 Circassian Walnut Dining Suite, 9 pieces, \$149.00
Half price on broken sets.

Bed Room Furniture
\$4.00 White Iron Bed \$2.98
\$6.75 White Iron Bed \$4.50
\$24.00 Brass Bed \$18.50
\$21.00 Circassian Walnut Dresser \$21.00
\$22.50 Mahogany Princess Dresser \$15.75
\$26.50 Birds Eye Maple Dresser \$23.00
\$24.00 Quartered Oak Princess Dresser \$18.00
\$4.00 Woven Wire Spring \$2.98
\$7.00 all cotton Mattress \$5.50

Underwear at Lowest Price We Ever Quoted

One case of Children's Ribbed Fleece Underwear at these remarkable prices:
Size 20 22 24 26 28 30
Sale
Price 6c 8c 10c 12 1/2c 15c 18c
Twenty dozen Men's Heavy Fleece Underwear, a 50c quality. Sale Price 24c
One Case Ladies' 25c Ribbed Underwear Sale 17c
25c Underwear Sale 19c
50c Underwear Sale 39c
1.00 Underwear Sale 78c
1.25 Underwear Sale \$1.00
1.50 Underwear Sale \$1.20
2.00 Underwear Sale \$1.69
All other Underwear at 10 per cent. Discount.

Hosiery Specials

Uncle Sam Sox, 4 pairs for 25c
All 10c Hosiery Sale 8c
All 12 1/2c Hosiery Sale 10c
All 15c Hosiery Sale 12c
All 25c Hosiery Sale 21c
All 37c Hosiery Sale 31c
All 50c Hosiery Sale 39c
All other Hosiery at 10 per cent. Discount.

Towels and Crashes

6c Mercerized Twilled Crash 4 1/2c
9c Bordered Bleached Crash 6 1/2c
12 1/2c Bordered Bleached Crash 10c
15c Imported Crash 12 1/2c
6c Huck Towels 4c
10c Huck Towels 7c
12 1/2c Huck Towels 9c
15c Huck Towels 11c
29c Turkish Towels 24c
All other Crashes and Towelling at 10 per cent. Discount during this Sale.

Carpet Size Rugs

\$10.50 Pro Brussels, 9x12 \$8.75
\$13.50 Brussels, 9x12 \$10.75
\$16.50 Velvet, 9x12 \$12.75
\$16.50 Brussels 9x12 \$13.50
\$18.50 Brussels 9x12 \$14.75
\$21.50 Axminster, 9x12 \$18.75
\$25.00 and \$28.00 Axminster, 9x12, 10 patterns \$18.75
\$39.00 Royal Wilton, 9x12, 7 patterns \$29.50
\$60.00 Royal Wilton, 9x12, 4 patterns \$49.50
\$21.50 Brussels, 11-3x12 \$16.50
\$30.00 Axminster, 11-3x12 \$25.50
All other Rugs except Whittall's at 10% reduction.

Carpet

35c Washable Granite 21c
45c Fiber Carpet 34c
90c Brussels Carpet 68c
\$1.10 Brussels Carpet 83c
\$1.25 Velvet, 3 patterns 82c
\$1.35 Axminster, 3 patterns 89c
\$1.65 Axminster \$1.18
Remnants 1-3 off. All other Carpets at 10% discount.

Linoleums

48c Printed Linoleums 38c
59c Printed Linoleums 51c
69c Printed Linoleums 50c
89c Inlaid Linoleums 75c
\$1.25 Inlaid Linoleums \$1.28
Remnants of Prints and Inlaid 39c and 69c.

114-118 Main St.

Babcock & Davidson

Hornell, N. Y.

The Eterna Lover

By EDGAR RICE BURROUGHS

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CHAPTER IV.

The Dream Mate.

THE following morning the quake found Victoria still abed. She told Greystone that she felt from the effects of the nervous but the truth of the matter was she dreaded to meet Curtis and face the ordeal which she knew awaited her.

How was she to explain to effect that the subterranean rumbling and the shaking of the outer world had upon her and her sentiment toward him?
When her brother came in to draw his head down upon the floor beside hers and whispering of the horrible hallucinations that had haunted her since the evening.

"Oh, Barney," she cried, "what can it be? The first rumblings that preceded seemed to awake me as from a dream, and as pliantly as I see you now I saw the half-naked figure of my dreams, and when I saw that I could never wed Barney or any other."
"It is awful to have to admit to you, Barney; but I—I knew you, Barney; but I—I knew him that I loved him—that man—his mate—and I had thrown myself to keep from rushing to the terrible blackness of the earth, and as pliantly as I see you now I saw the half-naked figure of my dreams, and when I saw that I could never wed Barney or any other."

He carries a great spear, story—I should know it the moment I saw it—and hate the same flinty material, and in his hand he bears the severed head of a mighty beast.

He is a noble figure, but of an old or of another age. Some wanderers, so lonely and alone, heart weeps at the thought of

The

Everybody

For S. C. W. W.

This Office for

Printing