OUR KEYNOTE:

over M. Y., as second class matter. "EFFICIENCY."

We believe we have t

And yet study of efficiency is no York to Hoboken. thing new. Any one who ever

fectively performed. In every factory there grows up a old fashioned way." Her apartment, Every apprentice feels that these \$19 a month, which does not make processes are bungling, and if only nuch of a hole in an estate estimathe could do the thing his own way, ed at \$75,000,000.

effort would be saved. An apprentice | Mrs. Green is not the only one.|, begins to be useful when he learns No doubt that many a jaded millionthat the shop traditions are based on laire wanders through his echoing of dress lengths—no two pathuman experience, and have worked marble halls with the feeling that out roughly the most effective way a palace never was a home and never terns alike—a feature our But just as people are now using No matter what elation one might patrons appreciate. Prices of performing certain motions.

very different locomotives and ships first feel from seeing the names of the begin at 10c and run up to from those once recommended by Vanderbilts and Astors in your tradition, so technical methods and card receiver, the most exalted col- 25c. You must see this processes are bound to change. The lection of pasteboards ever assembled danger with some efficiency experts on a card tray never emitted one a ssortment. is that they try to sweep out of the slimmer of sentiment, philosophy, or way in a year habits that have humor been handed down from father to son The best experts place three to five interesting. The fact that Mr. Fad.

years as the time needed to overhaul dens's goat consumed the clothes or the processes of a mill, and probably vrs. Moriarity's clothes line, or that is too small. As the speakers have been saying | 1got to consider the effect of all much more entertaining than that and muscle. If a so-called efficiency the other day wearing a small silver to

device means that a man must work hair-pin with rhinestone tops. capital of health to add to his wages life interesting is the sense Any correct efficiency de-

_____ DR. WILEY AND THE DRUG MAKERS

Wiley finally withdrew the term, he the cracker barrels fairly rattled with denied the claim that small quanti- the fervor of the debate.

sellers of harmful drugs are carrying) on a persistent campaign to enlarge the number of drug takers, and the

public should be warned. Free samples of medicine are they come from dealers known to be

the drug habit. The American people are bargain |. a free package of drugs is thrown on . 'oaf of bread spoil before it is eaten.

And if, having consumed such a free sample, they feel relief. from 1 drug may have entered their life, day night.

her husband had died, and that his

The small dose is the advance with which the harmful drug [table makers should be permitted t

NEW YORK TOO DULL FOR HETTY.

vorked in a factory knows how old friends in Hoboken," says her more serious opera- son, Col. Green. "She prefers the tives will argue these questions as simplicity of her apartment, and love |. to how processes can be most efto have the old neighbors around in the evening to sit and chat in the the best processes. It may be mentioned, rents for only |

that Policeman Murphy stops hour-| ly on his beat to exchange persiflage | ... at the Efficiency Congress, you have with black eyed Miss Einstein, is tions on the human nerves Mrs. Gould walked down the avenue

After all, the one thing that makes or the employers profits, and thus struggle and competition. After the ame is won, there is nothing left and black. vice makes its gains not by making | but to get interested in the struggles |

Mrs. Green and her neighbors have, & rathered before the hearth fire-al-1 fashioned grocery parliament when

Fifth avenue ever get to talk

THE MEN'S MEETING.

Sunday afternoon, Odd Fellow's Hall at 2:30 the musical prelude will legin. The speaker for next Sunday will be Rev. Netherly, of Belmont, well-known minister and a force-1. theme will appeal to men. "Has the lan of the 20th Century a Place in a

ome in groups of twos and threes. 1. THE MEN'S CHOIR All members of the Men's Choir) physical ills and peace with the will meet Friday night at 8 p. m.,

The of danger of the lives in the lives in the lives of the dards of the lives of t Easter

Easter Coats and Suits for Women and Misses OUR Suits and Coats present an irresistable appeal to women of discriminating taste. The prices too, are a chief attraction, being much lower in every instance than any out of town stores. Blue Serge Suits, handsomely trimmed, \$9.50. Tan, Navy and Grey Serges and Whipcords, beautifully tailored after latest moders, \$15.00. Fancy Mixtures and Plain Materials, elaborately trimmed, \$16.50. Elegant Easter Coats in Navy, Tan, Gold and Fancy Mixtures. Beauti-

fully trimmed, all wool coats in smart styles, \$8.95.

Other more elaborate styles, \$10, \$12.50 and \$15.



All the new and fashionable weaves are here in

Easter Gloves

The best Dollar Kid Gloves in America, here in all the season's best shades

Fabric Gloves of Lisle and Silk, in black, white ,, and colors, 25c and 50c.



Easter Waists

A most comprehensive showing of Spring Waists, marked at special low prices for this Easter Sale. Marvelous styles at little cost, beginning at \$89c. Waists at \$1.25 and \$1.50 are extra values.-

Sale of. Children's Dresses

14 years, 50c, 75c and 1 All cheaper than

your own make. SALE OF SHEETING

Wide width sheetings, bleached and ाञ्च unbleached, at prices away below regu will fail to turn out to hear the dis- a lar value, for a few days only. Now is Let every boy and man the time to buy your sheets.

Amazing Values in Men's

Distinctive styles of such famous makes Preity Dresses, for as "Hickey & Freeman" and "Styleplus" are little tots, 2 to 6 years, here for Mr. Gooddresser, and the wonder of it is that the prices are within the reach of the -- Girls' Dresses, 8 to most modest purse. \$10,\$12.50,\$15 and \$17 buys suits that for style cannot be beaten anywhere, that for price cannot be equalled in these I parts. Step in and see.

> For the man who wishes to have his clothes made to his particular liking we have the "Royal Tailors" line---the best made-tomeasure clothes in all America. 500 samples to see, a dozen models to select from and the prices surprising low.

BROTHERS

EASTER MILLINERY OPENING

Thursday, Friday and Saturday, March 28, 29 and 30 TRAINOR'S MILLINERA

** National Bank

NEW YORK STATE DEPOSITORY

Easter Shoes

The nobby new things

are all here. Women's high

top Boots in White Buck,

Gun Metal, all reasonably

White Canvas, Tan Calf-

white, black and tan, made

every style tendency, both

as to color and models.

Prices run from \$3 to \$4.50

\$2.50 to \$3.50.

for Walkovers; Douglas,

Belmont, March 25th.

-Mrs. Anna Bates, 84 years of -Read the ads in the NEWS this

meral of Andrew McClease the latest Spring goods are to be --Fannie Crosby, known the world over as the "Blind Hymn Writer,"

> -A Cow Testing Association has and having them look Daniel Williams president and L.

The body was taken to Belfast, his |

that Spring is near, even if ' turn to a former pastorate at Whit--A civil service examination w be held at Wellsville, Friendship and

gelica and other vacancies as they

fine instruments. The backs are of learly maple and the fronts of white

wire nail with a steam heating pan for heating

The Bolivar Breeze began the Some of the neighbors of Mrs. wilcation last week of a series of Nellie Crandall gave her a suprise The is enjoying a Porto Rico were served and a good time-enjoyed larger production. The new idea, full rich color. Note the style lines larger production. The new idea, full rich color. Note the style lines larger production.

Richburg, March 21st. The body was -Carroll Newell, of Cohocton lost Garvin Bros. Taken to Sweden, Pa., for burial. recently. Rats gnawed off both Will Load

1 5:30 until all are served MONDAY APRIL 1st T | burial. Mr. and Mrs. Phelps had bu 7½ Cents

> the For Calves weighing 140 lbs. or better.

Belfast will lose the sight of one the publicity bureau for the Wo-

· minded pay- Spring Opening of Millinery

Friday and Saturday March 29th and 30th

Miss McLaughlin's Millinery Parlors



Tust Ask Us to Show You the Inc. Best \$15 Blue Serge We've. Ever Had—It's 5130 The tailoring is the skilled result

HERE'S so much real value in the Clothcraft Blue Serge Special, No. 5130, -u = at \$15, that you might easily so mistake it for a suit costing han \$20 or more.

In fact, measured by its quality, it really should cost more, under ordinary conditions. But its unusual merit is the result of a new idea in " clothes making by which the quality is improved without a corresponding increase of cost.

The makers, by centering definite advertising upon this one suit, increase the demand on cost of making as a result of the appreciate its soft even texture and its wear and service. advance this saving on the making and put it into better cloth than otherwise the makers could afford

The result is a \$15 blue serge suit that, honestly, is the best we've ever . seen at the price—a suit, dressy and stylish enough for any man, with lasting shape and satisfactory wear and service absolutely guaranteed.

of expert workmanship, thoroughly inspected, characteristic of Clothcraft scientific methods of clothes making. You have a number of good models to choose from, all correctly cut according to the latest Spring and

ry condi-it is CLOTHCRAFT can see Blue Serge Special Nº5130 GUARANTEED ALL-WOOL \$15 pro-

Examine the cloth. You will and graceful drape of the coat. Try \$15 is a safe, sure and satisfactory in-

Summer style ideas. All these quality points you can see for yourself before you buy the suit. For the rest you need not depend alone on our word or your

judgment. You are absolutely protected by the makers' signed guarantee-backed by our own—of pure wool, fast color, lasting shape, satisfactory

Any way you look at it, 5130 at

leave the rest to your good judgment.

A. M. BURROWS' SONS.