

SWEEPING REDUCTION SALE OF MEN'S Suits and Overcoats

Men's Overcoats

Have you been making the old coat do service again this Winter? Then these prices are bound to interest you and we want you to avail yourself of this exceptional opportunity to save money.

\$18 to \$30 OVERCOATS—\$14.50

Excellent quality materials—many patterns to select from, also many double breasted and English models in this lot. Regular values from \$18 to \$30.

Sale Price **\$14.50**

EXTRA! EXTRA!

\$22.50 to \$30 OVERCOATS—\$9.98

One lot of Overcoats in fancy mixtures and made of good heavy Winter material—full length models with convertible collars—also three-quarter length models. A great variety of patterns to select from. Regular values from \$22.50 to \$30.

Sale Price **\$9.98**

Men's Soft Hats \$1.00

We have taken every Soft Hat in the store regardless of its former price and placed them all in one lot—they are marked.

Your Choice **\$1.00**

Sale of Men's Shirts

In these Shirts you will find the patterns that will please both your eye and pocketbook. All made of splendid ma-

MEN'S SUITS

These prices represent our efforts to make this your biggest money saving event. With no sacrifice of style—quality or workmanship. These are the best bargains we have ever given.

\$15, \$16.50 AND \$18 SUITS—\$12.75

Serviceable business Suits or for ordinary wear—made of good strong materials—many patterns to select from. A wonderful value in all wool fabrics.

Sale Price **\$12.75**

\$20 to \$30 SUITS—\$16.50

Three piece Winter Suits in a variety of patterns—cut in the latest styles—fabrics all wool. Our regular \$20 to \$30 values

Sale Price **\$16.50**

materials and among them are some of the better known brands

All \$1.50 Shirts, now **\$1.09**

All \$2.00, \$2.50 Shirts **\$1.48**

Regular \$5.00 Boys' and Children's Suits, now **\$3.75**

Boys' and Children's Knickerbocker Suits—Norfolk

Suits that formerly sold at \$5.00

Sale Price **\$3.75**

Regular \$4.00 Suits, now **\$2.98**

Regular \$8 to \$10 Suits, now **5.98**

Boys and Children's Overcoats at greatly reduced prices.

Tuttle & Rockwell Co.

"The Popular Priced Men's Store."

Get Good Reading at LOW PRICES

The News Printing House is Publisher's Agent for every Newspaper or Magazine printed. We can make you just as low a price on your reading as can possibly be named by any legitimate firm and will meet or beat all prices.

The News Printing House

SOUTH HILL

Dec. 20—Happy New Year, Dec. 1914 has indeed been a record year.

Helen and Charles Goudsell of Salamanca are passing the holiday vacation at the home of their grandfather, John Forness.

Les Horan is caring for a case of mumps.

Family reunions on Christmas day were enjoyed by the families of P. A. Dean, H. Horan and E. M. Livermore, the family of John Forness having their annual reunion at the home of Ed Forness of Andover.

Miss Anna O'Leary of Dunkirk was the guest of her sister, Mrs. Wm. Dean and family, the first of the week.

Mr. and Mrs. Ed. Horan and children were Christmas guests at the Fohren home in Weavertown.

Miss Nora McAndrew spent Christmas at her home here, on Monday going to Belfast for a visit with her sister, Mrs. Boyle.

Mr. and Mrs. Lloyd Robinson of Canaseraga, are guests of her parents, Mr. and Mrs. Livermore, and Mrs. J. P. Smith and children of Wellsville, enjoyed Christmas with her people at the Horan homestead.

Miss Mayme Dean, who is now nicely situated in the De Graaf Memorial Hospital in North Tonawanda, joined the family circle at their Christmas dinner, returning to her duties the next day. Miss Margaret of Cornell, is also a guest of her people.

Camina Joyce spent a few days last week with her cousin, Mary Dean.

John Casey Jr., of New York, and Miss Mary of Andover, were Christmas guests of their parents as were also the Misses, companion of Andover.

Forness Bros. are preparing to drill another well on the Lynch farm.

Mr. and Mrs. McCaffrey of Greenwood, are spending a few days at the home of their niece, Mrs. Ed. McAndrew.

ALFRED STATION

Dec. 29.—Mr. and Mrs. L. U. Webster of Scio, spent Sunday at Norman Booth's.

Mr. and Mrs. D. E. Ormsby returned home from Call Hill where they have been spending some months.

Herman Worrell was home from Olean from Thursday night until Sunday night.

Mr. and Mrs. W. H. H. Keller entertained Christmas, Mr. and Mrs. J. R. Willard of Hornell, Mrs. L. M. Emerson and daughter Margaret of Birdsall, Mr. and Mrs. Claire Keller and daughter Katharine of Shinglehouse, Pa., M. D. Westcott, Mr. and Mrs. L. L. Spencer and Mr. and Mrs. Clyde Willard.

Mrs. Laura Hulbert of Spring Mills, spent Christmas with Mr. and Mrs. A. A. Hall.

Mr. and Mrs. Archie and son Robert spent Christmas at James Martin's in Hornell.

Miss Hazel Shaw closed her school at the Red School House, Thursday, with a Christmas tree for the Christmas vacation.

Mr. and Mrs. S. S. Whitford ate Christmas dinner at H. P. Sherman's.

C. A. Vincent and Miss Mildred spent Christmas at J. J. Martin's in Hornell.

Mr. and Mrs. Ed. Shaw, Mr. and Mrs. Frank Cook, Mr. and Mrs. George Cook and two sons, Mr. and Mrs. Harry Cook and two sons, Charles Cook, Glenn and Hazel Shaw and Henry Bell spent Christmas at R. C. Cook's in Hornell.

Mr. and Mrs. B. J. Pettibone spent Christmas at Hulda Whitford's.

Mrs. Julia Ormsby and Lester are spending some time at Isaac H. Burdick's taking care of Mrs. Burdick, who is sick.

Clifford McHenry of Amsterdam, visited at M. P. McHenry's Thursday night.

Born to Mr. and Mrs. George Ormsby Dec. 19th, a six pound daughter.

Miss Hazel Shaw and Archie Eldridge are spending a number of days at Russburg with Mr. Eldridge's people.

ELM VALLEY

Mr. and Mrs. Simpson Hann spent Christmas in Wellsville, the guests of their daughter, Mrs. Herbert Jenks.

Mr. and Mrs. Ed. Kaufman of Wellsville, spent Xmas at the home of Mr. and Mrs. H. M. Smith.

Mrs. Bessie Rogers and son, Raymond of Stanards, spent several days at the home of her mother, Mrs. Flora Breese. The Christmas exercises were

very nicely rendered, by the school of Elm Valley, doing much justice to their instructor, Miss Julia Gray.

Leon Wahl spent some time with friends in Binghamton.

Miss Julia Gray has gone to her home in Alfred for the Xmas vacation.

Mrs. Will Wahl has returned home from Andover after spending some time at the home of her parents, Mr. and Mrs. Stratton.

Mr. and Mrs. Dell Hann are entertaining their son and daughter and little granddaughter, Mr. and Mrs. Smith and Helen of Olean.

Mrs. Wm. Howden and little son are visiting in Petrolia.

THE PATRIOTIC DOLLAR

CONGRESS DECREES DOLLARS INDULGING IN LUXURIES MUST FIRST SALUTE THE FLAG.

War Revenue Tax of \$105,000,000 Levied—Beer Bears Brunt of Burden.

Congress has levied a war tax of \$105,000,000 to offset a similar amount of loss on import revenue due to the European disturbances and of this amount beer is the heaviest contributor, having been assessed approximately \$50,000,000; a stamp tax on negotiable instruments, it is estimated, will yield \$31,000,000; a tax on the capital stock of banks of \$4,300,000 and a tax on tobacco, perfumes, theater tickets, etc., makes the remainder.

Congress has decreed that the brewer, the banker and the investor must shoulder the musket and march to the front; that milady who would add to her beauty must first tip Uncle Sam, and a dollar that seeks pleasure must first salute the flag; that Pleasure and Profit—the twin heroes of many wars—shall fight the nation's battles and by an ingeniously arranged schedule of taxation congress has shifted the war budget from the shoulders of Necessity to those of Choice and Gain, touching in its various ramifications almost every line of business.

All hail the dollar that bleeds for its country; that bares its breast to the fortunes of war and risks its life to preserve the stability and integrity of the nation's credit.

The market place has always been a favorite stand for war revenue collectors. The trader is a great financial patriot. His dollar is the first to rally around the star-spangled banner and the last to bear the oo of the dove of peace. He is called upon to buy cannon; to feed and clothe the boys in blue and each month cheer their hearts with the coin of the realm. Men can neither be free nor brave without food and ammunition, and money is as important a factor in war as blood. Many monuments have been erected in honor of heroes slain in battles, poems have been written eulogizing their noble deeds and the nation honors its soldiers while they live and places a monument upon their graves when they die, but very little has been said of the dollar that bears the burdens of war.

Honor to the Dollar that Bears the Burdens of War.

All honor to the dollar that answers the call to arms and, when the battle is over, bandages the wounds of stricken soldiers, lays a wreath upon the graves of fallen heroes and cares for the widows and orphans.

All honor to the industries that bend their backs under the burdens of war; lift the weight from the shoulders of the poor and build a bulwark around the nation's credit.

All honor to those who contribute to the necessities and administer to the comforts of the boys who are marching; cool the fever of afflicted soldiers and kneel with the cross beside dying heroes.

A dollar may fight its competitor in business, industries may struggle for supremacy in trade, and occupations may view each other with envy or suspicion, but when the bugle calls they bury strife and rally around the flag, companions and friends, mess mates and chums, all fighting for one flag, one cause and one country.

The luxuries in life have always been the great burden-bearers in government. We will mention a few of them giving the annual contributions to the nation's treasury: Liquor, \$250,000,000; tobacco, \$103,000,000; sugar, \$54,000,000; silks, \$15,500,000; diamonds, \$3,377,000; millinery, \$2,479,000; furs, \$2,244,000 and automobiles, \$870,000. We collect \$665,000,000 of internal and custom revenue annually and \$450,000,000 of this amount classifies as luxuries, and to this amount we should add the \$100,000,000 war tax now levied.

The war tax is immediately effective. "Trump! Trump! Trump! the industries are marching \$100,000,000 strong and beneath the starry flag they will fill the treasury again while they shout, "Hurrah for Uncle Sam!"

In every field of human activity the demand for more competent men and women is growing every day. Especially so in agriculture.