THE ANDOVER NEWS

EVA HARLEY BACKUS
Publisher, Allegany County, N. Y.

Lakewood, N. Y., January 12, 1912.

OUR KEYNOTE:

"If There is not a Way, Cut a Way."

Entered at the post office at Andover, N. Y., as second class matter.

"LADIES CHOICE."

The fateful year has now arrived when women may take the initiative in love, a privilege won for them according to tradition when St. Bridget pleaded with St. Patrick for a better chance for her girls. Patrick thought he could get off by giving one year in seven. But Bridget's embraces were too many for him.

"Biddy, acushla, squeeze me that way again, and I'll give you leap year, the longest of the lot," and even at that he had to give her a silk dress as consolation for his refusal of her proposal made on the spot.

Although women are said not to do the proposing, they are much like the spider who sits still while the fly enters the widespread web.

These be secrets of shadowy and cloistral parlors and park benches, concerning which we know not. But the festival at least has one notable modern celebration in the leap year dances. Considering the unmannerly selfishness so often seen on the dance floor, we are minded to say that women should make the very most of their privilege during the coming twelvemonth.

Fate distributes favors unjustly in the ball-room. The Scripture truth "To him that hath shall be given" there finds graphic illustration. Frilly, fluffy, flower faced debutantes are surrounded with suitors knee deep. Meanwhile sager damsels guilty of a few more years and discretion, often very rhythmic and graceful dancers, remain mere wall flowers.

Although the ball-room is supposed to be the culmination of the finer graces of etiquet, yet beneath the veneer of low bows and wide smirks mankind shows up as a selfish beast. He rarely looks about him to see which of his friends is begging for a few crumbs of notice from his table, but instead hies him to the favorites of fashion, who fare sumptuously on their superfluity of invitations.

It is often wondered that married people drop out so quickly from the dancing crowd. But is seems hardly worth while to the dignified girl to keep up a campaign of coqueteries and abase herself to men with whom she has no interest in common.

Dancing is so charming an amusement, that people ought to keep it up until rheumatism retires them. But to make this possible, the privileges of "Ladies choice," must be extended even beyond Leap year.

"A SAILOR'S LOG CLOSED."

It was one of the charming features of the personality of Rear Admiral "Bob" Evans, that he could never understand why he was called "Fighting Bob." He felt himself that his temperament was a quiet and gentle one.

Endless anecdotes illustrated how Evans got his nickname, and some of them have been reprinted since his death. One from his "Sailor's Log" which has been overlooked, tells how a band of Chilian ruffians followed him and another officer about the streets of Valparaiso at the time of the Chilian imbroglio in 1891. Evans wrote: "We were on the Main street of the town, otherwise they would no doubt have attacked us, and if they had, we would surely have pounded the life out of two of them at least."

There was a charming frank sincerity about Evans that endeared him to the American people. Ranks and distinctions never meant anything to him. He was as good as anyone, and everyone else was as good as he. His simplicity of heart is illustrated by the following incident told in the "Sailor's Log."

At the time of the Kiel naval review he was introduced to a young German captain, whose name he did not catch. The young man seemed brilliant, and they engaged in a long talk on naval matters, in which each expressed sharp dissent from the other. Soon the captain introduced him to his wife. "She was an attractive woman," Evans wrote.

After a long time it came over Evans, that a crowd of people seemed to be awaiting a chance to talk to the couple, so he bled himself to the smoking room. Afterward he learned that he had been talking so long to the German Prince and Princess.

He impressed these royal personages so delightfully, that when later Prince Henry toured America, Evans was made by Emperor William, special aide-de-camp to the Prince, and he accompanied him on all his travels.

Evans paid a severe price of pain for the time he chased the doctors out of the room with a revolver, when they tried to amputate his leg after Fort Fisher. During recent summers he was a familiar figure at a Lake Mohonk hotel, where the children used to gather about to hear sea stories from the old fighter as he sat with his aching leg in a chair.

DEPARTMENT STORE METHODS

The growth of department stores in our great cities is one of the most remarkable phases of modern business. Of course the policy of sending money away from home to buy goods "unsight and unseen" by mail order, is expensive and unscientific.

But the methods by which these great city stores have built up their business among their own townspeople, offer every merchant, big or little, the most suggestive object lesson as to how he can improve his own methods. Millions of dollars are spent by these stores in experiments. The home merchant can often profit by this experience, instead of wasting his time, effort, and money in mistakes of his own.

Department store growth is based largely on advertising. Probably the most essential principle that the big store follows is that the advertisement should be a little newspaper all itself. There are things of interest happening all the time in every store. The writer's function is about like the newspaper reporter's. Let him not spend much time talking in a vague general way about his great bargains. But let him pick out the most attractive values and describe them. His readers will read his production with much more interest than they give to the doings of Congress or the trouble in China.

To get a newspaper article read, the newspaper reporter has to give definite facts about something that interests the people. He does not pile up one adjective after the other, but tells the facts about a thing so that the people can see the thing for themselves. So with the advertisement writer.

Who can doubt the power of advertising when one sees what it has done in building up the great department stores? Was ever a great department store built up without advertising?

If then advertising is an absolute necessity in building up a great business, why is not a proportionately small amount of advertising an absolute necessity in building up a smaller business?

INAUGURATED IN A DERBY

A mild sensation was caused when Gov. Foss, of Massachusetts, who is being groomed as a dark horse for the Democratic presidential nomination, walked from his home three miles distant to the statehouse to be inaugurated, wearing a derby hat. Other domes of thought, the reporter informs us, were surmounted by high hats.

Now our readers will differ on the question as to why Gov. Foss took this momentous step. Some will look at it as a militant defiance flung at the minions of aristocracy. Others will consider that it was all a card in a political game which the governor is playing for high stakes, that as the non-high hat wearers are in an enormous majority, he finds it good politics to array himself on their side.

However that may be, it does seem that the trend of the times is away from the high hat. It may do very well for tilted England as a companion piece to decayed peerages. There the man of the classes must have some means to distinguish himself from the man of the masses.

In our country the high hat is mostly pushed to the two extremes of the social scale. The Four Hundred finds its glamor necessary to keep up the illusion of superior prestige. The youth of downy cheek just out of "prep" school finds it helps him believe in his own maturity and manhood.

On the other hand, the high hat, in some of the last stages of decrepitude, is in favor with Indian doctors, circus agents, and the more decadent type of real estate man and insurance agent. No matter how many regimes of style may have risen and fallen since its hey-day, the circus agent thinks it places him in the bohemian world of artists, and the declining agent that it makes him a captain of industry.

But go down into the throbbing heart of some great city any morning, full of men who do large things, and patrician pretensions of the high hat give way to the smooth

MUSINGS.

How would it seem if all the world
were kind
And everyone to others faults were
blind,
At least would cover those they can
but see
With the broad mantle of sweet
charity?

How if each one should look with
lenient eyes
On crooked ways of those we think
less wise,
And not with blaring trumpet shout
it high
In ears so ready to prolong the hue
and cry?

If only each would seek the fallen
ones
And whisper hope to them in tender
tones,
Instead of passing by with looks of
scorn,
Bruising some sin-sick soul aweary
and forlorn.

O, blessed Christ, how few walk with
Thy holy men!
And something see of good in all
our fallen men;
Are seeking out all sorrow and distress—
Looking upon each wanderer but to
bless.

What if each man, in God's own
image born,
Had not by his own follies almost
shorn
Those kingly attributes from off his
brow,
How grand and good are earth ways
now.
If only we would not persist in cruel
ways so oft',
To turn the searchlight broadly and
aloft
On other's paths forgetting those
same rays
Light up our own pet sins and crooked ways.

O, when will we learn wisdom and be
kind,
And to our own advantage not be
blind?
Will the millennial day e'er shine,
And men rise up to greet the light
divine?

H. K. C.

—The best Job Printing is none too good. That's the kind you get at the NEWS office.

Rexall Dyspepsia Tablets are a family medicine of remarkable merit. The claims of Rexall Dyspepsia Tablets are reasonable. We know the reputation of the manufacturers of Rexall Dyspepsia Tablets and we know that they are responsible for the formula from which Rexall Dyspepsia Tablets are made. We have simply proved by the experience of experts.

Our experience with Rexall Dyspepsia Tablets leads us to believe them to be an excellent remedy for the relief of acute indigestion and chronic dyspepsia. Their ingredients are soothing and healing to the inflamed membranes of the stomach. They are rich in pepsin, one of the greatest digestive aids known to medicine. The relief they afford is almost immediate. Their use with persistency and regularity for a short time helps to bring about a cessation of the pains caused by stomach disorders.

Rexall Dyspepsia Tablets aid to insure healthy appetite, aid digestion, and promote nutrition. As evidence of our sincere faith in Rexall Dyspepsia Tablets, we ask you to try them at our risk. If they do not give you entire satisfaction, we will return you the money you paid us for them, without question or formality. They come in three sizes, prices, 25 cents, 50 cents and $1.00. Remember you can obtain them only at our store—The Rexall Store. J. D. Cheesman.

FOLEY'S HONEY AND TAR COMPOUND "CURES IN EVERY CASE."

Mr. Jas. McCaffery, Mgr. of the Schlitz Hotel Omaha, Neb., recommends Foley's Honey and Tar Compound, because it cures in every case. "I have used it myself and I have recommended it to many others who have since told me of its great throat and lungs." For all coughs and colds it is speedily effective.

Brundage Drug Co

BRIEF BUSINESS BRINGERS

Classified Advertisements 1 cent a Word. Minimum Price 10 cents

For Sale

FOR SALE—Four horses, surrey, two lumber wagons, mowing machine horse rake, two set of double harness, pair bob sleds. M. Dean. 2

FOR SALE—Good 9-year-old horse weight, 1000. Leon Cook. 2

FOR SALE—Four choice thoroughbred Holstein Calves, one A. R. O. Yearling bull. Fred Conrade. 2

WANTED.

Wanted.—Saw and skate filing. F. R. Henderson. tf.

—Ad readers become WISE about buying. They learn to judge values without prejudice.

Blend Coffee
FOR SALE
at
TRAINOR'S

PHOTOS
For Clear, Truthful Photographs at moderate prices go to
MAXWELL'S
(Old Everett Studio)
ANDOVER, N. Y.
Gallery Open Every Day

PRESCRIPTIONS!
Yes—we make a specialty of this item and everything else in the Drug and Patent Medicine line at prices that always bring a customer back. Christmas Candies, Fruits, Nuts, etc., in their season.
At the Low Priced Druggist O. E. VARS

RUBBER GOODS
It is not satisfactory to quote prices on Rubber Goods unless you can see the articles. We will however tell you about our line and give you a few prices.
In the first place remember Rubber Goods "go bad" upon the store keepers shelves almost as quickly as when in use. This shows the necessity of buying fresh goods. We buy direct from the manufacturers and nine-tenths of our goods are made up for us after our order is received. This always insures our customers getting fresh goods.
In the next place our buying power is great enough so we get the regular jobbers price which guarantees our customers the lowest prices.
HOT WATER BOTTLES: The Boston, 2 qt. Slate, 75c. The Champion, 2 qt. Red Cloth Insertion $1.00, the best we ever saw at the price. Brown Seal 2 qt., Red Cloth Insertion, $1.25. The High Grade, 2 qt., Red, all rubber with black trimmings, $1.50, is the bag we like to sell as it gives the best satisfaction and is cheaper in the end. The Ajax, 2 qt., red, all rubber, extra heavy and the best bag made we believe, $2.00. We can furnish all the above in 3 qt.
FOUNTAIN SYRINGES: We have a big line from 75c to $2.00 including the Sampson 2 qt. red, all rubber, $1.00, and The Le Grande at $1.50 which we have never seen equaled at the prices.
COMBINATION BOTTLE AND SYRINGES: We have these in about the same brands as above, priced $1.25 to $2.75.
EXCELSIOR DIARIES FOR 1912—DESK CALENDARS FOR 1912, 10c to 75c.

Central Drug Store
BOTH PHONES
Teeple-Green Drug Co. Wellsville, N. Y.

Renew Your Periodical Subscriptions at the NEWS office.

BABCOCK & DAVIDSON

PROFIT FOR YOU
Seven Great Bargain Days
Our Annual Inventory Sale
Begins Saturday Morning, January 13, and Ends Saturday Evening, January 20th, 1912

If you have ever attended one of our JANUARY INVENTORY SALES, you know the savings range from 10 per cent to 50 per cent below regular prices.
Annually we make these very liberal reductions just before inventory, in order to quickly reduce our stock for this event.
Every department in the store—Dry Goods, Notions, Millinery, Ready-to-Wear, Carpets and Furniture—is included in this sale.
Write for one of our large circulars and see the remarkable reductions.
REMEMBER THE DATES

BABCOCK & DAVIDSON
114-118 Main Street HORNELL, N. Y.

The Man
could have more if he cultivated the faculty of hanging on to his money.
It's the man above the average whose success you hear of, and nine times in ten success and the banking habit start together and go hand in hand.
The mission of this bank is to provide a store house for the energies of people who want to rise above the average.
It will be easier for YOU to keep money and to get more after becoming a regular depositor with us.

Burrows National Bank
NEW YORK STATE DEPOSITORY
Capital, $25,000.00 Surplus and Profits, $185,00.00
Resources, $260,016.87
J. S. PHILLIPS, President, A. B. BURROWS, Vice President.
F. W. BURROWS, Cashier. J. C. LEVER, Assistant Cashier.

Town Gossip.

—Rev. W. H. Adams, is recovering from an attack of jaundice.

* * *

The world raises its loftiest tribute to the man who delivers the goods.

* * *

Twelve degrees below zero was registered Thursday morning at some places in town.

* * *

Mrs. Mary Olmstead, died suddenly at her home in Belmont, Jan. 5th, aged 61 years.

* * *

The annual church meeting and dinner was held at the Seventh-day Baptist church last Sunday.

* * *

Mrs. Cecelia Dowdner, of Wellsville, died at her home in that village, Jan. 5th, aged 66 years.

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D. C. Crance has also moved from Third Street into Mark Houghtling's house on North Main Street.

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The weather predictions claim there will be a continuance of the present weather and a possible fall of snow.

* * *

Rev. Henry G. Margetts has offered his resignation as pastor of the Presbyterian church at Andover.

* * *

Mr and Mrs. W. H. H. Keller, of Alfred Station celebrated their 50th wedding anniversary New Year's Day.

* * *

Mrs. Richard H. Lee, of Wellsville, has gone to Tampico, Mexico for a three months visit with her daughter, Mrs. Ostos.

* * *

Miss Elizabeth McGraw and John Hart, of Friendship, were united in marriage, Dec. 28th, 1911. They reside at Yonkers, N. Y.

* * *

Wm. H. Chandler, a life long resident of Wellsville, died at the home of his daughter, Mrs. Chas. Cox, January 5th, aged 57 years.

* * *

After the February Court, County Judge Elba Reynolds and wife will visit their daughter, who is the wife of U. S. Surgeon, Dr. D. W. Demmer, of Honolulu.

* * *

The Scio hotel property, owned by Jacob Rauber estate, has been sold to Mrs. Susan Beebe, of Allentown, who took possession the first of the year and will conduct the place as a public hotel.

* * *

The got-to-sell-it owner of a car, piece of machinery, some fixtures or appliances, a leasehold, a house, a safe—or of anything of value will make it worth your while (bodies richly so) to rent and have his ad.

* * *

T. B. Wardner, of Friendship, has resigned as Assistant Postmaster and left place to take charge of a factory of nine counties in the western part of Massachusetts in the interest of the Masonic Protective Association, of Worchester. Mr. Wardner, has served as Assistant Postmaster at Friendship for five years. L. C. Scott, of Andover will take his place.

—A Farmer's Institute will be held in Wellsville, on Friday, February 9th.

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—Angelica Advocate reports 63 inmates now in the County Home.

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—Poormaster C. E. Hann took Myron Hollowell to the County Home Thursday morning.

* * *

—George Harvey, died at his home in Angelica, Wednesday morning, of apoplexy, aged 70 years.

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—Miss Arloine McElheney, of Painted Post and Lee James, of Belfast were married, Jan. 2nd.

* * *

—The body of Mrs. Mary Kenaelly Flynn was taken, from Coudersport, to Wellsville for burial, Jan. 3rd.

* * *

—Jay Scribner who is ill with pneumonia at his home on East Avenue is reported as improving.

* * *

—Miss Mary Sherwood, of Belmont and Ora D. Dunham, of Almond, were united in marriage, Dec. 28th, 1911

* * *

—Mont. Crance has moved his family from Hardy's farm into Mark Houghtling's house on North Main Street.

* * *

—"When some folks look the situation square in the face, they want to do it from around the corner."

* * *

—When you see a muff coming down the street look again. Nine times out of ten you will find a girl behind it.

* * *

—Miss Pearl Latta Hinman, of Friendship and Gumash Dirstine, of Buffalo, were united in marriage on New Years Day.

* * *

—Instead of hiding his light under a bushel nowadays, the average man to often mistakes his little one candle flame for an arc light.

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—The Tribune Times says the careless handling of matches caused more fires in the city of Hornell in the past year than any other cause.

* * *

—Fire in a freight car loaded with cotton, in the Erie yards at Hornell did $100,000 damage. It was being shipped from Texas to Boston.

* * *

—Rev. W. H. Adams, of Andover, N. Y., preached in the M. E. Church three evenings last week. While here he was guest at the home of B. L. Chapman.—Genesee Times.

* * *

—The total number of completed calls made on the Allegany Mutual Telephone switchboard, in Andover, were tallied Wednesday and the total amount was 1019. No wonder the girls are also "busy" sometimes.

* * *

—Alfred, Jan. 6.—Word has been received here announcing the marriage of Edmund Miller, of Elmira. Mr. Miller was a freshman in the university and the news of his marriage came as a great surprise to his many friends here. He and his bride are now spending a few weeks in Florida.

* * *

—W. F. Benjamin has sold the Rushford Spectator to his brother, A. P. Benjamin, who assumed control of the paper, Jan. 1st. In the 27 years which W. F. Benjamin has owned the Rushford Spectator, he has given its patrons an up-to-date clean newspaper. The craft of Allegany will give the glad hand to his brother, A. P. Benjamin.

OUR CHURCHES

SEVENTH-DAY BAPTIST CHURCH

Rev. Erlo E. Sutton, Pastor.

The regular services of the church as usual.

Preaching service Seventh-day at 10:30.

Bible School immediately following.

Federated meeting Sunday evening at the Methodist church. Do not forget the special services being held each evening. The service to-night will be held in our church.

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BAPTIST CHURCH

Rev. W. H. Randall, Pastor.

Preaching service 10:30 a. m.
Sunday school 11:45 a. m.
Y. P. S. C. L. 6:00 p. m.
Union service, 7:15 p. m.
J. C. E. 3:00 p. m.
Union service in the M. E. church 7:15.

Friday evening at 7:15 the Union meeting will be held in the Seventh-day Baptist church.

Choir meeting on Saturday evening, 7:15.

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METHODIST EPISCOPAL CHURCH

Rev. W. H. Adams, Pastor.

Are you attending the union evangelistic services? If you are not, you are missing a blessing for yourself and an opportunity of helping another. These meetings continue all next week.

Union service in the Methodist church on Sunday evening at 7:15. The theme of the pastor's sermon on Sunday morning will be "Winning Souls." On Sunday evening he will speak on the theme of "A Reasonable Soverign."

Remember that Bishop Joseph F. Berry will preach in our church on Sunday morning, January 21st. Be sure and make your plans to be present. You will have to come early if you want a seat.

Sunday School and Epworth League at the regular time on Sunday. Also Junior League on Friday at 3:30 p. m.

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PRESBYTERIAN CHURCH

Hamilton B. Williams, Minister.

Sunday, Jan. 14, Mr. Williams invites the special attention of his people to his offering. The Sunday School increases in attendance. Christian Endeavor at 6:30—for the younger people.

Sunday night, 7:15, we again have the privilege of hearing Mr. Adams in one of his telling addresses. Let every one be found at this meeting.

The Men's Meetings will be resumed Sunday afternoon at 2:30. Fine piano concert, chorus singing, solos. A striking program has been arranged. Let every man feel this to be his meeting. Odd Fellows' Hall.

The Presbyterian Missionary Society will meet Tuesday, Jan. 16, at the home of Mrs. Cunningham, Greenwood Street. The topic will be China, and Money and Missions. Let every lady of the church be present.

The evangelistic meetings this week have had very inclement weather to contend against, but the interest has been very definite. To-night, (Friday) the meeting will be held in the Seventh-day Baptist church.

Sunday, Jan. 21, there will be no morning worship in our church. The rare privilege of hearing a bishop will be ours at the M. E. Church. The federated meeting will be held in the Presbyterian church, Sunday evening, Jan. 21.

—One of the largest automobile concerns in the country announces that during the next year it will cut down its magazine advertising and extend its newspaper advertising. This is not a matter of sentiment, but of business.—Batavia News.

NOTICE TO GAS CONSUMERS IN ANDOVER.

Meters are read on or about the 16th of each month. All gas bills must be paid by 20th, in order to save discount, as after 20th, no discount will positively be allowed.

EMPIRE GAS & FUEL CO. Ltd.

"The Chance for Farm Boys" in poultry raising, the leading article in "Rural New Yorker" for Jan. 13th, will make several hundred thousand farmer boys sit up, take notice and want to get busy. The advice given is conservative and guides the future "chicken king" along safe lines. "Rural New Yorker," is especially edited for New York farmers. Try it 10 weeks for 10 cents. Address Rural New Yorker, New York, N. Y. 2

—Any store that can offer a winning price, on a staple article of use or value, should get the advertising value out of that fact by persuading a "whole city full" to read about it.

* * *

—The Potter County Commissioners are in receipt of a check for $810 from George C. Bayless, of Binghamton, N. Y., president of the Bayless Pulp and Paper company, to pay for the burial of the bodies taken from the wreck resulting from the Austin dam disaster, of September 30, 1911.

Surprised.

Lady—I am surprised, little boy, to see you smoking that cigar. Boy—I'm s'prised myself, lady; I thought the man would never drop it.—Philadelphia Telegram.

An Expensive Luxury.

"Yes," said the literary man with a sigh: "style is a fine thing for a writer to have, but when his wife's got it too it takes all the profit away."—Harper's Weekly.

Runaway Match.

"People wonder how I got my wife. It was a runaway match. I ran away, and she ran after me."—Cassell's Journal.

Contentment gives a crown where fortune hath denied it.—Ford.

Good Things To Eat at LOVELL'S BAKERY

Persistency is a Wage-Earning Virtue!

In selling real estate—perhaps more than in any other thing in which want advertising is the dominant factor—persistency earns attractive rewards. The property owner, who is determined to sell to the buyer to whom the property would be worth most, is eventually paid very high wages indeed for his persistency in advertising.

—Charles F. Burdick, Civil War veteran and well known business man of Bolivar, died Tuesday night, Jan. 2nd, aged 75 years. He was a former resident of Lakewood, but had resided in Bolivar for 50 years. He was a member of the local G. A. R.

—The Man on the Box" pleased a fair sized audience at the Auditorium Tuesday evening. The advance sale was good but the extreme cold weather made it impossible for many to attend who otherwise would have done so.

The Auditorium
Friday Evening, Jan. 19

We now give the citizens a chance to show their loyalty to our Young People and High School Students by attending one of the best plays by one of the best casts of Home Talent, in

Higbee of Harvard

Come Help the Young People who are Trying to Help Themselves

Admission - - - - 25, 35 and 50 Cents

ROCKWELL BROTHERS & CO.

Our Big Annual
Inventory Sale
SEVEN DAYS ONLY
Saturday, Jan. 13 to Saturday, Jan. 20
Dry Goods, Coats, Suits,
Furs, Curtains, Carpets,
Rugs and Furniture
All at from 10 to 33⅓ per cent discount.
The greatest money-saving event of the whole year.

Send postal card asking for our 4-page advertisement with 300 quotations. Do it now.

ROCKWELL BROS. & CO.
WELLSVILLE, N. Y.

SAVE MONEY
On Magazine and Periodical Subscriptions
And Patronize Your Local Agency
We will absolutely guarantee to fill any order for any American publication as low as it can be filled by any responsible person in America.
WE WILL NOT BE UNDERSOLD
Address all orders to
ALLEGANY SUBSCRIPTION AGENCY
The News Printing House
Andover, N. Y.